

7th EDITION

Coast Area
**MISSISSIPPI
MONITOR**



**MISSISSIPPI
MONITOR**
TM

1966-67

75¢ per copy



JACKSON COUNTY PORT AND HARBOR FACILITIES



LEADERS IN A GREATER, GROWING MISSISSIPPI

Our records SET RECORDS for Mississippi—and all in millions! In tonnage shipped through the Port of Pascagoula—over 10,000,000 tons annually; in total cost of established industry—approximately \$235,000,000; in planned expansions to port and industrial installations—\$85,000,000, to total an impressive \$320,000,000. These are the proofs of an amazing "Cinderella Port", outstanding in its achievements.

Our twin harbors offer the following:

West Harbor Facilities: \$1,316,000 installation, Terminal "A"; U. S. Bonded warehouse; 80,000 sq. ft. covered storage, unlimited open storage; covered rail facilities; 500' pier. \$8,500,000 Grain Elevator, 3,000,000 bushel capacity.

East Harbor Facilities: \$3,000,000 installation, Terminals E and F; 176,000 sq. ft. covered storage, 50,000 sq. ft. open dock; two piers—724' long and 540' long; barge loading and unloading facilities; inside rail facilities.

\$4,000,000 Water Supply System capable of supplying 25,000,000 gallons of fresh water per day.

Additional Facilities:

Rail and highway freight arteries; modern airport; bunker and intermediate fuel available by barge anywhere within the harbor limits.

JACKSON COUNTY BOARD OF SUPERVISORS and
JACKSON COUNTY PORT AUTHORITY

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STAFF

- Wayne Ducomb - -Editor
Photography - production
circulation
- Nel Ducomb
Design & Art—Promotion
Advertising Sales

GUEST CONTRIBUTORS

- Al Johnson
Port Director
Jackson County Port Authority
- Office of Public Information
Mississippi Gulf Coast
Junior College District
- John O. Moore
I and E Forester
Mississippi Forestry Commission
- Jack Holman
State Forester
Mississippi Forestry Commission
- John H. Redmann
Chief, Public Information
Keesler Air Force Base
- Ed Stebbins
Port Director
State Port of Gulfport
- Public Affairs Office
U.S. Naval
Construction Battalion Center
Gulfport, Miss.
- Gwen Gollotte
Public Relations and Information
Gulf Pines Girl Scout Council
- Lee R. Gulley
Public Information GE-MTSD
Mississippi Test Facility
- Tom Epperson
Editor, American Tung News
- Public Affairs Office
NASA Mississippi Test Facility
- Art Higmon
Public Relations Department
Pearl River Junior College
- W. L. Kerley
Area Conservationist
Soil Conservation Service
U.S. Department of Agriculture
- Neville Jacobs
Managing Editor, Sea Coast Echo

coast area

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Coast Area MISSISSIPPI MONITOR

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Cover:

A ship loading at the Jackson County Port Authority's grain elevator on the Pascagoula River (West Port Facility) is surrounded by a golden haze of grain dust, giving the effect of a painting by a Flemish master.

Photography by Wayne Ducomb

PASCAGOULA



#1 PORT and INDUSTRIAL CITY



in coastal mississippi

Today Pascagoula strides forward leading the parade of progress in Mississippi—marshalling the combined strength of a giant established industrial complex, top drawer port facilities, well organized planning, and competent leadership. Now utilizing an efficient Mayor/Council/City Manager form of government, a projected program of sound development takes form promising to shape an ever-expanding, stable economy for our citizens. To you, Industrialist, Businessman, Resident, who view our area with personal interest, we invite your further study and participation in our city's plans for tomorrow.

● JACKSON county

JACKSON COUNTY PORT AUTHORITY REPORT



Al S. Johnson,
Port Director

The Greater Port of Pascagoula, by far Mississippi's leading port, experienced a record-breaking year in 1965, as tonnage figures exploded beyond the 10,000,000 tons anticipated for movement of waterborne commerce through the Port.

Figures for 1965 reflected total tonnage of 10,005,696 tons, an increase of 20.7% over the 8,289,533 tons handled during 1964.

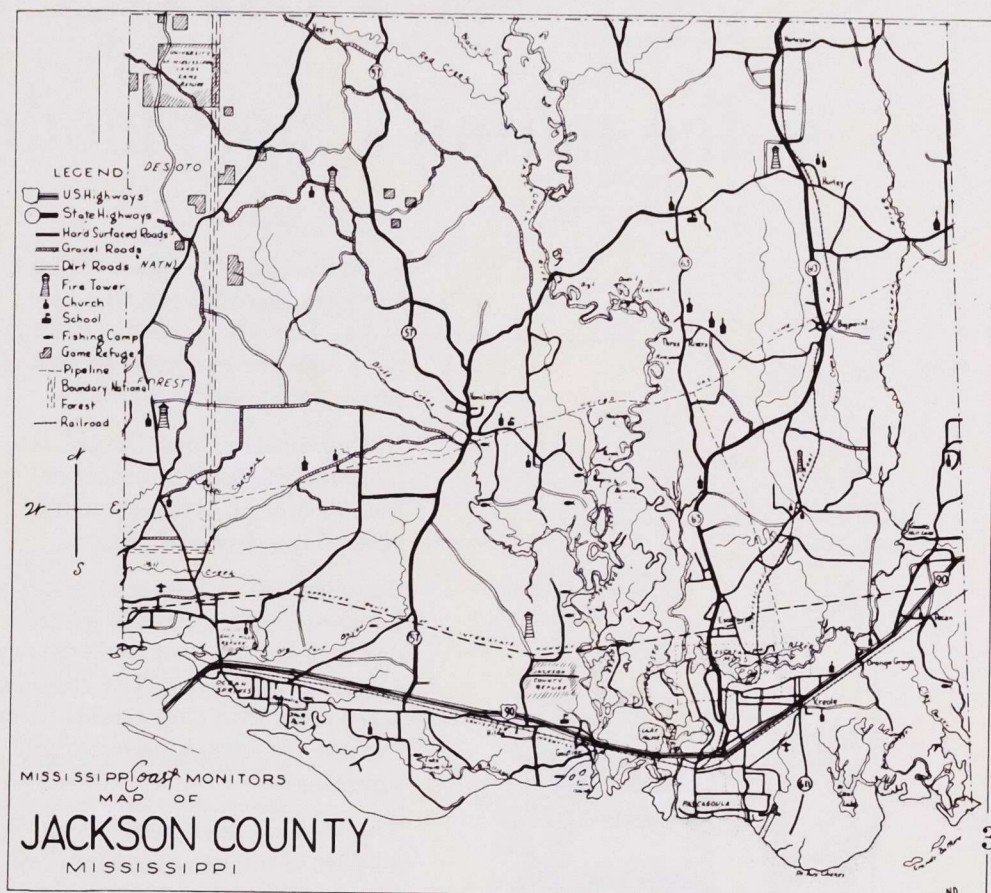
Standard Oil Refinery, one of the largest contributors in the record tonnage for the Port, accounted for over half of the total tonnage, handling 5,625,943 tons of bulk liquid. The grain elevator, with total tonnage of 3,552,983 tons during 1965, was well over the 3,208,483 tons handled during 1964.

Shipments of General Cargo made a sizeable contribution to the 1965 tonnage with 33 ships calling at the Port, moving 127,909 tons of cargo as compared with 36,988 tons of general cargo handled through the Port in 1964.

A total of 317 ocean going vessels called at the Port of Pascagoula during 1965, as compared with 260 vessels in 1964. 115 ships loaded at the grain elevator, 169 ships called at Standard Oil Refinery and 33 general cargo vessels were handled at Terminals A, E and F.

In keeping with past records of achievement, activities in 1966 proceeded to maintain the Port's impressive record of previous years. Tabulations for the period January through June showed that tonnage passing through the Port during the first half of 1966 reached a total of 5,779,834 tons, an increase of 28.53% over the 4,496,773 tons handled during the same period in 1965.

During July and August the Port shut down operations at the grain elevator in order to engage in construction. This \$3,500,000 expansion to the facility will increase the holding or



AREA—744 sq. miles; 476,160 acres.

POPULATION—Estimated 70,000.

LOCATION—Southeast corner Coastal Mississippi; George County, north; Gulf of Mexico, south; Alabama border, east; Biloxi Bay, southwest; Harrison and Stone Counties west.

CLIMATE—Mild, annual averages—temperature 59 degrees (Jan. 53, July 81), frost free days 279, rainfall 61 in.

GOVERNMENT—County Board of Supervisors, one from each of five beats, County organized Dec. 14, 1812.

TAX STRUCTURE—Assessed valuation \$117,439,353, approximately 25% of real value. Tax levies: Beat 1 county, 63.025; Beat 2 Moss Pt. in & out, 35.025; Beat 3, 33.275; Beat 4 Ocean Spr. out, Pasc. out, 29.525; Beat 4 county, 63.025; Beat 5 county, 63.025. Bonded debt \$4,050,000 General Obligation, \$9,577,000 Revenue Issue.

SCHOOLS—7, total enrollment 3498, exceptional 98; Jackson County Junior College, 613.

MEDICAL—Singing River Memorial Hospital, now being enlarged, U.S. 90 Pascagoula; Satellite hospital scheduled for Ocean Springs; County Health Dept.

UTILITIES—Urban and industrial electricity, Mississippi Power Co.; rural electricity, Singing River Electric Power Ass'n. Natural gas in urban areas, United Gas Co.

HIGHWAYS—U.S. 90 east-west; State 63 north-south; State 59 north-south; numerous good county roads.

TRANSPORTATION—Mainline L&N Railroad, Miss. Export Railroad from Pascagoula (meets L&N RR) to Evanston, Miss. (meets GM&O RR), Greyhound Bus Lines, Jackson County Airport east Pascagoula, scheduled flights, major motor

freight lines, deep water port, Pascagoula, Bayou Casotte, Moss Point.

COMMUNICATIONS—Newspapers: 2 dailies at Pascagoula, weekly at Ocean Springs. Dailies from Gulfport, Mobile, New Orleans, Jackson. Radio stations: WPMP Pascagoula, WPMT Moss Point, radio and television reception from nearby sending stations. Other, Southern Bell Telephone Co., Western Union.

RECREATION—Beaches, small boat launching ramps, commercial boat launching and renting, fishing camps, Magnolia State Park, game preserves, hunting in season, fishing, golf courses, dude ranch, pleasure craft harbors.

TYPES OF INDUSTRY—Oil refinery, chemicals, fertilizers, wood products, marine ways, refractory brick, ships and submarines, steel construction, optic instrument components, grain elevator, animal traps, decoys, sports equipment, seafood, clothing, choir and graduation robes, food containers, canning, printing.

NATURAL RESOURCES—Deep water ports, plentiful water supplies, mild climate, good farming soil, timber, products of the sea, salt domes.

PLANNING—The Jackson County Board of Supervisors and the Jackson County Port Authority continue with plans for constant improvements and extensions of facilities and services at port and harbors and to cooperate with all industrial ventures.

New Jackson County Planning Commission. Facilities at Magnolia State Park to be expanded by State Park Commission through Federal grant. Martin Bluff area, north of Gautier, to get FHA financed water system. Water and sewer system for Gautier area in planning stage. County's industrial water supply system to be expanded to 25,000,000 gal. per day capacity.

Young ho

at the nation's most modern refinery

At Pascagoula the latest technology in oil refining produces the new livelier Chevron gasolines to keep pace with the new vital growth of Mississippi and the South.

In this exciting "new South" its planning ahead that counts as today's growth keeps exceeding yesterday's expectations.

Standard Oil at Pascagoula stepped far ahead with a 100,000 barrel a day capacity in a colossal refinery covering 2600 acres. The crude oil is fed from Gulf Coast fields through the world's longest underwater pipeline.

Tremendous in concept? Yes. But all part of maintaining Standard Oil's traditional high level of quality and service to you, our customers.

**STANDARD
OIL**

STANDARD OIL COMPANY (KENTUCKY)

storage capacity of the elevator by 1,100,000 bushels and the rated throughput of the elevator from 60,000,000 bushels per year to 100,000,000 per year. The operating capacity will be increased as a result of additional elevator legs, discharge spouts, and an additional marine leg.

In October a contract for Terminal B was awarded and the facility should be operational in late 1967. The Port Authority also has under design a terminal similar to Terminals E and F in the Bayou Casotte Area. It is the objective of the Port Authority to double its present facilities by late 1967 or early 1968.

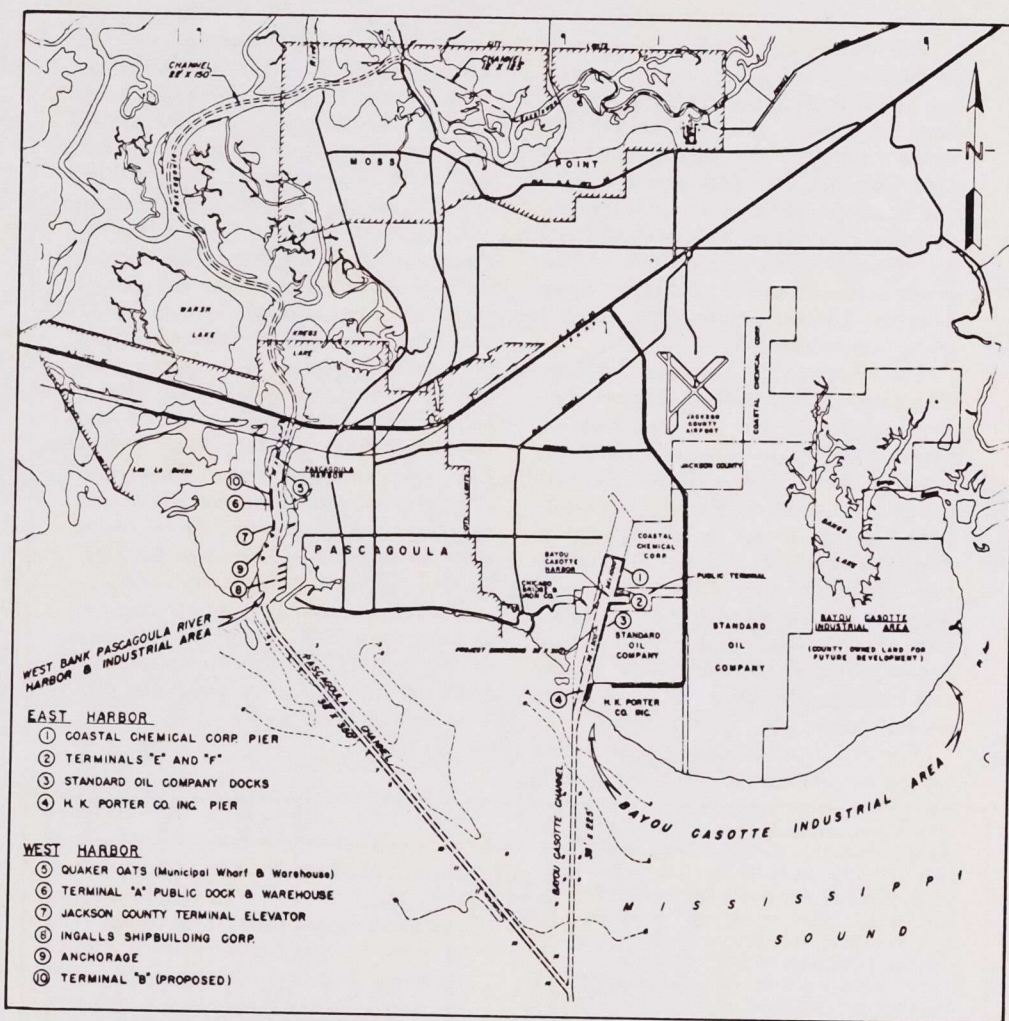
In spite of the weeks of shut down necessitated by the expansion program, as end of November 1966 tabulations were made, the 10,000,000 ton mark for the year loomed into view. Through November total tonnage of waterborne commerce handled by the Port was 9,369,975 tons, total number of ocean going vessels calling at the port for the eleven month period was 274, with a breakdown of 83 ships loaded at the elevator, 138 vessels called at Standard Oil Refinery, and 53 at general cargo berths. Bulk liquid at Standard Oil Refinery accounted for 5,127,537 tons, grain elevator tonnage totaled 3,007,660, and general cargo was 1,234,778 tons.

STANDARD OIL CO. (KENTUCKY)

Standard Oil's Pascagoula Refinery continues to be the stellar installation in the Jackson County industrial picture. A \$22,000,000 expansion has been announced for this \$125,000,000 installation which now occupies 427 acres on a 2600 acre site just east of Pascagoula in Jackson County's tremendous Bayou Casotte Industrial Area. It is the largest grassroots refinery built in the United States in recent years and represents the latest research and engineering developments and many advancements in mechanization and petroleum processing techniques and in the utilization of latest electronic devices in computer and telemetry type systems.

The refinery is fed by 150 miles of 20 inch pipeline, 100 miles of which is laid on the bottom of the Gulf of Mexico, from a pump station and tank farm in the lower Mississippi delta area. The pipeline has a capacity of well over 100,000 barrels of crude oil daily.

With this giant oil processing establishment Standard Oil of Kentucky most effectively and efficiently serves its growing customer population of the Southeastern United States.



PASCAGOULA ●

POPULATION—Estimated 32,000.

LOCATION—Southeast Jackson County on U.S. 90 at mouth of Pascagoula River, on Gulf of Mexico. Southern terminus of State 63 and Mississippi Export Railroad. 45 miles west of Mobile, Ala., 20 miles east of Biloxi, Miss., 110 miles east of New Orleans, La.

CLIMATE. COMMUNICATIONS. TRANSPORTATION, see County.

GOVERNMENT—Mayor, five Councilmen, City Manager; operating under Code Charter.

TAX STRUCTURE—Assessed valuation, city—\$22,898,421, including school district—\$29,677,425; approximately 30% of real value. Tax levy 55 mills. Bonded debt, city—\$894,000, school district—\$3,737,620, self-liquidating revenue—\$1,362,000.

SCHOOLS—Public 11, total enrollment 5976; parochial 4, total enrollment 949; cerebral palsy, enrollment 37; special day care center enrollment 28.

POLICE AND FIRE PROTECTION—Police Dept.; Chief and 33 officers; School Patrol, 11 women, equipment, 6 police cars, motorcycles with two-way radios; office staff, 5 police women, 2 clerks, 2 dispatchers; housed in newly renovated Police Dept. Building. Fire Dept.; 4 stations; Chief; 2 marshals, 40 firemen, 4 fire trucks (750 gal. and 1000 gal. per min. pumps), Civil Defense equipment, auxiliary light plants, resuscitators, smoke and chemical masks, chief's car; men on 24 hour duty.

UTILITIES—City-owned water, natural gas, and sewer systems. Electricity (see County).

MEDICAL—Location of 232 bed Singing River Hospital; doctors 25; dentists 10.

CHURCHES—41, representing all major denominations.

RECREATION—Parks 3, beach front park recently modernized; playgrounds 2; golf courses 2; country clubs 2; motion picture theatres 3; water sports, bowling; Mardi Gras organizations and balls.

CULTURAL—Pascagoula City Library, Bookmobile, Community Concert Series, annual Festival of the Arts, annual Garden and Home Pilgrimage, Pas Point Little Theatre, Pascagoula Art Association.

CIVIC ORGANIZATIONS—Garden Clubs 6; Federated Women's Clubs 5; Business and Professional Women's Club, Altrusa, Jaycees, Jayettes, Rotary, Lions, Kiwanis, KC, BPOE, Civitan, Chamber of Commerce.

TYPES OF INDUSTRY—Oil refinery, ship and atomic sub building, marine ways, chemicals, fertilizers, wood preserving, food processing, food containers, refractory brick, cat foot, animal traps, decoys, sporting equipment, clothing, printing and publishing, liquid oxygen containers, oil rigs.

PLANNING—City has entered into long range street planning program with Robert Bateman and Associates of Mobile. Considering development of auditorium facilities and utilization of area west of city by possible land fill operation for further expansion of industrial area.

The orderly and intelligent approach of the leaders of Pascagoula in managing and directing their growing city is both admirable and efficient. In November of 1965 the Pascagoula Planning Commission was organized. The city has a comprehensive planning program for city streets underway and as a prerequisite for an Urban Renewal Program is the existence of a functioning Citizens Advisory Committee, such a group was established.

The Pascagoula Citizens Advisory Committee, composed of fifteen members appointed by the city council, meets monthly to discuss community affairs. Their purpose is to talk with the general public, seek out any problems, weigh these problems and if deemed advisable, bring these problems to the attention of the city council. The city leaders furnish the committee with the proposed budget and annual report so members can knowledgeably and intelligently communicate with the general public.

The city is also taking steps to find means of reclaiming and developing a

potentially valuable marshland area between East and West Pascagoula Rivers.

In March, 1966, Mayor Billy Ritch and the City Council seeking to further the youth recreation program of their city, awarded a contract for construction of a Youth Center on Market St.

Long recognized as the leading industrial city of southern Mississippi, Pascagoula in recent years has gained attention in cultural circles with its annual Fine Arts Festival. This week long presentation opens with Antiquities Day, followed by Music and Drama Days, International Day, Sports and Industries Day, Literary Day, Artists Day, and Heritage Day. Music programs, plays, art demonstrations and exhibits, and garden and home tours, come to an exciting climax at the highlight of the event, a Beaux Arts Ball.

Today's Pascagoula is an exciting city to observe, and the credit for this aura of excitement belongs to those who work now to shape this young city with stimulating ideas and a fresh outlook for the future.

★★★

JACKSON COUNTY JUNIOR COLLEGE

Office of Public Information
Mississippi Gulf Coast Junior College District.

Jackson County College, located on U.S. Highway 90 in Gautier, Mississippi, is one of the three colleges in the Mississippi Gulf Coast Junior College District which is comprised of Jackson, Harrison, Stone, and George counties.

The college buildings are modern, constructed of concrete and brick with large plate glass windows looking into the vocational-technical areas and library. The circular design of the two main classroom buildings give a feeling of movement and action.

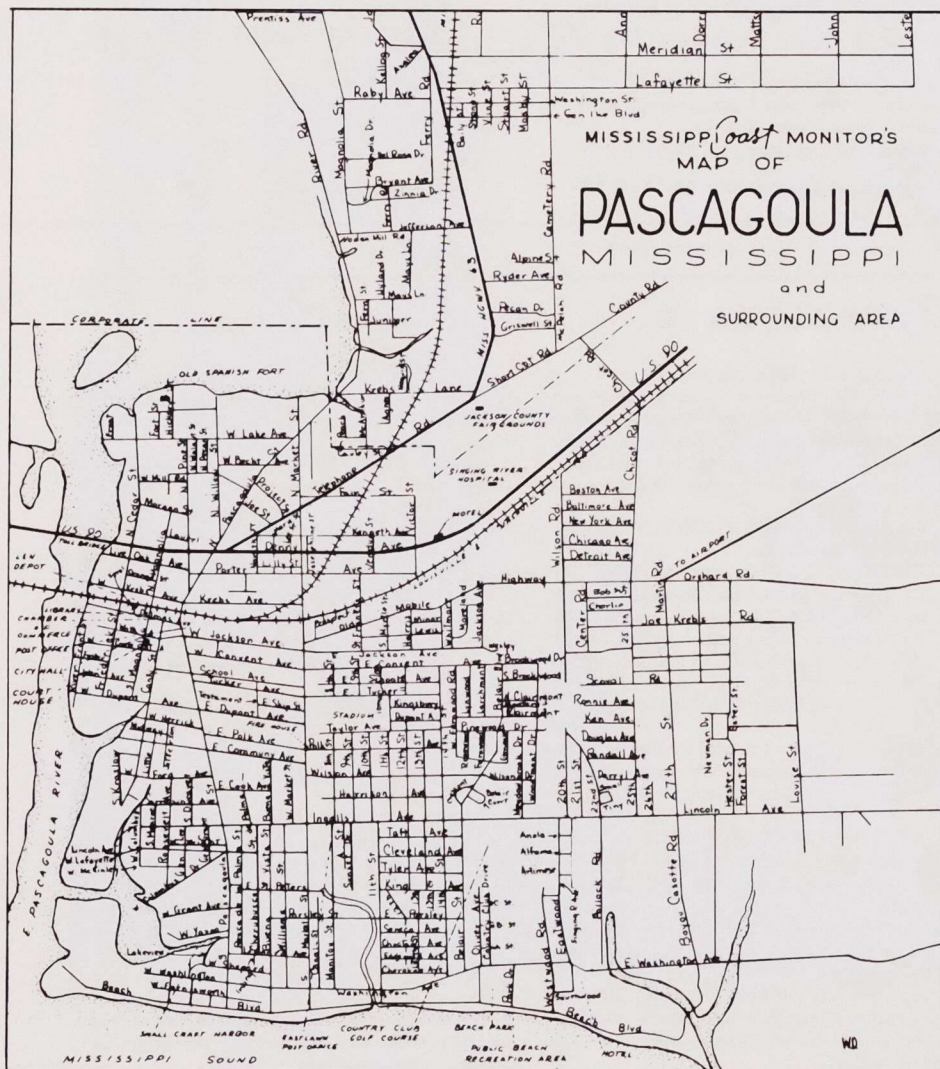
The college is located on four-laned U.S. Highway 90 at Gautier, Mississippi, approximately five miles west of the historic city of Pascagoula, in the booming Gulf Coast Area. A network of excellent State and County roads connecting with the Highway makes this College readily accessible to all communities in the supporting area.

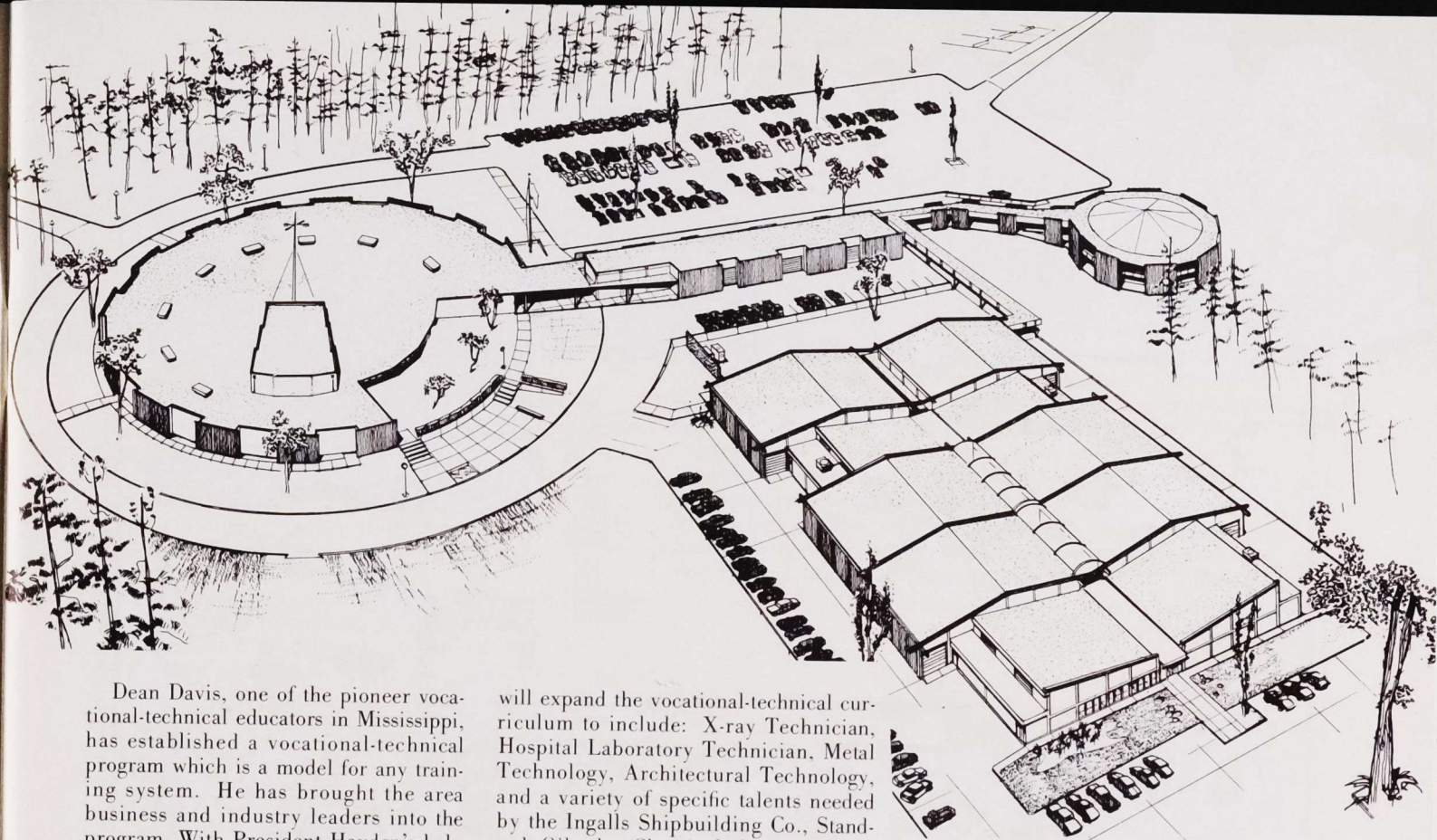
The campus consists of ninety-two acres of thinly wooded, slightly rolling terrain as it extends northward toward Mary Walker Bayou. The eastern section has been cleared to provide an air strip adequate for landing single-engine planes. On the south boundary a two thousand foot frontage along U.S. Highway 90 permits the public a view of the campus buildings compactly arranged in a newly landscaped area some three hundred yards back from the highway.

The college was dedicated October 22, 1965 by Governor Paul Johnson and in its first year enrolled over 400, almost twice the forecast enrollment. This large enrollment the first year justified the long range plans of Dr. J. J. Hayden Jr., President of the Mississippi Gulf Coast Junior College District and the College District Board of Trustees who foresaw the need of a college system capable of providing college level training for young people, vocational-technical training to provide qualified people for business and industry, and a means to contribute to the cultural growth of the coast area.

Jackson County College, under the guidance of Dean Curtis L. Davis, has become a true community college. College parallel courses resulting in associate degrees are offered and vocational-technical courses to meet industry needs are available, along with adult training courses for upgrading jobs and education needs.

6





Dean Davis, one of the pioneer vocational-technical educators in Mississippi, has established a vocational-technical program which is a model for any training system. He has brought the area business and industry leaders into the program. With President Hayden's help he has expanded the college district vocational-technical advisory group into a Jackson County unit. The Jackson County College vocational-technical committee, composed of Jackson County business and industrial people who devote many hours each month to the problem, assists Dean Davis and his faculty to determine the employment needs of the area and then develop the type of training course to satisfy these employment needs.

The college curriculum offers a wide selection of vocational-technical courses which provide the graduates with the foundation for a life-time profession. Constant review and updating these courses keeps them current and compatible with industry's changing growth. These courses include: Drafting and Design technique, Mechanical Technology, Television Production, Secretarial and Business Courses, Practical Nursing, Electronics, and training programs in different stages of development which

will expand the vocational-technical curriculum to include: X-ray Technician, Hospital Laboratory Technician, Metal Technology, Architectural Technology, and a variety of specific talents needed by the Ingalls Shipbuilding Co., Standard Oil, the Chemical Co. and other heavy industry and business.

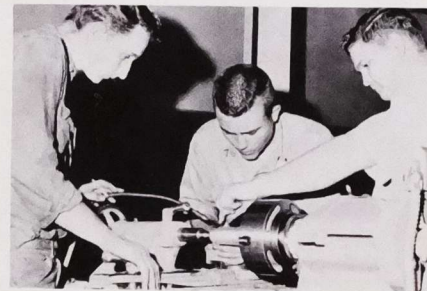
Outstanding in this curriculum is the careful blending of academic subjects such as English, History and Mathematics with the specific trade instruction. This produces a well rounded graduate capable of going on to higher education or finding his niche in industry at once. The courses accomplish two things: they teach the graduate a trade and they broaden his cultural understanding of the world and his fellow man. Both make him a better citizen.

This educational capability, President Hayden said, is the result of an outstanding College District Board of Trustees, understanding County Supervisors, and a devoted faculty all working toward the betterment of our Gulf Coast area. These officials with the help of our citizens have made this concept work, thereby providing a community college system, which can grow with our community.

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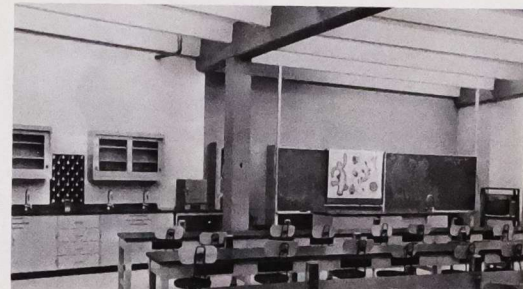
Dean Davis, left, and visiting lecturer from State Department of Education appear on closed circuit television, a part of the college TV production vocational course.

The two circular structures and center building, connected by covered walkways, are completed and in use. Architect Bill Allen of Ocean Springs, designer of the college, shows the complete structural plan in this sketch, including the addition soon to be erected. Mr. Allen, a graduate of Carnegie Tech, received his masters degree from Harvard, where he studied under Dr. Walter Gropius of Bauhaus fame. Mr. Allen also designed the new Ocean Springs High School, Notre Dame High School in Biloxi, new Ramada Inn, additions to Longfellow House, and in cooperation with House Beautiful Magazine, designed a featured climate-control house for an Ocean Springs family.



Students at work in mechanical technology vocational classroom.

Science classroom.



Mr. M. A. Malindon, of Ingalls, chairman of Jackson County Junior College Vocational Technical Advisory Committee addresses a meeting of the group.

Definitely Different Definitely Charming

Ocean Springs is unique among the cities of Coastal Mississippi. Historically, it is recorded as the first settlement on the Gulf Coast, where d'Iberville laid claim to the entire territory for France. Proudly a French-Spanish flavor is preserved in the architecture of its business district and many homes. Residentially it is one of the most beautiful cities in Mississippi, combining lovely homes with the natural beauty of incomparable trees and interesting terrain. You will be impressed with its obviously substantial business and industrial climate and overall picture of community stability. See for yourself, a visit will convince you.



COLONIE
FRANCOISES
1699
P. LeMOYNE
SR de Iberville
L.P. P.L.

8

OCEAN SPRINGS ●

POPULATION—Estimated 6900.

LOCATION—Southwest Jackson County; on mainline of Louisville & Nashville RR; bisected by U.S. 90; 2 mi. east of Biloxi, 16 mi. west of Pascagoula.

CLIMATE, TRANSPORTATION, COMMUNICATIONS, see County.

GOVERNMENT—Mayor and 5 Aldermen elected at 4 year intervals; Code Charter.

TAX STRUCTURE—Assessed valuation \$5,916,879 city, \$9,860,711 with School Dist., approximately 25% of real value. Tax levy 50 mills. Bonded debt \$83,000 Gen. Oblig., \$955,000 Sch. Dist., \$1,009,000 Water & Sewer Rev.

SCHOOLS—4 public, total enrollment 2403; parochial 2, enrollment 435.

POLICE AND FIRE PROTECTION—Police; chief and 12 officers, 4 part-time, 24 hour duty, 2 radio patrol cars. Fire Dept.; 1 man full-time, trained volunteer crew, 2 fire trucks and auxiliary pumper, water pressure 50 lbs. per sq. in. New \$50,000 fire station and emergency operation center.

UTILITIES—City owned water, sewerage, and natural gas systems. Electricity Mississippi Power Co.

MEDICAL—Doctors 10, dentists 4.

CHURCHES—14, Baptist, Catholic, Church of Christ, Episcopal, Lutheran, Methodist, Presbyterian.

RECREATION—Golf course, yacht harbor, stables at Dude Ranch, all water sports, hunting, sand beach, pier, athletic field, Community Center, 3 playgrounds.

CULTURAL—City Library located at City Hall.

CIVIC ORGANIZATIONS—Chamber of Commerce, Jaycees, Rotary, Garden Clubs, Kiwanis, Lions, Scouts.

TYPES OF INDUSTRY—Optics, choir and graduation robes, pottery, tourism (Dude Ranch and restaurants), publishing.

PLANNING—7 man Planning Commission; new, Ocean Springs Industrial and Community Development Foundation Inc. Now launching \$50,000 street improvement program. Planning to annex area 50% of city's size, east of city (2500 population).



OCEAN SPRINGS

FIRST COMMUNITY ON THE PROSPERING GULF COAST

WRITE
for interesting free
fact-filled pamphlet

Central to industrial and recreational facilities of the entire area... ideal residential community for business opportunity and retirement alike.

Chamber of Commerce

P.O. Box 187 Ocean Springs, Miss. 39564

COLONIE
FRANCOISES
1699
P. LeMOYNE
SR de Iberville
L.P. P.L.



Snugly nestled under the branches of a "forest" of live oaks in western Jackson County is the picturesque city of Ocean Springs. Its attributes, when listed on the printed page, may seem exaggerated, but when viewed will inevitably prove understated. This trim city is best described by such words as tranquil, beautiful, interesting, and most of all, ideally residential. It is well organized in civic ventures, efficiently governed, and economically stable.

We will direct our attention first to the "picturesque beauty". Ocean Springs is fortunate in that, for decades, residents have been garden enthusiasts, lavishing attention on spacious grounds that surround most homes, carefully preserving native flora such as dogwood, holly, redbud, wisteria, wild azaleas and iris. With special devotion they have protected and cared for the century-or-more old live oaks, arboreal giants draped in silvery Spanish Moss.

In business district building or remodeling, the French-Spanish heritage of the area has been retained. A good example of the structural conformity in new buildings is the Post Office Building, dedicated in June 1966, where lacy iron work and shuttered windows reflect the historical architecture of the Gulf Coast. Dedicated on the same day was the new home of the Ocean Springs Chamber of Commerce, ideally located in view of U.S. 90 in a charmingly restored building, formerly a railroad depot. Also in this building is a unique gift shop featuring arts and crafts of area residents and a collection of railroad memorabilia. Here, too, will be a meeting room for the Planters Club, a group of ladies who have played an important role in city beautification projects.

In 1964, a group of citizens, wishing to provide a social, recreational and cultural gathering place for residents, organized the Treasure Oak Country Club. The overall plan for development of the club calls for a marina, tennis courts, shuffleboard and badminton courts, and a family picnicking area. The clubhouse is situated on a ten acre site bounded by U.S. 90 on the south and Fort Bayou on the north.

Ocean Springs schools are excellent. (Jackson County Jr. College is just a 15 min. drive away), churches well attended, and shopping facilities quite complete. A handsome new fire station and emergency center was completed recently, city utilities and services have kept pace with growth, a street lighting improvement plan has been announced, and the city launched major street improvements in October, 1966. A 34 bed satellite hospital under the supervision of the Singing River Hospital will soon be constructed in Ocean Springs at a cost of \$650,000.

There are two long-established major industries, a garment plant and an optics component manufacturer. To promote additional industry for the city and in general increase the volume of local business, the formation of a non-profit corporation, Ocean Springs Industrial and Development Foundation, Inc., was announced in October, 1966.

Ocean Springs impresses the visitor with the appealing trimness of its lovely homes. From the most modest to the grandest, homes are tastefully placed on building sites and present a cared-for look. A handsome new luxury apartment building was recently completed on Beach Drive, the first of its kind in Ocean Springs and offering a much needed type of residential situation.

Left, new Post Office Building; center, Chamber of Commerce Office is located in former railroad depot; right, picturesque 125 year old home just off Beach Drive.

For vacationers, one of the Coast's most delightful tourist and convention centers, Gulf Hills Dude Ranch and Country Club, is located here. This famous resort with its 18-hole championship golf course, riding stables, superb restaurant and hotel, offers a complete vacation western style or "citized". Guests enjoy horseback riding, cookouts, square dances, hayrides, barbecues, swimming, boating, fishing, water skiing, and special facilities, including gentle ponies, for children's playtime. There are also complete on-premise facilities for conventions and sales meetings.

A million dollar research center of major importance to the entire Gulf Coast is located at the end of Beach Drive at Davis Bay. Gulf Coast Research Laboratory, headed by Dr. Gordon Gunter, is affiliated with nearly all colleges and universities in the state as well as some out-of-state schools. Purpose of the laboratory is teaching and research. Mississippi's seafood industry represents total investments of \$21.1 million with an annual payroll of \$5.7 million, an obvious indication of the importance of the work carried on by the center. ★★★

9

GOLF and Family Fun

... where you live
at the golf course

The superb 18-hole course will challenge your golfing skills . . . and delight you with its scenic vistas. In addition to golf, enjoy horseback riding, swimming, deep sea or fresh water fishing, many other sports . . . plus planned entertainment nightly and delicious ranch-style meals . . . On Beautiful Biloxi Bay.

JOHNNY POTT
U.S. Ryder
Cup Team

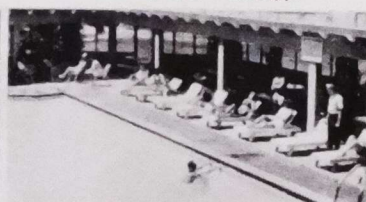
MARY MILLS
Women's Open,
LPGA Champion

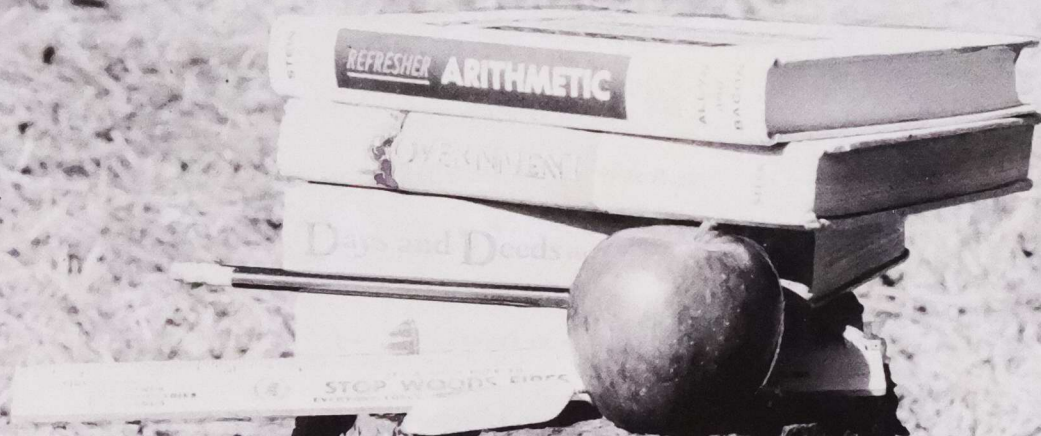
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DZNOWSKI
Resident Pro

For complete information and free descriptive color brochure write Charles "Chuck" Wynn, Executive Vice President and Managing Director.

Gulf Hills

DUDE RANCH AND COUNTRY CLUB
Ocean Springs, Mississippi







Before any work is carried out on the 16th Section by the Mississippi Forestry Commission foresters, a reconnaissance is made to determine what is needed on the 16th Section.



A load of logs off of 16th Section School Land being loaded at a local mill. The income from the School Land not only assists the school maintenance, but also aids in the overall economy in the County in which the sale is made.



To give desirable seedlings room to grow, cull tree removal is needed. These trees are being deadened with poison in the base of the tree by the use of injectors.

Photography John O. Moore

GROWING AID TO EDUCATION

By: John O. Moore
I & E Forester
Miss. Forestry Commission

Bringing in \$617,628 for the education of school children is a remarkable achievement for the timber resources on Sixteenth Section School Land in Southeast Mississippi.

The school lands of Mississippi are those lands designated as 16th Sections in each township. When Ohio was admitted as a state in 1802, an agreement provided for the state to receive 16th Sections of every township for schools.

When Mississippi was admitted to the Union in 1817, the same law was in effect as when Ohio was admitted, that these sixteen sections would be used for the purpose of supporting the schools of our State.

In 1958 the State Legislature passed the present law which provides that the Boards of Supervisors will enter into an agreement with the Mississippi Forestry Commission for the management of all forest lands on the 16th sections.

To date, 51 of the 67 counties having such school lands in the State have entered into this agreement. Jackson, Harrison, Hancock, George, Stone and Pearl River Counties are among those. The agreement provides for 15 percent of the income from forested school lands to be deposited in an escrow fund reserved for improving the productivity of the forests. The remaining income is to be used for the education of the school children of the country.

You may be thinking, can taxes be minimized through proper use of Sixteenth Section lands? Income from Sixteenth Section School lands has been far below that of privately owned lands. This was because of the timber on many of the Sixteenth Sections being severely cut over before the present law was passed. As lands are given proper use and management, the income from them will increase. Increased income from school lands can supply a considerable amount of school money that is now coming from taxes.

To date, 38 counties have received income from sale of timber products on school lands under supervision of the Forestry Commission. Income in these counties has totaled nearly 1-1/3 million dollars to date. Stone County has sold \$196,254 of timber products, with George County running a close second with \$171,487. Other Gulf Coast area counties' income from Sixteenth Section timber sales are as follows: Jackson (\$106,779), Harrison (\$107,210), Hancock (\$20,905), and Pearl River (\$14,993).

To reach full productivity on school lands, proper practices must be utilized and sufficient time allowed for timber stands

to develop. "Protecting from fire, planting understocked areas, eliminating cull trees to release potentially valuable ones to grow and utilizing skills of professional foresters in selecting the best growing trees to remain after thinnings, are some of the practices used to build income from the Sixteenth Section School Lands", stated K. P. Burchfield, District Forester for the Forestry Commission in Wiggins.

The six Gulf Coast counties have 58,000 acres or more of forested school lands. Not only will income from the sale of timber on Sixteenth Sections supplement our tax dollars, this income will also add to the prosperity of the county. Forest economists have stated that for each 8,000 acre blocks of good producing forest lands, the following changes will result in a community:

1. 296 more jobs
2. 51 more school children
3. 112 more householders
4. \$590,000 more income yearly
5. \$270,000 more bank deposits
6. 107 more passenger cars
7. 4 more retail establishments
8. \$360,000 more retail sales yearly

Income will continue to increase from the sales of Sixteenth Section School lands. Some counties will show a larger and faster income from the sale of timber products than other counties because some counties need improvement work such as planting open areas, release of desirable trees and other practices before they can start producing a cash income. It is only after planted and released trees have had time to grow to merchantable size that profits begin coming in. Even so, results are highly profitable according to Burchfield.

With industrial developments announced during the past few years, more timber will be needed. More timber of higher quality will be needed, therefore, this income from Sixteenth Section forest lands looks even brighter.

This surge of wood industry announcements is only a beginning, according to people who know the potential. Supervisors who have helped build a strong forestry program in their counties are providing a heritage for future generations. Such are the Supervisors of the six Gulf Coast counties. We owe a lot to the Boards of Supervisors for their vision in developing the timber resources on school lands. ★ ★ ★

Sun drenched by day

Gay and sparkling by night



Like its European counterpart, variety is the spice of the fun-loving life of Harrison County's famed resort coastline. What will you be looking for on your next vacation? Golf or gay evenings, deep sea fishing or dining gourmet style, art or antique hunting, historic sites or hunting grounds, its all here—all this and more—at this unique playland of America where 5000 hotel and motel rooms provide your choice of lodging. Make plans for a truly BIG vacation on Mississippi's "golden" shores.

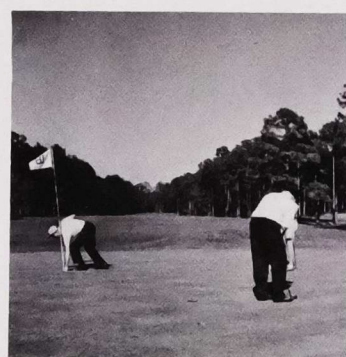
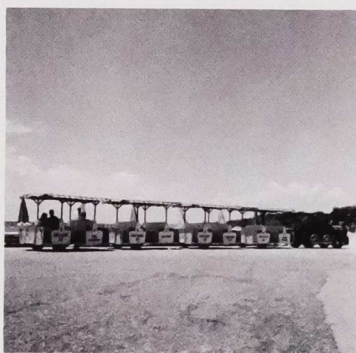
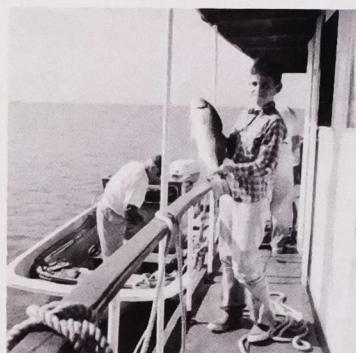
AMERICA'S *Riviera*

12

27 miles of
white sand beach
and hours of fun time
beckon to

The Fabulous

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● HARRISON county

AREA—585 sq. miles; 374,400 acres.

POPULATION—Estimated 145,000.

LOCATION—Central Coastal Mississippi on Gulf of Mexico; boundaries—Stone County, north; Gulf of Mexico, south; Jackson County, east; Hancock County, west.

CLIMATE—Mild; annual averages—temperature 68.1 degrees (January 50.1, July 81.1), rainfall 62 in., frost free days 350.

GOVERNMENT—County Board of Supervisors, one elected from each of five beats. Organized Feb. 5, 1841.

TAX STRUCTURE—Assessed valuation \$84,995,063, approximately 12% of real value. Tax levies: Beat 1—Biloxi-inside, In-Fernwood, total 40.20, County school district, total 73.00; Beat 2—Gulfport-inside, Gulfport-outside, In-Fernwood, Long Beach-inside, Long Beach-outside, total 40.10, County school district, total 72.90; Beat 3—Pass Christian-inside, Pass Christian-outside, Long Beach-outside, total 43.00, County school district, total 75.80; Beat 4—County school district, total 70.60; Beat 5—Henderson Point-Delisle County school district, in, total 70.60, out, total 68.50. Bonded debt, general obligation, \$16,086,950; revenue \$2,000,000.

SCHOOLS—Public 9, total enrollment 5604; public special 2, total enrollment 114; Catholic Seminary (Oblate) at Pine Hills, 94 members.

MEDICAL—County Health Dept., new \$320,000 Health Center, two general hospitals, Veterans Administration Hospitals at Biloxi and Gulfport. County Doctor of Veterinary Medicine for livestock and meat inspection.

UTILITIES—Urban and industrial electricity, Mississippi Power Co., rural electricity, Coast Electric Power Assoc.; natural gas, United Gas Co.

HIGHWAYS—U.S. 49 north-south in center of county; U.S. 90 east-west along coastline; State 53 west to U.S. 49 in center of county; State 67 from U.S. 90 at Biloxi to State 49 in center of county; State 15 north-south to State 67 approx. 5 miles north of Biloxi. Interstate 10 will parallel U.S. 90 about 4 miles inland.

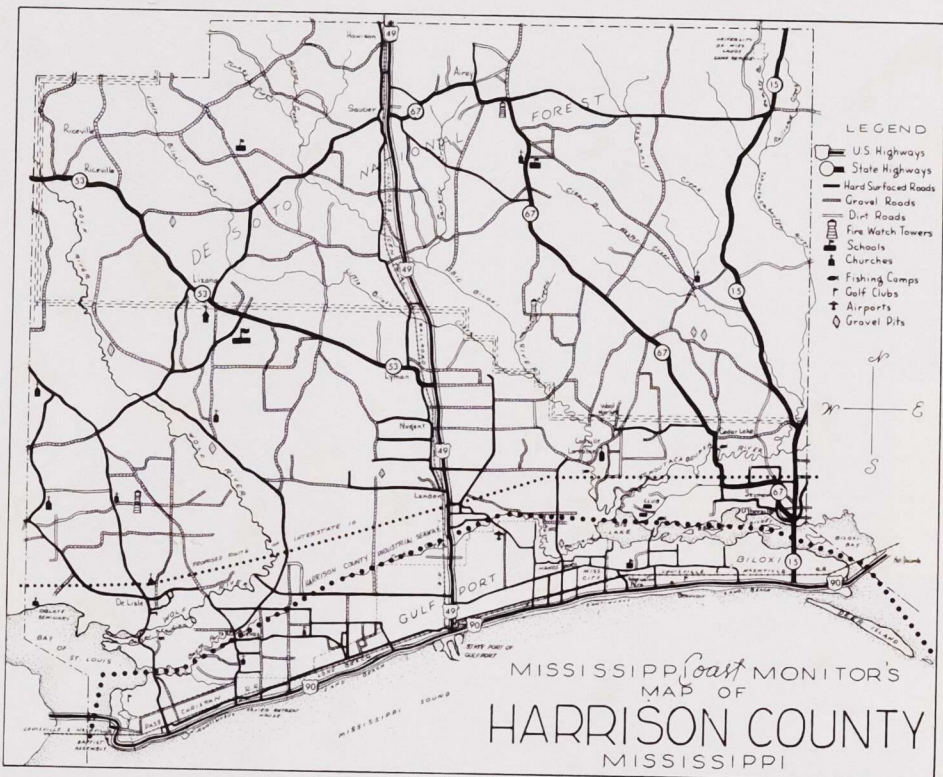
TRANSPORTATION—Mainlines of Louisville and Nashville Railroad and Illinois Central Railroad; Continental Trailways and Greyhound Bus Lines; major freight lines; Gulfport Airport, scheduled flights Southern Airways; Deep sea state port at Gulfport; Harrison County Industrial Seaway, under construction; Intracoastal Waterway; Municipal Transit Lines service between coastal cities.

COMMUNICATIONS—Newspapers; Biloxi-Gulfport Daily Herald, dailies from Jackson, Mobile, New Orleans; Weeklies at Long Beach and Pass Christian. Magazines, 2 monthlies at Gulfport, bi-monthly at Biloxi. Radio, stations at Gulfport and Biloxi. Television, Station at Biloxi. Other, Southern Bell Telephone Co., Western Union.

RECREATION—All types of water sports, charter boats, hunting, golf; many special events such as Mardi Gras, Miss Hospitality, Shrimp Festival, Fishing Rodeo, Outboard Jubilee, golf tournaments, regattas, kennel and horse shows; wide sand beach extends along entire coastline; coastal cities participate in Spring Home and Garden Pilgrimage.

TYPES OF INDUSTRY—Chemicals, epoxy resins, clothing, forest products, canning, boat building, seafood, paints and varnish, drugs, glass bottles, pecan packaging, cotton compress, electrical appliances, construction, machine works, steel bars, piping, veneers, cattle, dairy products, farming, poultry, and poultry products, tourists facilities and attractions, printing and publishing.

NATURAL RESOURCES—Mild climate, products of the sea, extensive forests, gravel deposits, abundant water, including artesian stratas.



Chances are that, outside of Mississippi's boundaries, the most well known section of the state is the southern coastline area of Harrison County. Each year thousands of tourists, vacationers, and convention-goers flock to this year-round playground on the Gulf of Mexico.

Its reputation as an ideal resort center goes back many years. Harrison County coast residents, business men, and civic leaders have employed much time, effort and expense to continually build an ever better vacation land by the establishment of numerous fine hotels and motels, specialty and gift shops, and tourist attractions. Historical points of interest have been preserved and expanded in scope by museum type displays and informative literature, family type entertainment has been given thoughtful consideration, more sophisticated entertainment is available at supper clubs, and gourmet dining is offered at some of the south's most noteworthy restaurants.

Ideal winter resident situations have brought northern friends back year after year, for recreation departments in coastal cities have planned activities especially for these "part-time citizens."

Boat trips, deep sea fishing, tours, water sports, and the almost continuous schedule of gala events that invite participation, draw crowds of satisfied visitors around the calendar. Most of them chose to return again and again to the fun filled atmosphere of "the Coast".

Harrison County is well aware of its other assets in the form of advantages for growth in commerce and industry. The State Port of Gulfport undergoes almost continuous expansions (see story page 29), the Harrison County Development Commission has created a tremendous industrial potential in the establishment of the unique Harrison County Industrial Seaway, also called Portamerica. Biloxi, Gulfport, and Pass Christian already have industrial parks, also served by road and rail, on this facility.

Two major military installations, Keesler Air Base (story page 19) and the U.S. Naval Construction Battalion Center (story page 33) are located in Harrison County.

The prosperity and growth that is Harrison County's can be most effectively and easily studied by simply driving the 28 mile parkway that accommodates Highway 90 across the southern expanse of this spectacular section of Mississippi. The panorama of beautiful homes, business establishments, tourist accommodations, port facilities, and the fabulous beach that borders the entire drive, is a sight unequalled and not soon forgotten. ★ ★ ★

Mississippi Gulf Coast fishing is great.



The Mississippi Gulf Coast

now reaching new heights in growth and progress



14

A vital, fresh approach dominates the thinking of Coastal Mississippi. Ports, harbors, roads, schools, factories, space center, refinery, shopping centers—establish here, expand there. ★ Many decades ago this healthy, progressive economy was rooted firmly with vision and hard work; nurtured by successive generations it has achieved praiseworthy success in commerce, industry, residential construction, and the development of tourist attractions. ★ The population grows steadily and today's citizens seek even higher goals. We are proud that it has been our privilege to serve the banking requirements of this area since 1899.



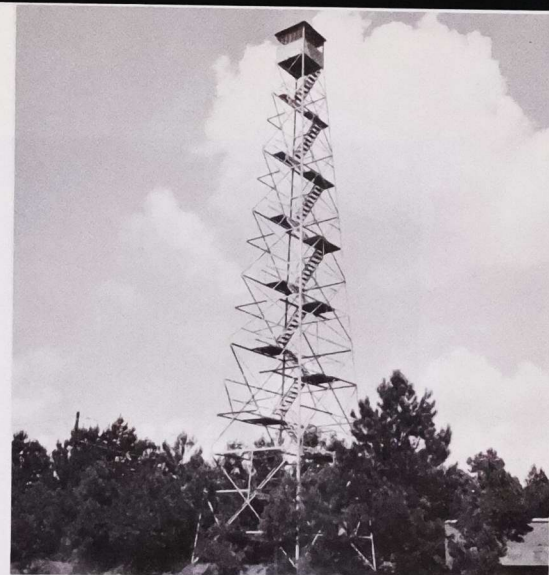
The Only Bank You'll Ever Need.

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Bay St. Louis/Gulfport/Pass Christian/Long Beach/Pass Road, Gulfport/Miss. City/MTF (NASA)



Early fire tower.



Modern steel towers are 100 feet to 120 feet tall. Operator can see for 12 to 15 miles in all directions from these towers. Instant communications are available with use of two-way radio.

40 YEARS OF SERVICE

By: Jack Holman, State Forester

Photography Miss. Forestry Com.

A little-noticed event of forty years ago is having a remarkable impact on the economy of Mississippi today. The Mississippi Forestry Commission, created by the Legislature of 1926, has become an important factor in the state's economic growth.

With its initial appropriation of only \$10,000 per year, the little group began to function. Few people knew of it or cared what happened to the forests and wood industries of the state.

A group of foresighted individuals had persuaded the legislators to establish the Forestry Commission. They knew that the virgin timber stands were fast disappearing. They knew that the vast forest lands being laid waste by slaughter of the majestic pines were the main hope for the future prosperity of the people.

Although destruction of the virgin forests continued, a forestry program was begun. Fire protection was started in a few counties. Production of nursery-grown pine seedlings was begun.

Gradually, the interest in forestry grew. Appropriations were increased. One at a time, various counties began coming under the Commission's fire protection program.

By 1926 tree planting had begun. Posey Howell, a pioneer in forestry work, planted some slash pines during the next 11 years on about 7,300 acres. A farmer near Hattiesburg named N. V. Davis began digging up and setting out wild seedlings in 1929. These were fine sawtimber trees by 1959.

In 1930 the first state nursery was established at what is now Perkinston Junior College. Today, more than a billion seedlings have been grown and planted in the state, providing a stand

of timber on more than a million acres.

The forest acreage tax law was passed by the Legislature to provide for each county to share in the cost of fire protection. Model T Fords and hand tools were the best equipment available for fire fighting. Since those days, many things have happened. Fire protection today had spread to 78 counties with another county requesting protection. Forest management assistance to thousands of landowners has helped develop productive stands of timber in all parts of the state. Forest acreage has increased and productivity is rapidly increasing.

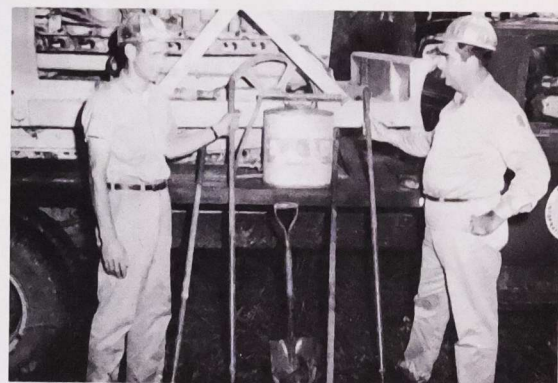
Where the value of manufactured forest products fell in 1939 to an all-time low of 55 million dollars, by 1959 a tenfold increase had taken place, providing an annual production of more than half a billion dollars.

During the past two years, the announcement of new and expanded wood-using industries has far exceeded the fondest dreams of the founders of the Forestry Commission. In 1964 a total of 21 new wood industries and 19 expansions were announced. The following year, 19 new wood plants and 17 expansions were announced. The 1965 announcements alone totaled more than 200 million dollars in capital investment, and will provide more than 5,000 new jobs when all are in production.

These developments are only a sample of what can be accomplished. The forest lands in the state are producing only about a third of their potential. By continuing to improve the management of forest lands and developing industries to use the raw materials, we can triple our vast wood industries of today.

★ ★ ★

Hand tools that were used in the beginning of the Mississippi Forestry Commission Organization still has a place in the Fire Control Organization.



This is the type of equipment used today in fighting forest fires in Mississippi. This tractor is equipped with a blade and a Seico fire plow. All trucks in Fire Control are equipped with two-way radios and comprised of a two-man crew.

One of the fire prevention tools used in plowing fire lanes for private individuals is the disk. This disk is used along with the fire plow to construct fire lanes around private property to insure some protection from wild fire.





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16



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Photo Courtesy Audrey Murphy

17

KEESLER AIR FORCE BASE

Electronics Training Center of the United States Air Force

By: John H. Redmann, Chief, Public Information Branch

Keesler Air Force Base in Biloxi, Miss., has been a major military installation for more than a quarter of a century, observing its silver anniversary June 12, 1966.

Now an Air Training Command base known as the Electronics Training Center of the United States Air Force, Keesler is approaching the one million mark in the number of graduates during its history. The 900,000th graduate was honored in ceremonies July 29, 1964, and since then students have completed courses in communications, electronics and associated technical specialties at the rate of about 25,000 annually.

The base is named in honor of Lieut. Samuel Reeves Keesler, Jr., a native of Greenwood, Miss., who was killed in

combat while serving as an aerial observer during World War I. Cited by General John J. Pershing, commanding general of the American Expeditionary Forces, Lieut. Keesler was posthumously awarded the Distinguished Service Cross.

Modern buildings that give the base the look of a university campus today are in sharp contrast to the tents in which men lived and trained during the early days of World War II.

The thundering roar of bombers, fighters and cargo planes that represented the nation's aerial might in the early '40s reverberated across the Biloxi peninsula as men new to uniform learned their skills as aircraft mechanics.

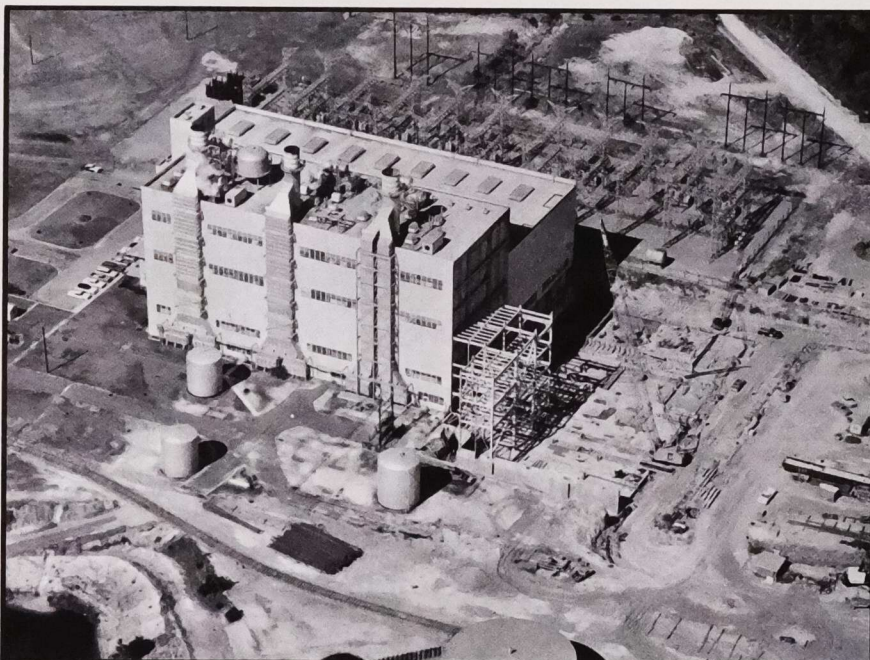
Today, three of the hangars that once housed war planes are used as class-

rooms or for maintenance of communications electronics equipment.

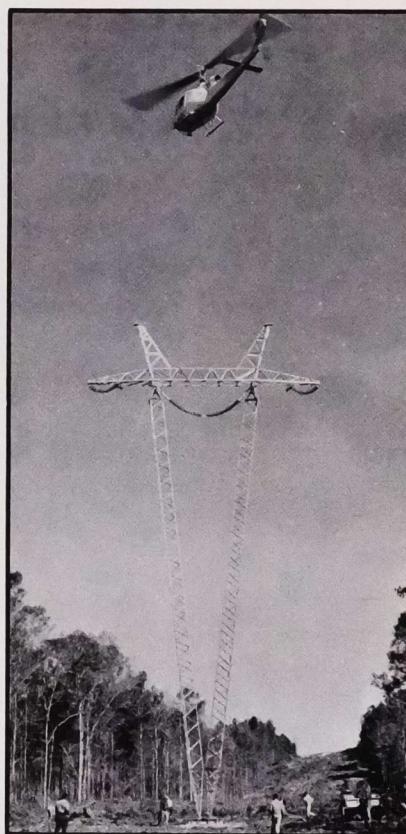
During the World War II years, the base also operated a Basic Military Training Center and conducted an Air-Sea Rescue School. Approximately 141,000 mechanics were trained and some 336,000 recruits received their indoctrination into military life.

The 1,500-acre main base is located on land that was offered by the City of Biloxi and the Chamber of Commerce to the Air Corps of the War Department in 1940. The area included the Biloxi airport, parks, big league baseball training site, golf courses and other property.

Designated a permanent base Oct. 15, 1945, Keesler's mission in the field of electronics dates back to the fall of



Plant Jack Watson between Biloxi and Gulfport—A \$29 million fourth generating unit of 250,000 capacity is under construction. When completed in 1968, this generating unit will increase the plant's capacity to 512,000 kilowatts.



Helicopter lifts aluminum transmission tower into place along Mississippi Power Company's new network of 230,000 volt transmission lines and substations.

18

RECORD CONSTRUCTION for POWER • for SERVICE

Mississippi Power Company is in the midst of the largest construction program of its 41-year history, with capital expenditures projected at \$65 million for the years 1966-68. Vast sums indeed, but in keeping with our policy of anticipating the electric energy requirements of our growing service area.

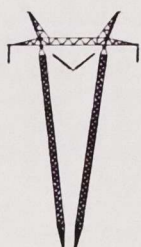
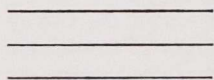
The economy of Southeast Mississippi continues to prosper. During the first six months of 1966, twenty-nine new and expanded industries announced capital investments of nearly \$52 million with employment opportunities for over 1200 persons.

Dependable, low-cost electric power is essential for this dynamic growth, and Mississippi Power Company will be ready in advance of every need.

FOR INFORMATION ON WHAT SOUTHEAST MISSISSIPPI CAN OFFER YOU

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W. LEE WOOD, vice president
Industrial Development
Post Office Box 4079
Gulfport Mississippi 39502
Area Code: 601 864-1211



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Helping You Live Better Electrically



During the early days of Keesler AFB, the Biloxi Airport hangar was a familiar landmark. The building now houses the Training Devices Branch of the Electronics Training Center.



During World War II aircraft mechanics learned critically needed skills to "keep 'em flying." B-24 Liberator bomber shown was among the aircraft used in the training program.



TODAY—RADAR TRAINING AT KEESLER AFB . . .

Electronics equipment comes in all sizes at Keesler AFB, an Air Training Command technical training center located in Biloxi, Miss. Students in foreground are training on long range radar equipment set up in a hangar that once housed the bombers of World War II when the base was an aircraft and engine mechanic school. Electronics training was transferred to Keesler in 1947.

1947 when the radar school was moved from Boca Raton, Fla. The transfer of communications and control courses from Scott AFB, Ill., was completed in 1958.

Base strength rose to the 30,000 level during the Korean conflict which also marked the start of a major construction program that has continued since. The transition has provided new facilities that are among the finest in the Air Force.

The newest academic building, Cody Hall, is named in honor of Capt. Howard R. Cody, a native of Gulfport, Miss. An Air Force pilot, he was awarded the Air Force Cross for heroic action in Vietnam which cost him his life. Cody Hall is unique in that it is a building constructed within a building, through the transformation of Hangar Two.

Keeping pace with the changing times and requirements of the Aerospace Age, Keesler's present mission is reflected in its technical training program. Operations and maintenance of communications and electronics equipment, including radar, data processing systems and computers constitute the majority of more than 100 active courses.

Modern facilities and equipment used in the training program at the main base and annexes represent a multi-million dollar investment.

The 3380th Technical School administers the training program through its six departments: Electronic Principles, Airborne Electronics, Computer Systems, Ground Electronics, Communications Systems, and Operator Department. The Center is also responsible for the Weapons Controller Officer course at Tyndall AFB, Fla.

Keesler's mission is both inter-service and international as students from other United States military departments and more than 30 foreign countries receive training in skills vital to the defense of the free world.

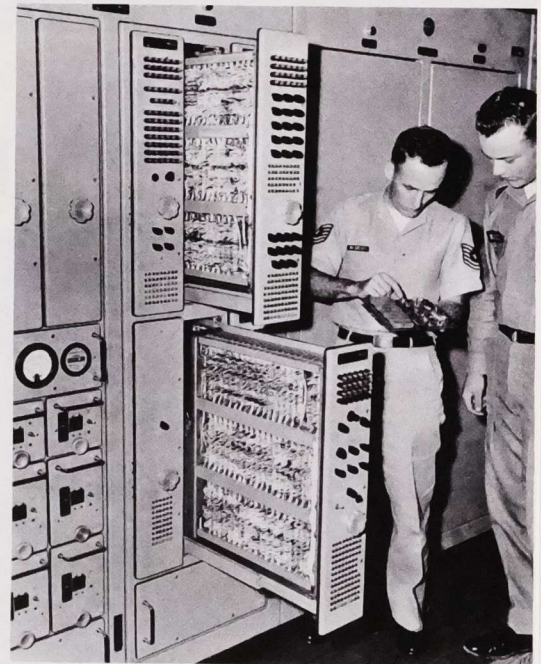
Keesler graduates are assigned to all major commands of the Air Force and are serving around the globe wherever the USAF operates in providing Aerospace Power For Peace.

Base strength ranges at the 25,000 level, including military and civilian personnel assigned. Civilian personnel account for approximately 3,000 of this total. The total base population, including families of military personnel and civilian employees is above 40,000. The current combined annual payroll for military personnel and civil service employees is approximately \$90 million.

An integral part of the Gulf Coast community since its activation in 1941, Keesler continues its contribution to the nation's defense program in meeting the challenges of the Aerospace Age. ★ ★

Below: Circuitry of miniaturized data processor equipment is explained by instructor to student in computer training at Keesler AFB, Miss.

19

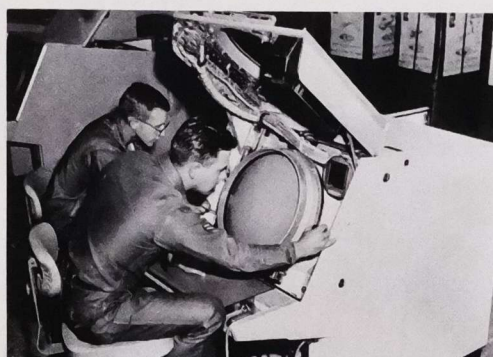


All photos Keesler AFB.

Students in operator training for the SAGE (Semi-Automatic Ground Environment) system, used in air defense, map out radar returns.

Students in the Electronic Digital Data Processing Repairman course at Keesler AFB, make adjustments to the cathode ray tube on a situation display console.

Electronics principles training is the foundation for the majority of courses for airmen students at Keesler AFB.



All Port of Gulfport photography—Captain O. R. Mock



Above left; Towboat christening at the Port of Gulfport presented a gala sight as bright bunting fluttered in the brisk September breeze. Above; Ships from all over the world come to the Port of Gulfport making constantly changing patterns of color along the docks. Below left; Second stage (S-II-1), first flight stage of Apollo/Saturn V space exploration vehicle to arrive at MTF in Hancock County for acceptance testing, approaches base of test stand following trip from California. Below; Mayor Daniel Guice of Biloxi and Mr. Chuck Wynn, Exec. Vice-Pres. of Gulf Hills Dude Ranch, present awards to Miss Marcia Beaugez of Ocean Springs, winner in the national 'Miss 16' competition held in Biloxi.

20 COLORFUL COAST AREA MISSISSIPPI

a fascinating kaleidoscope
of color throughout the year.

R. W. Lamey Photo • Courtesy Gulf Hills Dude Ranch



NASA MTF Photo





1

John O. Moore—Photo



2

Charles Carter, Jr.—Photo



3

John O. Moore—Photo



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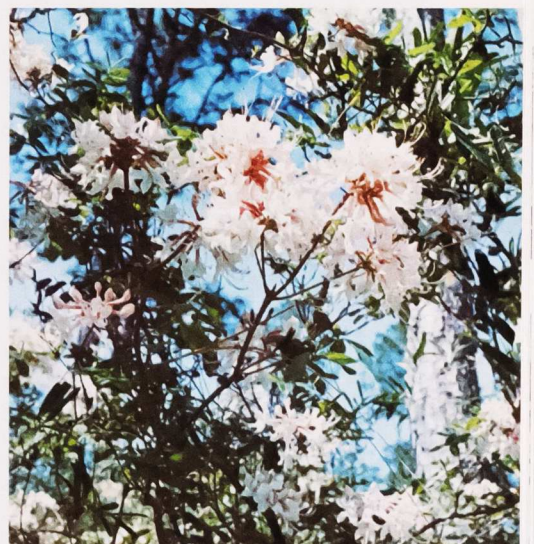
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5



6

• All other photography—Wayne Ducomb.

Clockwise from left top; 1. In Hancock County this Forestry Commission crew with their bright yellow equipment protect the green gold of vast pine forests (see story page 15). 2. Yellow also identifies Coast Electric linemen and their trucks as they string wires tree-top high bringing electric service to rural areas of Harrison, Hancock, and Pearl River Counties. 3. Silver helmeted foresters inspect nine month growth on long leaf pine seedlings planted on George County 16th Section land (see story page 11). 4. Inland streams offer scenic beauty as well as hours of summer recreation. 5. In spring, exquisite pink wild azaleas abound in woods bordering streams in Coastal area. 6. Graceful prows of fishing boats frame Mulatto Bayou in Hancock County where important industrial and harbor development will soon be underway (see story page 78). 7. Golden Japanese Persimmons bend branches of the graceful tree as the fruit ripens in the warm autumn sunshine. 8. In the great groves of Pearl River County tung nuts also ripen in the fall months (see story page 60). 9. This attractive home in the Woodland Heights section of Picayune is typical of colorful Coast Area dwellings. 10. A red-roofed, red-shuttered residence in Pitcher Point, Long Beach lends color to the sunny landscape of this seaside city.

BEAUTIFUL BILOXI



22

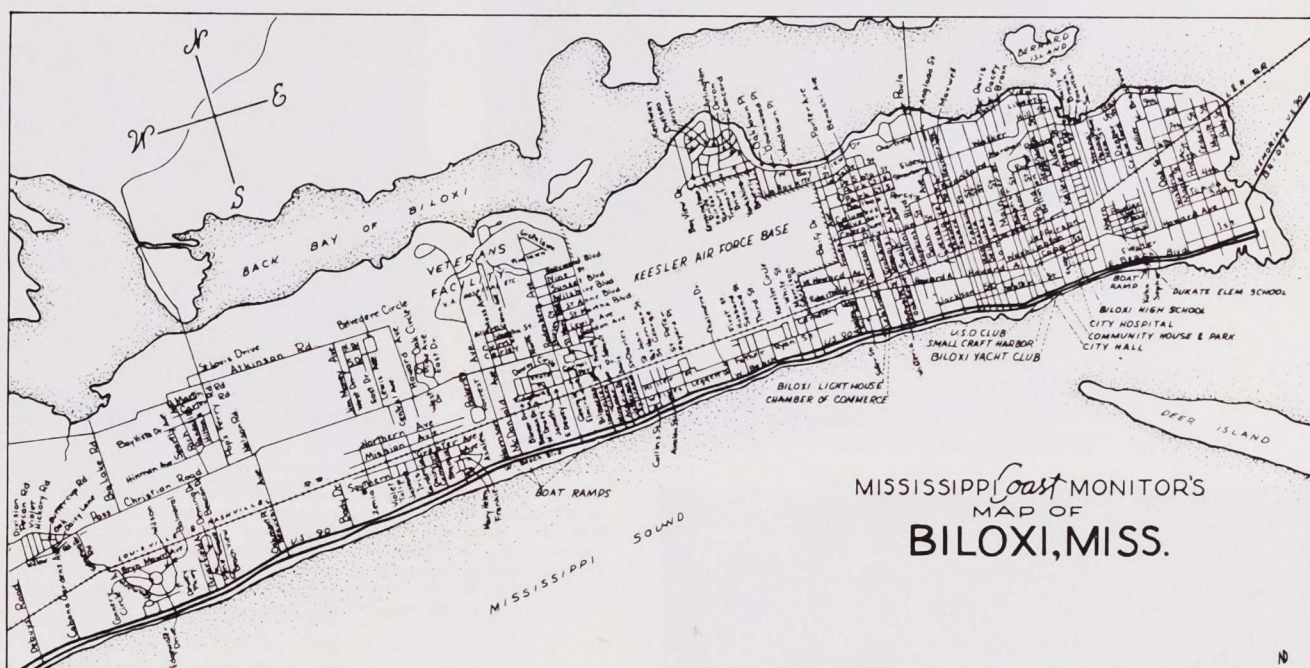
a mecca for tourists, basking in warm sunshine in December, ablaze with azaleas in February, cool Gulf breezes stir Spanish moss under spreading live oaks in July, shadows dance on columned facades of handsome beach front homes, calm bay waters lay dappled with sunlight, gulls sail over the returning shrimp fleet, gay umbrellas dot the snowy beachline, white sails skim across the blue Gulf waters—Winter, Spring, Summer, Fall, anytime . . . beauty is everywhere in BILOXI . . . at the same time it is an ever . . .

BIGGER, BUSIER, BILOXI

with the largest population among Coast cities, its boundaries expanding, its business district humming with activity, proud of the importance of Keesler Air Force Base within its boundaries, with a new waterside-railside industrial park welcoming its first occupant, location of South Mississippi's most beautiful air-conditioned shopping mall, a city constantly busy improving and expanding municipal services and utilities, streets, parks and playgrounds, medical facilities and schools.

All of this is the Biloxi we want you to meet; come as a visitor, a new resident, a businessman, an industrialist, our warmest welcome awaits you all.





BILOXI

POPULATION—Estimated 50,000, exclusive of Keesler Field.

LOCATION Extreme southeastern tip of Harrison County on Gulf of Mexico; on U.S. 90; southern terminus of State 67; on mainline of Louisville and Nashville Railroad; 84 miles east of New Orleans, La., 61 miles west of Mobile, Ala.; eastern entrance to Portamerica.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and two Commissioners, elected at four year intervals. Code Charter; founded 1699; incorporated 1838.

TAX STRUCTURE—Assessed valuation inside \$37,395,290, school district \$180,335, approximately 35% of real value. Tax levy inside city 53.156, school district outside 28.378. Bonded debt inside city \$2,327,400, school district (in and out) \$2,224,500; self-liquidating Water and Sewer Revenue \$4,150,000.

SCHOOLS—Public 15, total enrollment 8,568; parochial 7, total enrollment 1,347, private 2, enrollment 53.

POLICE AND FIRE PROTECTION—Police dept.; 54 full time personnel; new police headquarters and jail. Fire Dept.; 42 full time employees; 8 pumpers, 65 ft. ladder truck, chief's car; water pressure normal 40 lbs., emergency 65 lbs.; 5 fire stations, additional station to be constructed.

UTILITIES—City-owned water and sewer systems; electricity and natural gas, see County.

MEDICAL—Biloxi Hospital, Howard Memorial Hospital, Keesler Hospital, Veterans Administration Hospital, numerous clinics.

CHURCHES—30, all principal denominations represented.

RECREATION—Parks, playgrounds, golf courses, yacht club, sand beach, all water sports, charter boats for deep sea fishing, bowling, movie theatres, supper clubs, ball parks. Special events: Mardi Gras parade and ball, Blessing of the Fleet and Shrimp Festival, Outboard Jubilee.

CULTURAL—Biloxi Public Library, Lameuse St.; local art and theatre groups.

CIVIC ORGANIZATIONS—Chamber of Commerce, Lions, Rotary, Kiwanis, Business Club, Exchange Club, Optimist, American Legion and Auxiliary, B&PW, Garden Clubs, VFW and Auxiliary, Masonic, Eastern Star, KC, Scouts, PTA,

B'nai B'rith, Altrusa, Pilot Club, Jaycees, Woman's and Junior Woman's Clubs.

TYPES OF INDUSTRY—Building products, metal works, tents and awnings, nets, trawls, seafood, canning, boat building and repair, cat food, tourist and convention facilities, tourist attractions, publishing, automobile components.

PLANNING—Louis C. Bisso Planning Services, Inc. New Orleans, La., employed as city planner has Robert Dolese as resident planner, office Biloxi City Hall. City now undergoing improvements under Modernization Program including active program of city beautification and park and playground improvement. Also planning to extend harbor facilities. Street and sidewalk improvement program underway. New public parking lots completed by city.

♦♦♦♦♦

Work on municipal improvements in Biloxi's newly annexed area has been moving at a steady pace. Street lighting has been installed, repairs made to streets and drainage, garbage collection established, and two new fire trucks, fire fighting equipment, and police cars were purchased for citizen protection. In April, 1966, the city commission announced a planned \$10 million expenditure for the new area, the amount to include a new fire station and street paving.

In May production started at a newly established Biloxi industry which manufactures wire harness assemblies used in electrical systems of automobiles. Biloxi, long a leader in the seafood industry, now, through the efforts of the Biloxi Port Commission, has a fine new industrial site, with rail and direct channel facilities, on the Harrison County Industrial Seaway.

In August a five year program for open land development and beautification was approved by the Biloxi Plan-

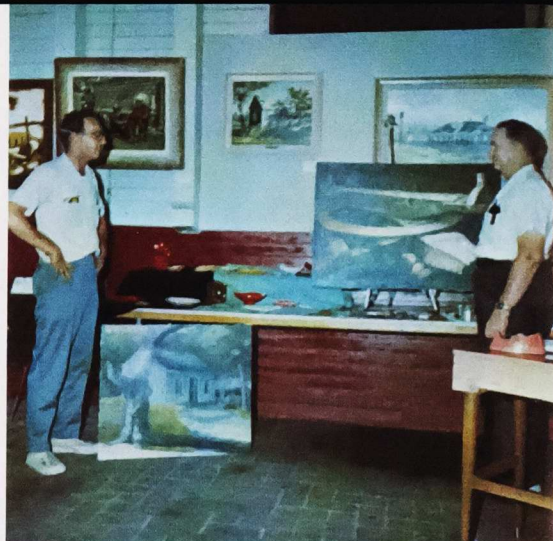
ning Commission. Biloxi is the only coastal city to have a planner in residence and is unquestionably leading the trend to total community improvement with studies underway including base mapping, surveys in traffic, parking, land and building, and plans for Central Business District Core Development, Central Business District Improvement, and Community Appearance.

In October, preliminary plans were announced by the Biloxi Park and Bridge Commission for the \$8 million Deer Island Project, a 30-year program which will extend the 520 acre island to 3,450 acres, linked to the mainland by two bridges. The creation of this huge recreation and residential community will play an important role in Biloxi's economy in the coming decades.

Largest coast city, home of Keesler Air Force Base, mecca for tourists, trade center, developing an industrial climate, Biloxi is now emerging as a cultural center encompassing all of the arts. The following pages present this not too often publicized, but most fascinating, personality of "busy Biloxi".



Aerial view shows Biloxi's two industrial sites, new site at upper left of picture.



Biloxi Art Gallery, top left. Above, Aubrey Gardner, right, gallery director, and Clifford Lamoree, registrar. Center left, Mr. and Mrs. Glen Swetman, Biloxi art patrons, collectors of paintings and antiques, with collection of uranium glass kept in handsome antique hand carved olive wood breakfront pictured. Below left, studio of Joe Moran. Workshop sessions held at studio are attended by local and area artists. Below, Mr. Moran at work.

The Arts in Biloxi

Coastal Mississippi, bordered by the sparkling blue of the Gulf of Mexico and bathed in golden sunshine, has long been a favorite haven of musicians, painters, photographers, and writers, who found inspiration in the scenic beauty and gracious way of life. Today the local 'artist' population has grown as nationwide interest in the arts has been revived. Biloxi was one of the first Coast cities where organized groups together achieved a program embracing all of the arts. Great strides have been made by these groups in providing outlets for local talent and education and entertainment on the cultural level.

Biloxi Community Concert Association, dedicated to the goal of bringing the best of musical concerts to the area, is the largest in the Gulf Coast section of Mississippi and one of the largest in the state. With a membership in excess of 1300, four outstanding attractions are staged at the modern auditorium of Biloxi High School each season.

Organized in 1950, its first president was Major E. A. Hiller, Manager of the Veterans Administration Hospitals. Mrs. Frances Hunt served as secretary from organization til the present. Volunteer workers solicit members from Ocean Springs, Biloxi, Gulfport, and the adjacent areas in the annual membership drive each spring, under the able leadership of Mrs. Emmett V. Thomas and several "captains".

Emmett V. Thomas, Biloxi Realtor and Insurance Executive, presently serves as president. Dr. Robert J. Eustis, immediate past president, and Dr. Stanley H. Hackman, former president, serve as vice-president and director. Many prominent citizens of Gulfport, Biloxi, and Ocean





Mexico 1951 . . . Tom Murphy, Photographer



Gigging . . . Audrey Murphy, Photographer

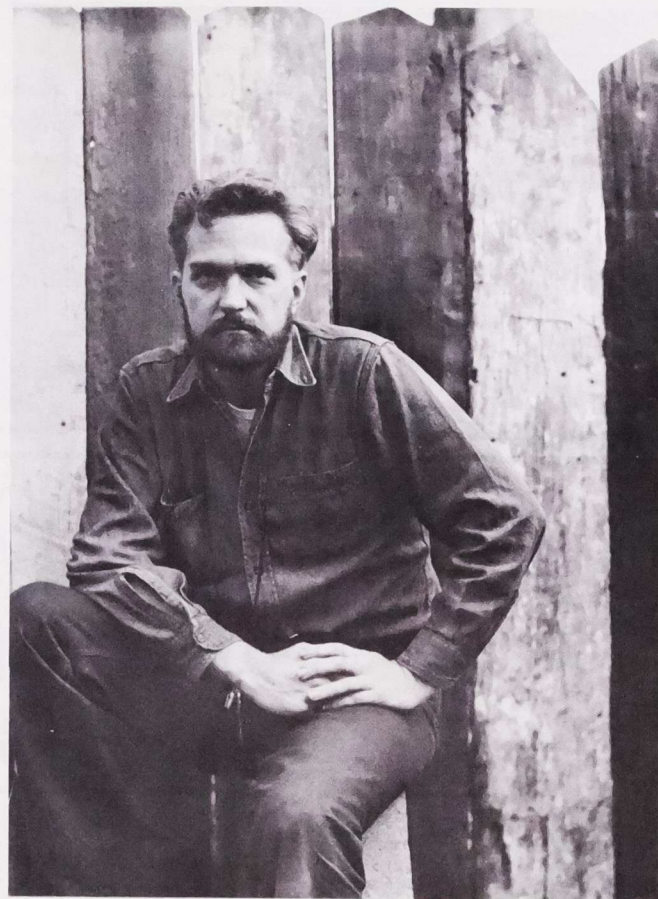
Springs are presently, or have in the past, served as officers, directors, and membership team workers.

Attractions are booked through Community Concerts, Inc., an affiliate of Columbia Artists Management Inc. of New York. Last year's attractions were: Arthur Fiedler directing the Buffalo Symphony Orchestra; Jean Paul Sevilla, pianist; the Tuscon Boys Choir; and Doris Yarich, soprano. The 1966-67 season opened with "The Music of Richard Rodgers" and other attractions are First Chamber Dance Quartet, the very popular Clebanoff Strings, and Latiener, pianist.

The Biloxi Art Association has headquarters at the Biloxi Municipal Art Gallery, located in the old carriage house directly back of the House of Treasures, opposite the historic Church of the Redeemer. Art classes are often held under the great moss draped oaks which surround the picturesque building.

There are 110 members in the organization and exhibits are changed monthly. A Tri-State Exhibit is scheduled each summer and a 3-day Arts and Crafts Festival each fall. Adult art classes are conducted Wednesday evenings and Sunday afternoons, and children's classes, Saturday mornings. The gallery is open to the public from 10 A.M. to 4 P.M. daily, Tuesday through Sunday. Future plans of the group include enlarging the gallery and adding a ceramics workroom.

"Dusti" Bonge is a Biloxi artist who has had one man shows and participated in competitive exhibits throughout the nation. This charming lady works with distinctive creative flair in whatever medium her inspiration or mood of the moment dictates; a large bold canvas, three



Mexico . . . Lyle Bonge, Photographer

Above left, an example of the fine art photography of Tom Murphy, above right, the work of his talented wife, Audrey, one of the Coast's leading commercial photographers. Right, camera talent of his wife Sonia produced this portrait of Lyle Bonge; he has had one man shows of his work in Chicago and Lincoln, Mass., below right, his sensitive study of a young Mexican woman. Below; group from the Mississippi Coast Ballet—front row, Clare Hans, Moss Point; Janet Kostmayer, Biloxi; Debbie Dominique, Biloxi; back row, Helen Lopez, Biloxi; Patti Bingham, Gulfport; Molly Pisarich, Biloxi.



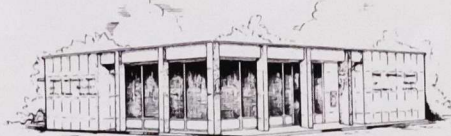
Our Newest Branch

as we grow with Biloxi

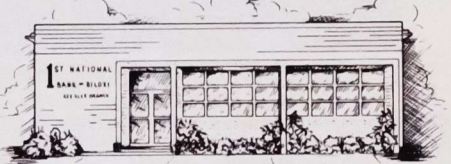
Indications were that a fourth bank would provide extra convenience for our customers, so in keeping with our maximum service policy we added that fourth bank with all needed facilities. Since 1893 we have maintained that it is our privilege to serve the fine citizens of our area. You can depend on us to continue to provide the most up-to-the-minute banking services for the progressive residents of Coastal Mississippi as they build for tomorrow.



New North Biloxi Branch



Pass Road Branch



Keesler Field Branch



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26

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Our Contribution to the Arts in Biloxi

Many of our friends and customers through the years have brought in guests to view the collection of fine paintings that adorns our walls. Art and photography exhibits have been displayed in our bank in an effort to encourage all in our community to join in the development of more widespread cultural interests and activities. Does this seem out of place in a financial institution? We think not—after all we call ourselves—"The Peoples Bank of Biloxi—where people come first."

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DONOR OF FOUR AWARDS IN PAINTING**

THE PEOPLES BANK OF BILOXI

ORGANIZED 1896

"Where PEOPLE come first"

MEMBER F. D. I. C.

dimensional painting or drawing involving a fixed or mobile structure, or brilliant color and papier-mache functional creations such as delightful flower-inspired costume jewelry or the little toy chest we observed her designing for her small grandson.

Joe Moran is another Biloxi native who has developed an identity on canvas, working mainly in oils, but with equal facility in other media, including sculpture. Mr. Moran studied for many years with William Steene, one of the nation's great artists (listed in *Who's Who in America* Vol. 31). Mr. Moran's use of color and brush strokes reflect his admiration for Mr. Steene's magnificent work, but are never imitative. The Moran style is readily identifiable in the many works that hang in Coast homes as well as those on display at his studio and gallery at 821 Percy St. in Biloxi, where he invites local artists to exhibit.

Many other Biloxians are active in art circles; Mr. H. B. Hoagland excels in woodcarving, Mrs. G. Harrison Otis creates beautiful rugs and decorative stitchery, Mr. Aubrey Gardner, artist, Mr. Emil Langhans—artist, lecturer, and art teacher. These are but a few of the many whose work can be viewed on occasion in local shows.

The Mississippi Coast Camera Club is an organization open to all persons interested in photography, whether amateur or professional. Meetings are held twice monthly and an annual exhibit is presented in Biloxi's Edgewater Plaza Mall. Tom and Audrey Murphy, a husband and wife whose talents encompass the entire spectrum of photography, are members of this group.

Tom, senior photographer of Training Devices at Keesler Air Force Base, produces the many kinds of highly technical work required, from complex color photographs to printed electronic circuits. Away from his employment he achieves the refined work of a 'poet with a camera'. These strongly seen and sensitive works have found him recognition in the small circle of serious artistic photographers.

Audrey, educated with her husband at the California School of Fine Arts, brings to her commer-



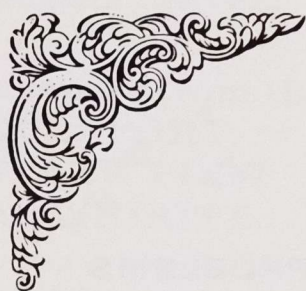
cial work the sure technique and creativity of the trained artist combined with the technical competence of a top flight professional. She is as much at home with babies and debutantes as with architects, aerial cameras, industrial assignments, and produces color photography that is truly superb.

Lyle Bonge, a native of Biloxi, is an artistic photographer of rare talent. His ability to perceive and record exquisite studies in form, light and shadow, and emotional content has brought him many honors, among them exhibits at the Kodak Pavilion at the recent World's Fair, the Boston Festival of Fine Arts, one man shows at Decordova Museum in Lincoln, Mass. and the Art Institute of Chicago, and participation in many distinguished group shows. His work has been published in *Art in America*, *Contemporary Photographer*, and *Aperture Magazine*, and he was one of seven contemporary photographers shown in the Eastman House Exhibit.

Drama, music and the dance play an important role in the cultural picture of Biloxi through the efforts of three groups, The Biloxi Little Theatre, Theatre of the Arts, and the Mississippi Coast Ballet. Stage presentation, operas, operettas, ballets, musical comedies and musicales, are all well attended, evidence of the community's appreciation of the performing arts.



Artist Dusti Bonge at work in her Biloxi studio (portrait study by her son, Lyle Bonge) has had five one-man shows at the Betty Parsons Gallery in New York and has a drawing in the permanent collection of the Museum of Modern Art in that city; also one man shows in Boston, Mass., New Orleans, La., Pensacola, Fla., Jackson, Miss., and Baton Rouge, La. Above, left, is her painting, "Distillation of the Past," which was awarded 2nd prize in the Tri-State Show held recently at the Biloxi Art Gallery.

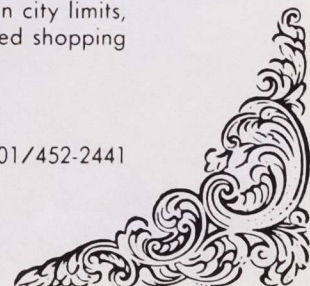
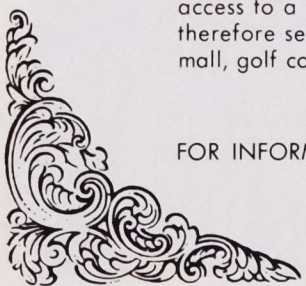


Lake Villa

IN BILOXI, MISSISSIPPI

On tranquil Back Bay, west of Popp's Ferry Road, you may now select a homesite in the most beautiful, exclusive, residential development in Biloxi. The terrain is high, rolling, and tree covered. A limited number of sites are bayshore lots. Lots not bordering on the bay have access to a private boat launch ramp. Only 88 homesites, but each a gem—within city limits, therefore served by all city utilities and services. Close to Edgewater Plaza covered shopping mall, golf course, and a fabulous new marina on the Gulf.

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They pick up a "gold shipment" every week

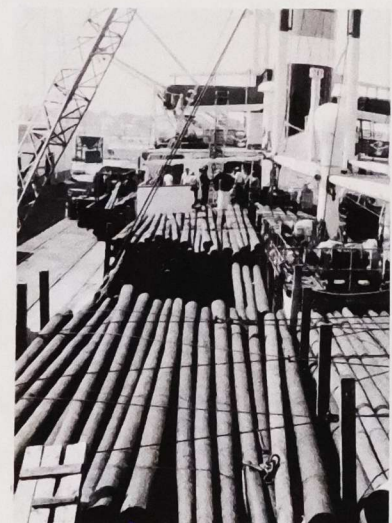
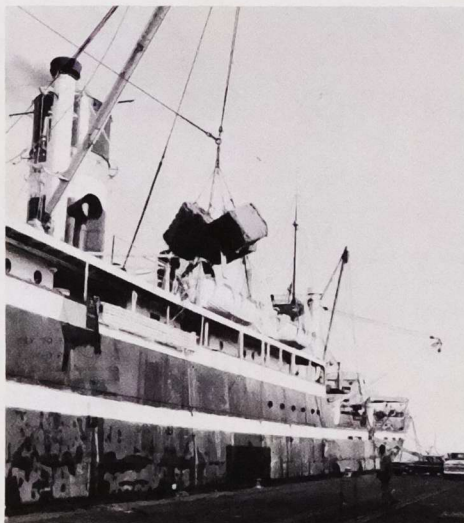
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The golden cargo arrives from the tropics at the Port of Gulfport, at port facilities designed specifically to receive this cargo, where specially designed gantrys, conveyors, and other necessary equipment expertly handle the fragile, boxed bananas. For this is the gold that arrives weekly—with more than 150,000 tons per year scheduled to move through the port. Just one of many valuable and varied cargoes shipped in and out of this efficient and valuable facility of the State of Mississippi. Cargoes that include nitrate of soda, fishmeal, raw jute and cotton bagging, forest products, fertilizers, and foodstuffs, to name but a few.



The Port of Gulfport offers economical advantages to shipowners and shippers/receivers as it is closer in time and distance to the open seas than most other ports along the Gulf. Reasonable pilotage, wharfage, cargo handling and other allied fees are among the lowest in the nation. Fast shipside rail and truck service moves cargo swiftly and economically. Efficient traffic management assures users all rate advantages and equalizations. It will be to YOUR advantage to learn all about the Port of Gulfport.

ASK US TO HELP YOU SOLVE YOUR SHIPPING PROBLEMS





1966....

STATE PORT OF GULFPORT



a \$5.5 million
expansion and renovation
program underway



a report from the GULFPORT STATE PORT AUTHORITY

by Edwin A. Stebbins
Port Director



The year 1966 was Gulfport's most successful year from a tonnage, ship call and financial viewpoint. Some 525,000 tons of cargo moved over the port's facilities and 275 ships called in Gulfport to load or discharge. Export and import tonnage was, for the first time ever, about equally balanced.

Not only has the port enjoyed a large increase in traffic but the long awaited construction of new facilities was begun. Renovation work for both the East and West Piers has also been designed so as to modernize these two docks at a total cost of approximately \$1-million.

The new construction at West Pier will consist of an 1100 ft. extension with tracks, roadways, open storage areas and a warehouse facility capable of handling such diverse bulk products as fertilizer, meals, grain products from and to ships, barges, rail cars and trucks at an approximate rate of 5000 tons per hour.

Engineers and officials of the Port of Gulfport have spent and will continue to spend a great deal of time to design and build a facility which will be able to handle a wide diversity of cargoes which are moving in ever increasing volume throughout worldwide trades. Although Gulfport in years past was primarily thought of as a lumber port, the new concept and new management has decided that the time to expand as well as to offer to users a modern and efficient terminal is here. Gulfport geographically is in an enviable position, being in the very center of the Gulf of Mexico to handle in increasing quantities containerized cargo, bulk cargo and open storage materials which other ports are unable or unwilling to handle. Through efficient and thorough review of all new rate proposals the port is maintaining a rate parity with all other ports in its vicinity and because of its relatively uncluttered, inexpensive and cooperative attitude the port continues to grow.

Inquiries from not only the entire United States but literally from all over the world come into the port's offices daily requesting information pertaining to various facets of the port.

Although the present expenditure of \$5½-million—one million for renovation and four and a half million for new construction—is a modest beginning, the future of Gulfport is unlimited and by able direction the port will become one of Mississippi's and, in fact, one of the Gulf Coast's most important international trade facilities.

The port looks forward always to welcome additional users and welcomes any inquiry.

A vast treasure lies within these walls . . .

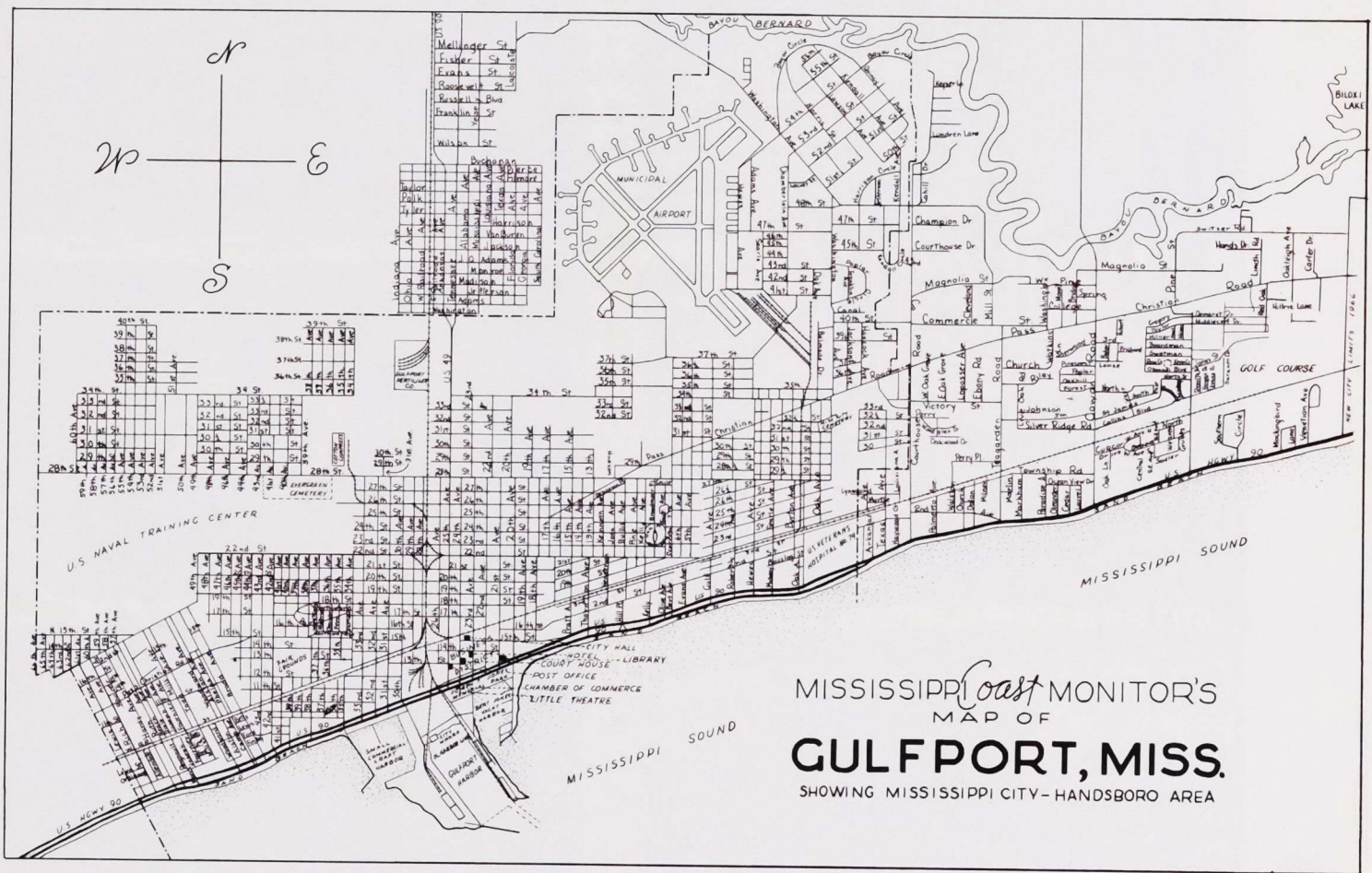
This magnificent library building in Gulfport was constructed at a cost of \$840,000. The treasure that lies within its walls is beyond price—for it is the accumulated knowledge of centuries captured on the printed page to inspire, instruct and educate. Here is a stronghold for youth as they prepare for their future in our growing city. Today our economy expands impressively under the guidance of dedicated leadership. They wisely build and expand schools and maintain an attractive municipal environment to preserve our citizens' pride in our city, with the welfare of those citizens ever foremost. Gulfport is a city blessed with many natural advantages and utilizes the fact with intelligent planning. Gulfport sets goals high . . . and reaches them.



30

the city of **GULFPORT**

The PLANNED CITY...that continues to grow with intelligent planning



GULFPORT

POPULATION—Estimated 51,500.

LOCATION—At center of Harrison County coastline; southern terminus of U.S. 49; on U.S. 90; on mainline of Louisville and Nashville Railroad, southern terminus of an Illinois Central line; 74 miles west of Mobile, Ala., 71 miles east of New Orleans, La., 71 miles south of Hattiesburg, Miss.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and two Commissioners, elected at four year intervals. Code Charter, incorporated 1898.

TAX STRUCTURE—Assessed valuation \$47,500,000, approximately 26% of real value. Tax levy 58 mills. Bonded debt \$6,303,000. Self liquidating Water and Sewer Issue \$2,174,000. City sales tax 1%.

SCHOOLS—Public 20, total enrollment 9,068 private 1, enrollment 165; parochial 2, total enrollment 576; special 1, enrollment 89.

UTILITIES—City owned water and sewer systems, including new million gallon water tank and new well; electricity and gas, see County.

POLICE AND FIRE PROTECTION—Police Dept.; Chief and 60 officers working three shifts daily; 8 radio-equipped patrol cars, 2 radio-equipped motorcycles. Fire Dept.; 56 full time employees, 6 fire stations, modern equipment including 8 pumps, 6 auxiliary vehicles, 10,000 feet of hose; water pressure 50 lbs. per sq. in.

MEDICAL—Memorial Hospital, Eye, Ear, Nose and Throat Clinic, Asthma Clinic, Surgical Clinic; doctors 56, dentists 26, several private clinics; County Health Department.

CHURCHES—55, representing all principal denominations.

RECREATION—10 playgrounds, 2 parks, 6 baseball fields, fulltime superintendent of recrea-

tion with 10 assistants directing excellent recreation program. Senior Citizens Club, Gulfport Tourist Club, 2 large activity centers, sand beach, extra large public pier, all water sports, boat launching ramps, yacht club, golf course, country clubs, bowling, movie theatres.

CULTURAL—Public library, new \$840,000 building; Art Association, Theatre of the Arts, School of the Arts, Little Theatre.

CIVIC ORGANIZATIONS—Chamber of Commerce, Jaycees, American Legion, Lions, Rotary, Civitan, Kiwanis, Jaycettes, VFW and Auxiliary, Women's Club, Red Cross, Boy and Girl Scouts, Garden Clubs.

TYPES OF INDUSTRY—39 major industries including garments, chemicals, iron, steel and machine works, food packing and freezing, drug laboratories, aluminum extrusions, printing and publishing, paint and varnish, vegetable oil, epoxy resins, concrete pipe, glass bottles, wood treating, bakeries, cotton compress, metal pipe, seafood, concrete blocks, construction, shipyard, new steel plant.

PLANNING—Major public works program beginning within next 2-4 years (\$4-5 million), will include additional parks and playgrounds, refurbishing small craft harbor. Mayor Billy Meadows states, "We look for a very steady growth approaching spectacular. In 14 years our population has increased from 22,000 to 53,000. We are fortunate that we can build from a complete fresh start in outlying areas. Based on the premise that a community can be best judged by its spiritual, cultural, and educational attainments, Gulfport can be justly proud in all three categories. We are a city of many churches and have one of the finest school systems in the country from kindergartens through colleges conferring engineering degrees; we have many cultural organizations including a fine Little Theatre, and one of the best libraries in the United States. I might add, in our recreation program Gulfport spends more per capita than New York City."

One of the most important installations in Gulfport is the U. S. Naval Construction Battalion Center. A special story on this base follows.

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*A listing of Mississippi Municipal Bonds
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32

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Ro-Vel, Jezebel, Sarong,
Mademoiselle, Rice O'Neill,
Kelita, Faberge, Lanvin,
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Paradise Kittens, Deb, Joyce,
Odmaine Trotters, DuBarry,
Daniel Greene, Bonne Belle,
Charles of the Ritz, Chanel,
Revlon, Dorothy Gray,
Van Raalte, Weldon, Schrank,
Winjammer, Barbizon,
Sallybury, Lady Bug, Roxanne,
Lounge Craft, White Stags,
Sportemps, Ewon Picone,
Louise Suggs, Gino Paoli,
Lady Manhattan, Calderon,
Magid, Jana, Letisse, Grandoe,
Elisabeth Stewart, Beach Party,
Misty Harbor, Manhasset,
The Cottager, Eisenberg Ice,
Collenty, Lewis, Etra, Mrs. Panto,
Schiaparelli and Hanes Hosiery,
Sheffield Witches, Marvella,
Princess Gardner, Monet,
Vera Scarves, A & R Juniors,
Georgia Bullock, Davidow,
Rothmoor, Country Tweed,
Nelly Don, Andrew Arkin,
David Morris, Dominique,
Lee Claire, Denise, Saba, Krest,
Ivan Frederic, Norman Wyatt,
Marjorie Montgomery, Lorch,
American Golfer, Jan Leslie,
Dalton Cashmeres, Mr. John,
Christian Dior Hats, Pendleton,
Jeanette Alexander, Sally Victor*

fashions
accessories
footwear
lingerie
cosmetics

AT 14TH ST. & 24TH AVENUE IN GULFPORT



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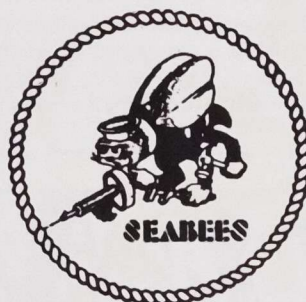
When U. S. Navy officials increased the mission of the Gulfport Seabee Center, they did more than expand a program which was already in full swing. The result of their decision in February 1966 was to change the emphasis from storage and transshipping of strategic materials to training Construction Battalions assigned to the Atlantic Fleet.

The first step in their long range plan was to reactivate the 20th Naval Construction Regiment, a World War II stevedoring unit put into mothballs in 1946. The 20th NCR is the operations and training headquarters for Seabee Battalions homeported at the Gulfport Seabee Center.

Regimental commander is Capt. Robert C. Engram who fulfills a dual function as Commodore of the regiment and also Commanding Officer of the U. S. Naval Construction Battalion Center. The captain is a Civil Engineer Corps officer, a graduate of Georgia Tech and a registered professional engineer in Massachusetts. He assumed both commands on October 21, 1966. He came to Gulfport from Subic Bay, Republic of the Philippines, where he had been Commanding Officer of the Public Works Center.

Four Seabee units were activated at the Center in 1966—the 20th NCR in mid-April, Mobile Construction Battalion 62 in early July, MCB-133 in mid-August and MCB-74 during the first week of December. Personnel strength at the Center jumped from less than 200 to more than 3000. And the end is not yet in sight. Two more battalions, MCB-121 and 128 are scheduled for commissioning in February and April respectively.

CAN DO



7

1. Typical of the Seabees in technical training is the builder pouring concrete into forms. 2. A team of Seabees assigned to the 20th Naval Construction Regiment recently built two structures for the Boy Scouts' Camp Tiak, located near Hattiesburg. 3. Two well-trained Builders are putting tar paper on the roof of one of the structures. 4. Teams of Gulfport Seabees learn the fundamentals of cement block manufacture with off-base training at the Standard Block Co. in Gulfport. 5. Seabee battalions homeported at the Gulfport Seabee Center have been able to increase their capabilities through off-base training such as this. Teams of base personnel have been learning sawmill operations at a mill near McHenry. 6. Two Seabee officers, clutching maps and M-14 rifles leap from a helicopter during a reconnaissance mission. Officers and enlisted men alike must be perfectly prepared for combat if they are to be Seabees. 7. Seabee doing welding with an acetylene torch at the Center's Builders School. (OFFICIAL U. S. NAVY PHOTOGRAPHS.)



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1. Field communications is a "must" for the Seabees during their military training stint at the Camp Lejeune (N. C.) Marine Corps base. The battalions' pre-deployment training covers three or four weeks. 2. A rocket launcher team "guards" a roadway into the Seabees' main camp during training exercise at Camp Lejeune. 3. The Seabees in this machine gun nest can get off a lot of shots in a hurry with

their M-60 machine guns. Seabees also learn to use the M-14 rifle, the 3.5-inch rocket launcher, the M-79 grenade launcher, the .81-millimeter mortar and the .45-caliber pistol. 4. There's a fine art to throwing a grenade, and Seabees undergoing training are taught this art. Here a helmeted 20th Naval Construction Regiment instructor looks over a Seabee's grenade pitching form.

(OFFICIAL U. S. NAVY PHOTOGRAPHS.)

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Each battalion carries a complement of 25 officers and more than 700 enlisted men. The officers, with the exception of those serving in administrative, personnel, supply, medical and dental officer billets, are members of the Civil Engineer Corps. All enlisted rates, again with a few exceptions, are in the construction fields.

Activations of battalions to be home ported at the Gulfport Seabee Center are normally announced by a member of the state's Congressional delegation. Seabees begin arriving at the Gulf Coast base within days after the announcement. The 20th Naval Construction Regiment acts as a holding company furnishing the new arrivals with housing, and administering to their financial, moral, medical and other needs until a management and administrative framework can be established.

Technical and military training begin almost immediately for the new arrivals. Military training is conducted by Marine Corps Capt. Bobby F. Cole, assisted by Gunnery Sergeant Doyle W. Knight and a staff of nearly 30 handpicked Seabee

Petty Officers. The curriculum includes formation marching and drilling, inspections, sanitation and hygiene lectures, Code of Conduct sessions, and instructor demonstrations in the proper use of weapons.

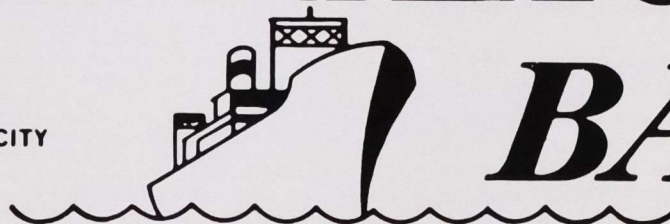
Classes numbering from 90-125 Seabees spend a week at the Keesler Air Force Base firing range in the De Soto National Forest. The first day is normally spent practicing "sighting" or aiming the weapon, sometimes referred to as "snapping in." The "Bees" also practice the body positions from which they will fire their rifles.

The week of firing range training gives Seabees their first taste of living in tents. While on the range they live in squad tents. They return to the Seabee Center for the weekend to take care of laundry chores, personal business and to prepare for the final week of military training.

The third and final week presents an opportunity to practice things which they have seen only in training films or heard about from instructors and former trainees. The entire class

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GULFPORT
BILOXI
EDGEWATER PLAZA
HANDSBORO MISS. CITY
PASS CHRISTIAN
BAY ST. LOUIS



MEMBER FEDERAL RESERVE SYSTEM and F.D.I.C.

lives in pup tents spread out, if it can be called that, in a particularly dense and overgrown area of the piney woods. Students go on day and night compass and reconnaissance marches, they practice hand and arm signals, learn all about booby traps and infiltration, night noises and their meanings. The final day becomes a 24-hour nightmare as the Seabees defend a perimeter against instructors acting as aggressors. The tired, hungry and bedraggled men return to the Gulfport Seabee Center for the first hot meal in a week and the luxury of barracks living. Everyone admits that "it's been an experience."

Seabee construction tasks and their ability to defend themselves against overwhelming odds have become legendary since the days of the Pacific campaigns of World War II. Praised by Marines for their fighting prowess, they remain primarily construction men capable of performing superhuman feats. Emphasis is placed on imparting a construction skill worthy of a master craftsman.

The "back-forty" at the Gulf Coast Seabee Center resounds to the noises of heavy equipment, pile drivers, huge earth movers, bull dozers and draglines. The comparatively quieter engines which power well drilling rigs, water purification units and different sized trucks appear to be lost in the rumble.

Draftsmen practice their art by producing additional copies of floor plans and building specifications. Surveyors measure the height of bauxite piles and mounds of dirt piled up by dozer and dragline operators. Steelworkers, builders, utilities-men, concrete finishers, all learn best by actually performing a task. The Gulfport Teen Center, built by Seabees assigned to MCB-74, is an example of a typical training project. Roofing at the Boy Scout's Camp Tiak and many Little League ball fields are others which proved to be beneficial to the community and the Seabees.



SEABEE CENTER HEADQUARTERS—This structure, Building 1, is the Center's administrative hub. The Commanding Officer, the Executive Officer and most department heads are located here. (OFFICIAL U. S. NAVY PHOTOGRAPH.)

After the majority of technical training has been completed the battalion moves to Camp Lejeune, N. C., for three weeks of specialized military training at the hands of tough Marine Corps instructors. Returning Seabees seem to walk with a brisker step, shoulders back exuding the confident air of a professional and highly capable person.

Before going overseas every eligible Seabee is given an opportunity to take leave. He'll spend the next eight to nine months overseas working 12-16 hours a day, seven days a week. His job there will be to support other combat forces in forward areas, and if necessary, defend what he has built.

★ ★ ★

35

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Less than 10 per cent of the advertising agencies in America have been awarded this recognition. It is conferred only after thorough examination of professional ability, financial integrity and business ethics.

We are proud to be members of the American Association of Advertising Agencies — and grateful to clients, media and suppliers who have helped make it possible.

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Snowy sand, washed by gently lapping waves, stretches the length of our southern boundary—providing an enormous, naturally spectacular playground for the families who live in Long Beach—with hours of happy, healthful fun in the sun and clean, crisp air.



MILES OF ATTRACTIVE NEW HOMES . . .

line street after street in our young, vital city. Our steady residential growth, based on percentage statistics, has been the greatest on the Mississippi Gulf Coast for the past few years. This means a predominately "new look"! The attractive new homes plus handsome new town house apartments have fast gained a "new residence showplace" identity for our city.



You'll enjoy living more, in

LONG BEACH

MISSISSIPPI

36



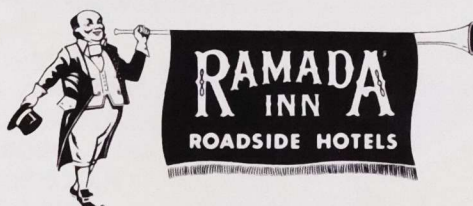
Welcome

TO THE MISSISSIPPI GULF COAST

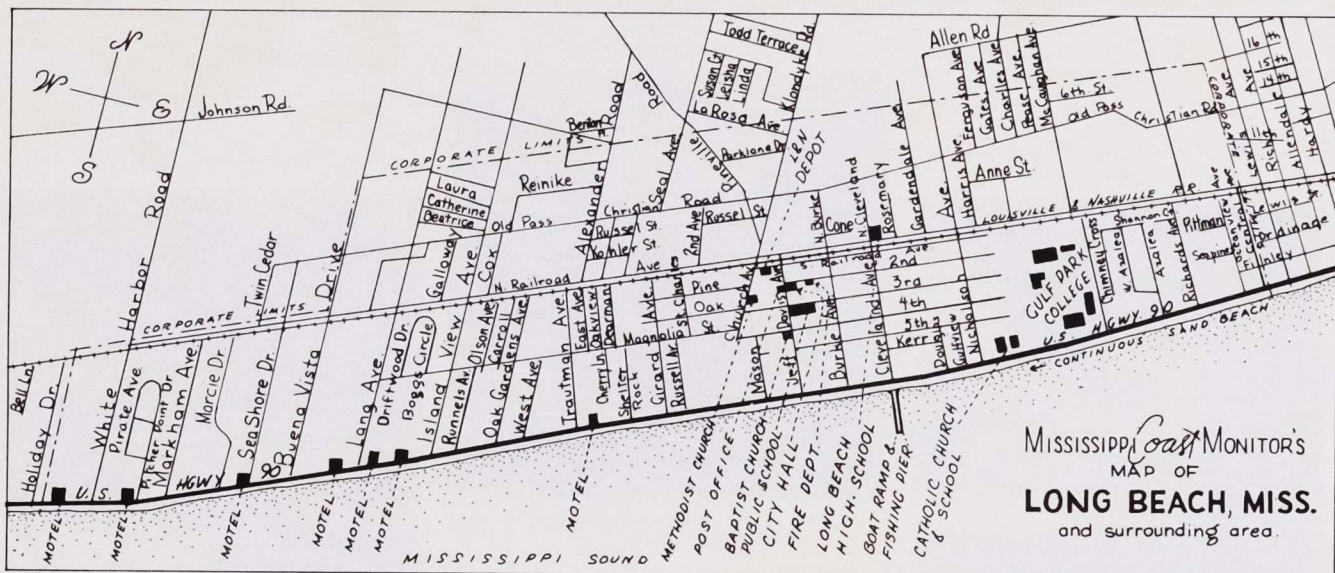
A very warm welcome to the newest, most beautiful, largest motel in the western half of the fabulous "Riviera of America. Set in a veritable bower of trees, facing the blue waters of the Gulf of Mexico, Ramada Inn offers 100 rooms, meeting room for 150, restaurant, cocktail lounge, swimming pool, on famous 27 mile sand beach, and airport limousine services. It is the nearest luxury accommodation to NASA's MTF and conveniently close to all famous coast attractions. Write for our color brochure.

"Luxury for Less"

RAMADA[®] INN



U. S. 90 • ON THE BEACH AT LONG BEACH, MISS.



MISSISSIPPI COAST MONITOR'S
MAP OF
LONG BEACH, MISS.
and surrounding area.

LONG BEACH ●

POPULATION—Estimated 10,000 city, school district 11,560.

LOCATION—On southern coastline of Harrison County; on U.S. 90 and mainline of Louisville and Nashville Railroad; 75 miles west of Mobile, Ala.; 65 miles east of New Orleans, La. Northeast boundary (perpendicular to U.S. 90) coincides with portion of Gulfport boundary.

CLIMATE. COMMUNICATIONS. TRANSPORTATION, see County.

GOVERNMENT—Mayor and five aldermen elected at four year intervals. Code Charter, incorporated August 10, 1905.

TAX STRUCTURE—Assessed valuation city \$8,500,000, including school district \$11,145,000, approximately 30% of real value. Tax levy 46 mills inside, 34 mills school district. Bonded debt city \$80,000, school district \$1,469,000, self-liquidating revenue bonds \$1,290,000, Special Street Improvement Issue \$168,000. City sales tax 1%.

SCHOOLS—Public 5, total enrollment 2,287; parochial 1, total enrollment 274; private 1, (Gulf Park College) enrollment 320.

UTILITIES—City owned water and sewage systems. Electricity and gas, see County.

POLICE AND FIRE PROTECTION—5 police officers with radio equipped patrol car. Central fire station with chief and 4 paid firemen plus 25 member volunteer fire dept. Modern fire fighting equipment, water pressure 40 to 60 lbs. per sq. in.

MEDICAL—Doctors 2, dentists 2, clinics 2.

CHURCHES—9, Baptist, Catholic, Church of God, Methodist, Holiness Pilgrim, Nazarene, Presbyterian, Unitarian-Universalist, Episcopal.

RECREATION—City park, 5 playgrounds, Little League, public beach, pier, fishing jetty, small craft harbor and marina (pleasure craft only), all water sports, supervised summer recreation program.

CULTURAL—New \$140,000 City Library, Garden Center, residents participate in art and theatre groups on coast.

CIVIC ORGANIZATIONS—Chamber of Commerce, Citizens Association for Good Government, Jaycees, Lions, League of Women Voters, Jayettes, Business and Professional Women's Club, Lions Auxiliary, Masons, Eastern Star, Long Beach Garden Club.

TYPES OF INDUSTRY—Nursery (specializing in pot plants), pecan packaging, candy making, tourism (motels and restaurants), printing and publishing, construction.

PLANNING—Industrial park survey complete. City aiming for annexation of 12 sq. miles. Active Planning and Zoning Commission, working under direction of Robert Bateman and Associates, City Planners.

Beach Drive in Long Beach boasts many fine old houses and the picturesque campus of Gulf Park College, nationally recognized as an excellent school for young ladies for many years. Yet even here the "new building" era of Long Beach is in evidence for it is on Beach Drive that one finds the largest and finest motel on Mississippi's coast west of Gulfport. This is Ramada Inn, a beautiful structure, traditionally Southern in design, framed by the rich green foliage and spreading branches of great live oaks. The front garden and parking area slope gently toward the sand beach and Gulf waters affording guests a spectacular view as well as the enjoyment of salt water swimming and beach sunbathing. Its fine restaurant is a favorite dining spot for residents and visitors alike.

Several new apartment and town house buildings also have been erected on Beach Drive sites and at the corner of Jeff Davis (the town's main street) and the beach is a big, modern shopping center.

Long Beach may well be designated "the new city" in Harrison County for its greatest residential development has taken place within the last two decades. Driving inland on almost any street one quickly discovers the extraordinary extent of this new home construction. All types of housing are available including some of the coast's most handsome subdivisions such as Markham Drive and Green Acres and the very newest, Pitcher Point and Driftwood subdivisions, where homes are in the \$30,000 category. These new homes introduce innovations in both design and construction and attracted much attention in a recent coastwide home show.

Long Beach ever seeks ways to take full advantage of its seaside location and has established a beach playground and a rip-rap fishing jetty. In August 1966 a contract was awarded for construction of the Long Beach Small Craft Harbor, a project being financed by a \$250,000 bond issue plus funds accumulated since 1962 from a county levy. The harbor will be developed at the foot of Cleveland Ave. extended (the earth and rock fishing jetty).

The city's school district is comprised of the city area plus 18 square miles of additional territory. The High School and Junior High have AA ratings and vocational training is offered as well as college preparatory courses. In addition to the city's five public schools there is a parochial school and the college for girls. A new \$400,000 school is under construction in the Green Acres area.

The Long Beach Library is one of the coast's newest and is located on Jeff Davis a few blocks off the beach. The city has a new \$1.3 sewerage system and treatment plant and city streets are well maintained.

In building a more than adequate recreation program for youngsters of the community, a football stadium, baseball stadium, tennis courts, and a Youth Center complete with swimming pool, have been provided.

Long Beach calls itself "the friendly city" and many newcomers to the coast in the past five years agree most emphatically. These new residents are quick to state that this very real friendliness plus the alive, new look of this community and the progressive thinking of its leaders, convinced them that this was indeed a good place to invest in a new home and a bright future.

★★★

Long Beach Public Library



Long Beach Shopping Center

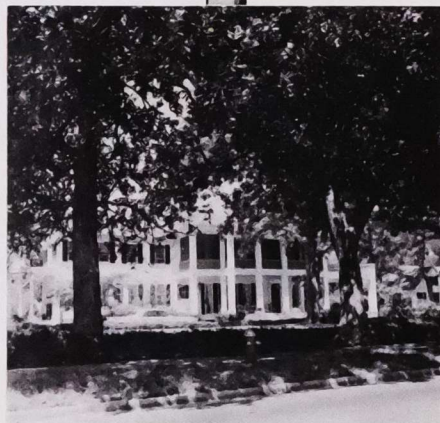
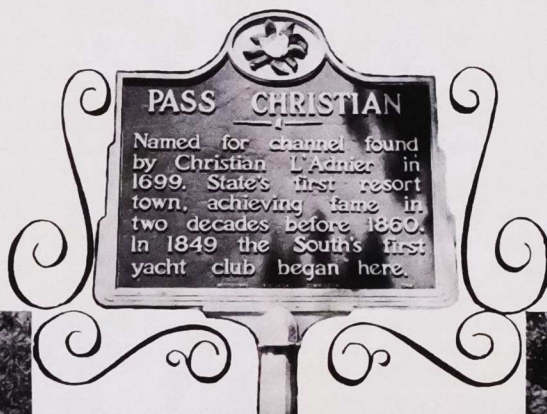


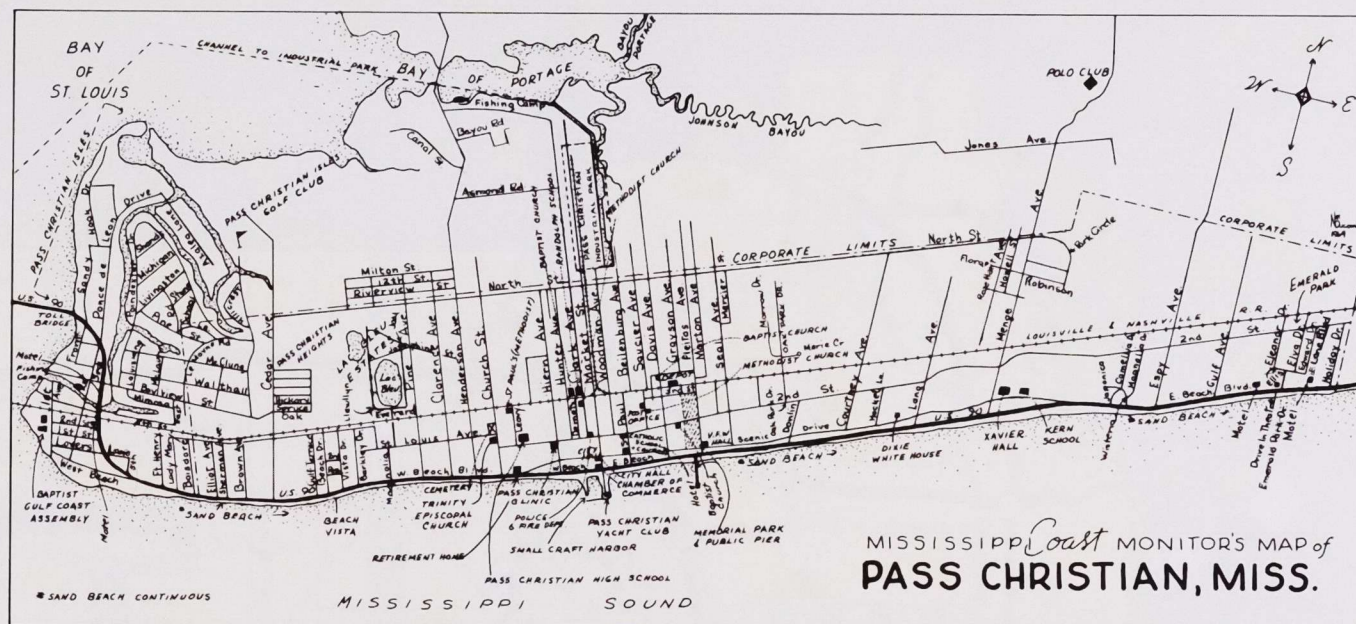


The Handsome Homes of Pass Christian

Six Beach Drive homes are pictured on this page. They are typical of the residential beauty that lines nearly 9 miles of our shoreline, for traditionally Pass Christian is a city of beautiful homes. This aristocrat among Coastal cities still upholds the tradition, for new homes are planned to blend harmoniously with established architectural elegance. The effect is unforgettable. In addition, positive, progressive thinking at the governing level provides this charming city with economic stability and excellent municipal services. The result is that each year many new residents are drawn into the gracious atmosphere of "Pass" living.

FOR FURTHER INFORMATION WRITE: CHAMBER OF COMMERCE • PASS CHRISTIAN, MISS.





PASS CHRISTIAN ●

POPULATION—Estimated 5500.

LOCATION—Harrison County coastline, on U.S. 90 and mainline of Louisville and Nashville Railroad, 59 miles east of New Orleans, La., 12 miles west of Gulfport.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and five Aldermen, elected at four year intervals. Incorporated as a town 1830, as a city 1886; Code Charter.

TAX STRUCTURE—Assessed valuation, including school district \$10,764,742, approximately 25% of real value. Tax levy 48.5 mills inside (33.5 with homestead exemption), 31 mills outside (16 with homestead exemption). Bonded debt \$1,203,000. City sales tax 1%.

SCHOOLS—Public 4, total enrollment 1,743; parochial 2, total enrollment 329.

UTILITIES—City owned water system, for other see County.

POLICE AND FIRE PROTECTION—Police dept.; Chief and 4 officers. Fire dept., Chief and 4 firemen, two 500 gal. per min. pumbers, water pressure 40 lbs. per sq. in. with three booster pumps for emergencies; also Volunteer Fire Dept. with Chief and twenty men. Civil Defense radio dispatch center, 6 radio-equipped cars, emergency truck with all necessary equipment.

MEDICAL—Doctors 3, dentists 1, nursing homes 2, County Health Dept. clinic.

CHURCHES—9 faiths represented, Baptist, Catholic, Episcopal, Methodist, African Methodist, Sanctified Church of God. Catholic retreat house for laymen operated by Jesuit order.

RECREATION—Park, sand beach, public pier, golf course, tennis courts, yacht club, baseball park, all water sports, movie theatre.

CULTURAL—City library, residents participate in all art and theatre groups on coast.

CIVIC ORGANIZATIONS—Chamber of Commerce, Rotary, Lions, Jaycees, Jaycettes, Women's Civic League, League of Women Voters, VFW, Knights of Columbus and Auxiliary, Girl and Boy Scouts, Garden Club.

TYPES OF INDUSTRY—Garments, seafood (fresh), seafood canning, construction, building supplies new industry manufacturing stainless steel kitchen equipment to locate in new industrial site.

PLANNING—Continued program to invite industry to Pass Christian Industrial Park for light industry on Harrison County Industrial Seaway. Robert Bateman and Associates retained to develop comprehensive planning program for city. Construction underway on new sewer system.

Ask any Coast resident to describe Pass Christian and immediately the words elegant, gracious, charming, beautiful come to the fore—for Pass Christian is all of these. Westernmost city in Harrison County, she sits regally poised on the shores of Bay and Gulf bestowing a queenly welcome to all. Many generations have known Pass Christian in this same light for she has always been the elite of residential cities of Coastal Mississippi, rich in colorful history embellished by many a charming legend that residents delight in relating to newcomers. The number of historical markers placed along Beach Drive are testimony to the stories of historical origin and the stately old homes and venerable trees bring to mind vivid pictures of the past that give life to the legends.

Here the thrill of sailing captured local fancy many years ago and one of the nation's first yacht clubs was established. The founding of the Southern Yacht Club in 1849 earned Pass Christian the title of Birthplace of Yachting in the South. To this day a special excitement fills the air at Regatta Time at "the Pass".

The Yacht Club sits at the southeast corner of the harbor where a fascinating collection of craft are docked. This makes the harbor a favorite haunt of artists and photographers, for the supply of fascinating subjects and changing play of light is ideal.

French traditions influence many aspects of life in Pass Christian, mainly in culinary practices and holiday celebrations. One of the most colorful is the annual Mardi Gras parade and ball. For the 1967 Mardi Gras, the Krewe, as the organization is called, has had dubloons minted, large souvenir coins commemorating a particular year's celebration.



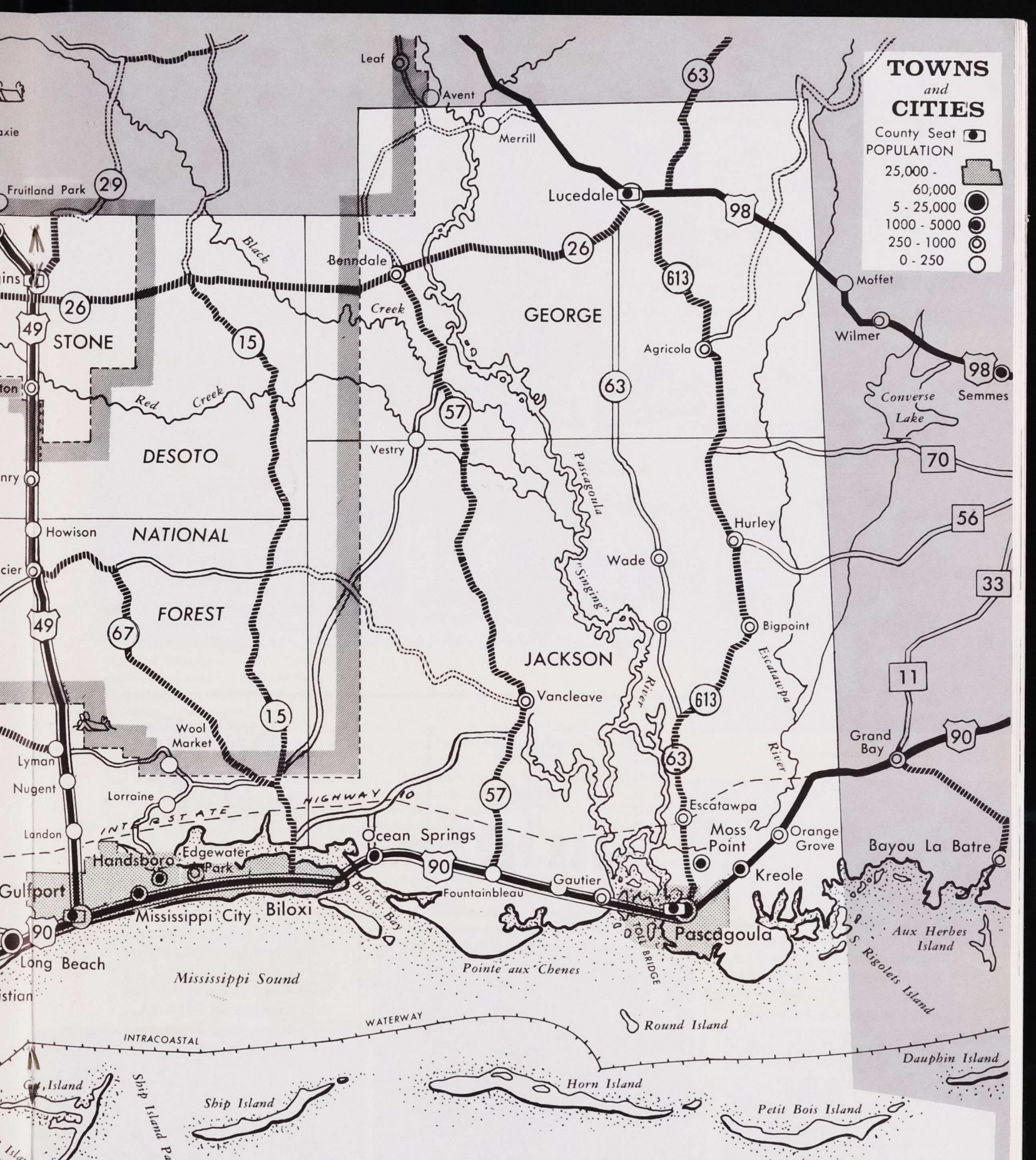
Pass Christian Isles Golf Club.

39

Sailboats at dock in harbor.







TOWNS and CITIES

- County Seat
- POPULATION
- 25,000 -
 - 60,000
 - 5 - 25,000
 - 1000 - 5000
 - 250 - 1000
 - 0 - 250

MISSISSIPPI MONITOR'S MAP of COAST AREA

- | | | |
|-------------------------|--------------------------|-------------------------|
| U. S. Highway | 4-lane U. S. Highway | Paved Roads |
| Miss.-La. State Highway | Being 4-laned at present | Other Roads - |
| Alabama State Highway | U. S. Highway | (Improved & unimproved) |
| Interstate Highway | State Highway | |



*Pass Christian Isles Office—on U. S. 90
Just East of Bay St. Louis Bridge
TELEPHONE 452-4171 (Area Code 601)*

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PASS CHRISTIAN
MISSISSIPPI



MAIN OFFICE TELEPHONE 452-2441

HOME TELEPHONE 452-4422

42

The place to live
in Pass Christian is..



...the ideal community

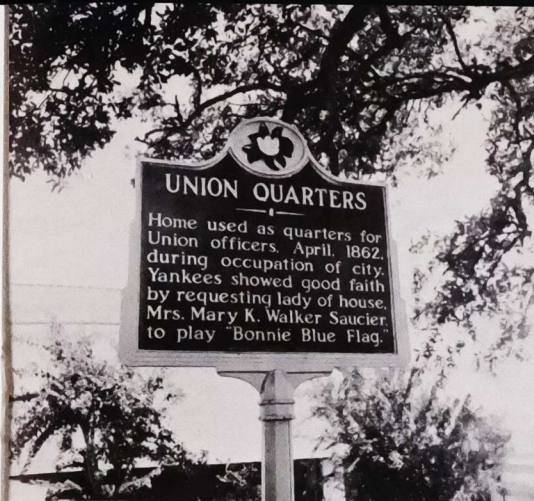
103 restricted home sites in beautiful Oak Park offer every city convenience—paved streets, curbs and gutters, sanitary and storm sewers, city water and natural gas, police and fire protection, plus usual city services.

A fenced-in private swimming pool with dressing rooms and recreation area, exclusively for use of Oak Park residents and wide curved streets for safety and attractiveness complete the residential picture.



Oak Park Builders make your home buying relatively quick and easy by arranging for you the type of financing that best suits your needs—FHA—VA—or Conventional. Plans available for your personal selection with construction utilizing only top quality name brand materials.

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Historical markers on Beach Drive in Pass Christian.

These will be used as "throws" by the maskers on floats who will toss them, along with bright strands of beads, to the viewers along the parade route.

The city contains a veritable treasure of grand old homes but it also has an impressive collection of new homes and five new subdivisions offering from 750 to 1000 new homesites. Another 350 sites are located in subdivisions adjacent to the city limits.

One of the finest new subdivisions is Oak Park which was formally opened in July of 1966. More accurately, this new subdivision of 103 lots is an addition to the original Oak Park which quickly sold out completely and is now a hand-some established neighborhood. Oak Park has its own sewerage, surface drainage, and paved, curbed streets. There is a park, recreation building, and swimming pool, all restricted for use by Oak Park residents only. It is just a few moments drive from a fine golf club, yacht club, shopping center, and offers all city utilities and services. This quality subdivision answers a vital need, for residential sites in Pass Christian are much sought after by the growing coast population.

While working diligently to keep pace with residential growth, Pass Christian devotes serious attention to her substantial business and industrial picture. A large garment manufacturing company, part of the local scene for

many years, has announced a planned expansion. In October, 1966 a contract was signed with a stainless steel kitchen equipment firm for the location of a plant in the city's industrial park on the Harrison County Industrial Seaway. An 84-unit luxury apartment building was completed at the eastern end of Beach Drive and shaping up close by the apartment building is a new shopping center to contain 12 stores in a total 51,560 square feet of space and parking area for 226 cars. A new 100-bed nursing home was opened on West Beach scenic drive, the first extended care center to be built in Mississippi under federal, state and local regulations.

The city is now in the process of installing a new water and sewerage system at a cost of nearly \$3 million and recently adopted comprehensive zoning ordinances. In future plans a new \$175,000 library looms large and possibly two new fire stations as well as a new city hall, new police station and the development of a major thoroughfare plan.

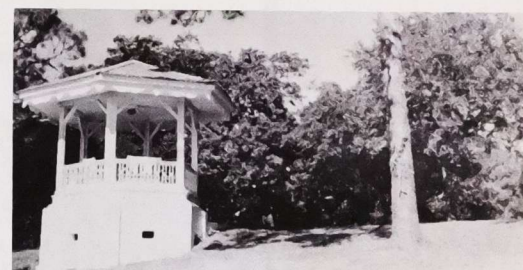
This is the practical, progressive, stable, Pass Christian that assures a prosperous future and the ability to retain and preserve the historic elegance that is her heritage while building a strong, growing, 20th Century economy for her future.

★ ★ ★



Picturesque harbor scene

43



Shoofly on Beach Drive.

Modern Pass Christian home.



Ballymere, oldest home at "the Pass".



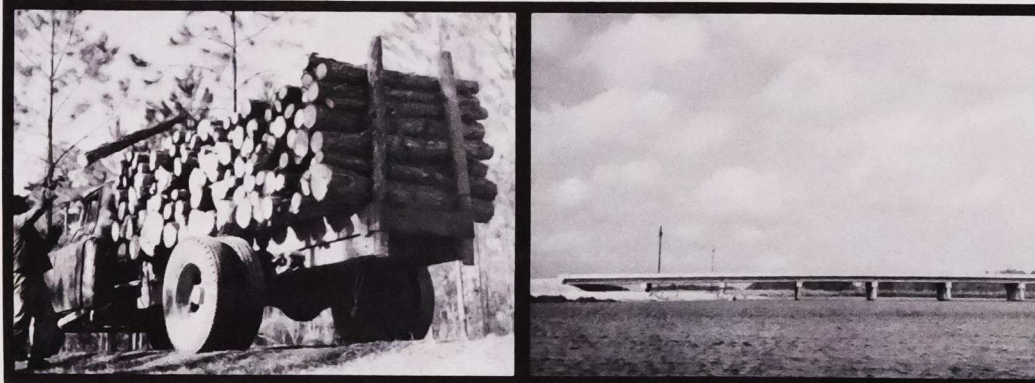
Trinity Episcopal Church (1851).



OUR PURPOSE SERVICE · TO · YOU



The Hancock County Chamber of Commerce serves as an information source, an alert finger on the pulse of community thinking, a cooperative effort, via an active committee structure, for efficient service and development in promoting area growth and is prepared to act as host or ambassador for our county. We aim to stimulate and help build and ever better civic, business, and industrial climate for Hancock County and invite your inquiry concerning any area of activity in Mississippi's "Space County"—the coast area county now engaged in building a new, exciting port, harbor, and industrial complex.



HANCOCK COUNTY CHAMBER OF COMMERCE

P.O. BOX 289 BAY ST. LOUIS, MISS.
AREA CODE 601 467-4252

AREA—485 sq. miles; 310,400 acres.

POPULATION—Estimated 19,000.

LOCATION—Boundaries: Pearl River, west; Harrison County, east; Pearl River County, north and northeast; Bay of St. Louis, southeast; Gulf of Mexico, south.

CLIMATE—Mild; annual averages, 350 frost-free days, temperature 68 degrees, rainfall 62".

GOVERNMENT—County Board of Supervisors, one from each of five beats. County established Dec. 14, 1812.

TAX STRUCTURE—Assessed valuation \$30,679,467, approximately 15% of real value. Tax levies; County-beats 1-2-3, 64.60—exempt rate 24.10; Beats 4-5, 64.60—exempt rate 24.10; Bay School Dist. Beat 5, 33.60—exempt rate 13.10; Pic. School Dist. Beats 2-3, 31.60—exempt rate 11.10. There is an additional levy of 2¢ per acre for forest protection on all uncultivated acreage. Bonded debt, countywide \$3,642,000. Beat 4 Rd. & Bridge, \$59,000, Beat 5 Rd. & Bridge \$190,000.

SCHOOLS—County Public 3, total enrollment 1204. Parochial 1, at Kiln, enrollment 192.

MEDICAL—Hancock General Hospital, location Dunbar Ave., Bay St. Louis; Hancock County Health Center, Dunbar Ave., Bay St. Louis.

UTILITIES—Urban and industrial electricity, Mississippi Power Co.; rural electricity Coast Electric Power Ass'n. Natural gas in urban areas, Kiln, and Pearlinton, United Gas Co.

HIGHWAYS—U.S. 90 east-west; U.S. 11 western-most tip of county; State 604 (connecting highway) south-southwest; State 603 north-southeast; State 53 east-north; State 43 west merging with 603 south to U.S. 90; Interstate 10 east-west, under construction.

TRANSPORTATION—Mainline of Louisville and Nashville Railroad, Greyhound Bus Lines, airfield for light planes. Nearest scheduled air service at Gulfport. Navigable streams: Pearl River, Jourdan River, Bayou Caddy.

COMMUNICATIONS—Newspapers; two weeklies, Bay St. Louis, dailies from Gulfport and New Orleans. Radio and telecasts from all nearby sending stations. Other, Southern Bell Telephone Co., Western Union.

RECREATION—New sand beach along coastline, small boat launching ramps, commercial boat renting and launching, fishing camps, hunting, all water sports.

TYPES OF INDUSTRY—Enameled steel construction panels, component house parts, leather goods, frozen foods, publishing, printing, industrial electric panels, aluminum window and door frames, candy making, pulpwood, poultry products, cattle and dairies, gas wells, construction. Location of NASA's MTF.

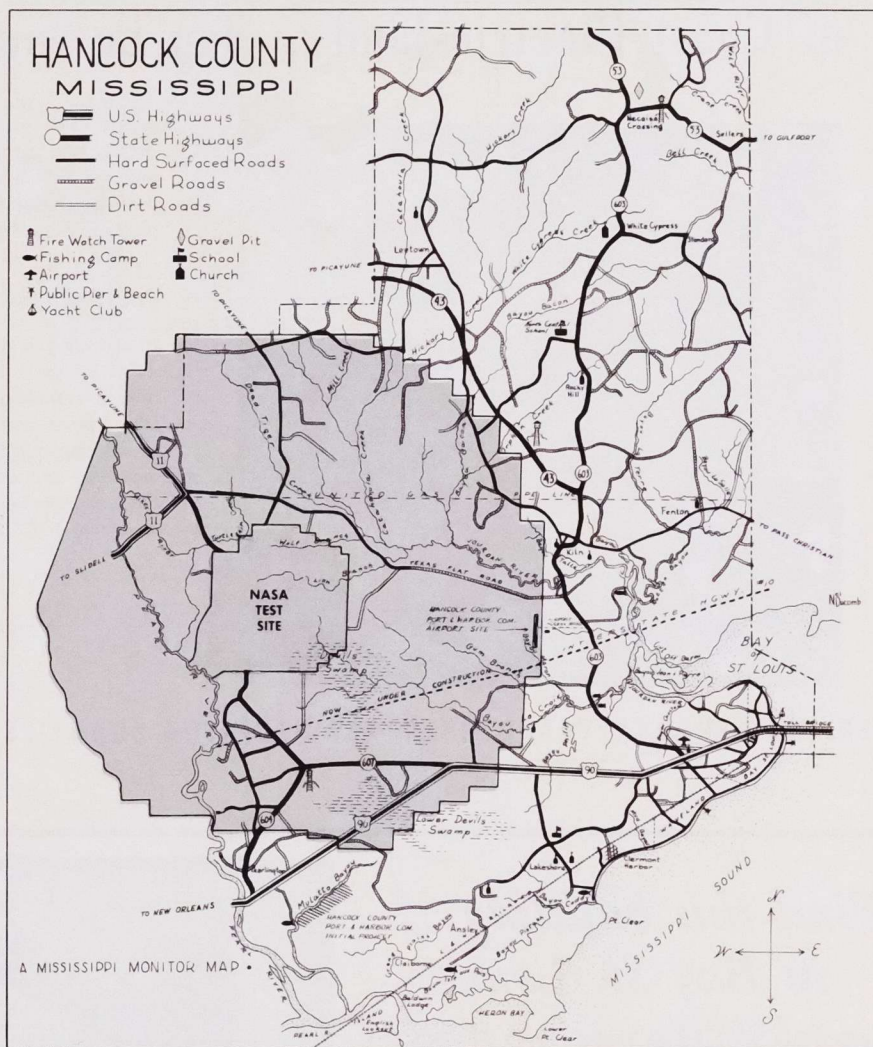
NATURAL RESOURCES—Pine forests, seafood, natural gas wells, artesian wells and abundant ground water, navigable streams with abundant water flow, gravel deposits, mild climate.

PLANNING—Louis C. Bisso of Planning Services Inc. of New Orleans retained to make preliminary study for eventual comprehensive program for entire county. Countywide zoning now under consideration. Port and Harbor Commission starting work on industrial area on deep water port, following Michael Baker and Associates plan; also engaged in planning new airport for county. (See special story pages 78-80.) Interstate 10 east-west in southern half of county now under construction.

•••••

The past three years have brought much change to Hancock County. The great NASA Test Site is now fully operational (see story pages 64/65), new State 43 is bringing a steady flow of traffic through the center of the county, U. S. 90 is being 4-laned, and construction on I-10 has begun. On U. S. 90 an unprecedented influx of new business establishments has created a new visage for this highway that not long ago had only a few service stations and souvenir shops. In the southwest corner of

HANCOCK county



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the county machines are dredging the waterway that is the initial venture of the great Port and Harbor program launched by the county. The scope of this undertaking is so tremendous that it is treated in a special story (pages 78/79/80).

In addition to Bay St. Louis and Waveland, the seaside towns of Clermont Harbor and

Lakeshore are also experiencing growth. Where U. S. 90 meets Pearl River, and for several miles around, is the unincorporated town of Pearlinton, one of the oldest settlements in Mississippi. After the departure of the great sawmills, Pearlinton experienced years of quiet obscurity. Today it shows signs of again becoming a thriving town.

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Headmaster • Rev. Charles R. Johnson

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46

*Find this building...
in Bay St. Louis*

AND YOU WILL FIND THESE TWO SYMBOLS



The twin symbols that tell you here your savings are insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation, an agency of the federal government and here, too, you can secure a home loan to provide your family with a longed-for haven without waiting years to accumulate building funds. Repay in regular amounts as you enjoy the happiness and pride of a home of your own. Come visit us soon. We are also proud that we are

*"The Oldest Savings and Loan Association
in Coastal Mississippi"*



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SAVINGS AND LOAN ASSOCIATION

"Better Things Through Savings"

111 Court Street

HO 7-6594

BAY ST. LOUIS, MISSISSIPPI

Hancock County's largest residential subdivision, Oak Harbor, covers a 355 acre tract in Pearlington and is one of the most beautiful locations on the Coast. The attractiveness of the tree covered landscape traced with winding bayous has been enhanced by the thoughtful planning of the developers. Streets are wide and arranged to prevent monotony and offer interesting possibilities for home placement on each site. Streets are paved and lighted by mercury vapor lights. The water system is supplied from a 2000 ft. artesian well and 50 lbs. pressure is maintained. Oak Harbor has the first completed sewerage system in Hancock County. Great care was taken to preserve the magnificent stand of trees that includes dogwood, magnolia, pine, holly, maple, bay, and live oak. A marina has been dredged to provide residents a spacious boat harbor. From the marina there is direct access to Gulf fishing grounds via the bayous and Pearl River. Oak Harbor offers both small and spacious quality homes in contemporary and traditional styles with no appearance of repetition in the overall picture.

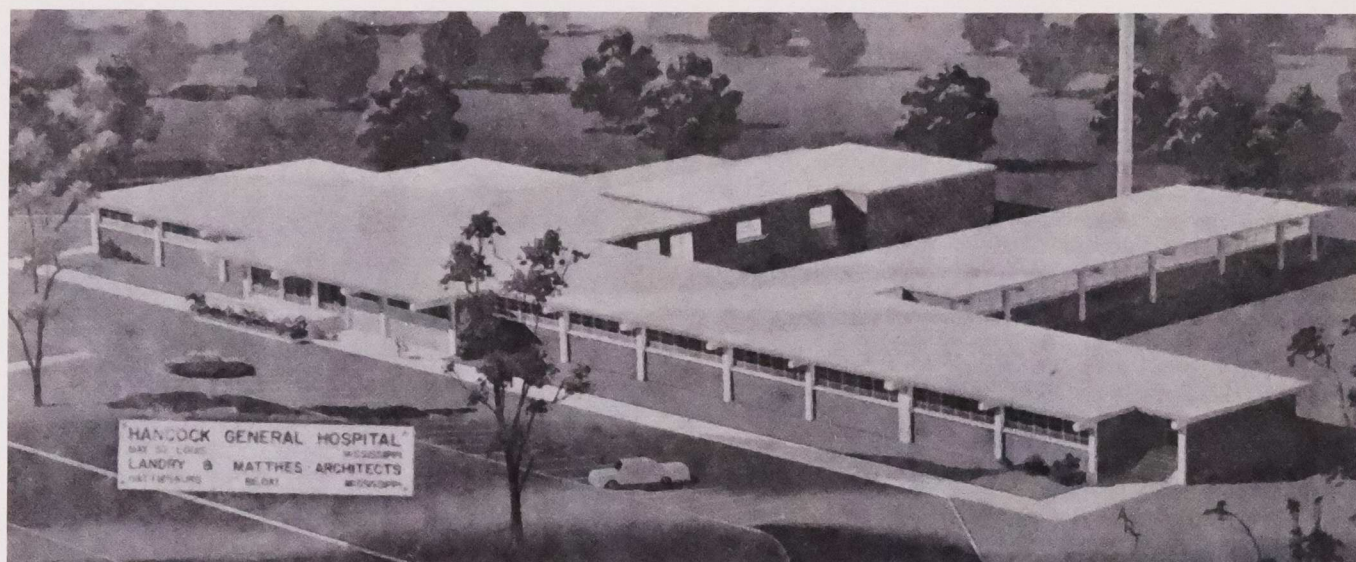
Pearlington has a new school, new telephone exchange building, and a playground park, baseball diamond, and recreation center of recent construction. More than 10 miles of new streets have been added and natural gas service was brought to the community in 1965. There are 7 churches, several stores, a restaurant, service stations, parklike trailer accommodations, and a commercial public marina.

Pearlington borders on the Buffer Zone of the Mississippi Test Facility and is just north of the Mulatto Bayou Port Facility project of the Hancock County Port and Harbor Commission. Indications are strong that the next few years may bring such an increase in population that Pearlington will soon become the county's third incorporated city.

In the central part of the county, the Kiln community is also experiencing a surge of growth. This attractive setting of high rolling land lies along the banks of beautiful Jourdan River, a navigable stream that flows southeast to the Bay of St. Louis. Kiln, like Pearlington, was once a flourishing town in the time of the first great sawmills. Now, it too has the same recent increase in population and has a new school, new Post Office, new supermarket, 2 churches, 3 civic clubs, pulpwood loading dock, garage, 2 restaurants, and several stores and service stations. New State 43 joins 603 in the northern section of Kiln and 603 runs south through the community toward U.S. 90. Construction on the Hancock County Port and Harbor's new jet-age airport project will soon begin just south of Kiln. The area is famed for its camellia and azalea gardens that surround many of the homes. These have been presented in many out of area publications. Texas Flat Road, which parallels Jourdan River west from 603 will provide excellent direct access to the Mississippi Test Facility when paved. All of these factors taken into consideration will soon build Kiln into a well established town.

★★★

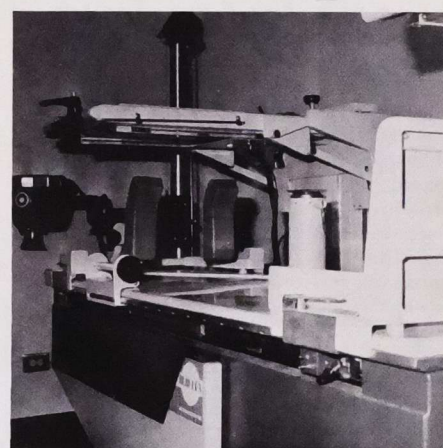




Hospital laboratory.



Mayor John Scafidi of Bay St. Louis visited hospital on Open House Day.



Hospital X-Ray equipment.

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BAY ST. LOUIS is the location of Hancock General Hospital

This excellent county medical facility is located in the heart of Bay St. Louis on Dunbar Ave. just north of U.S. 90. A 12 bed addition was recently completed and put into use in September, 1966. This is in addition to a 20 bed addition completed in 1965. The hospital now offers service comparable to the largest hospitals and is the only hospital of its size in the southeastern United States to be given a full three year accreditation.

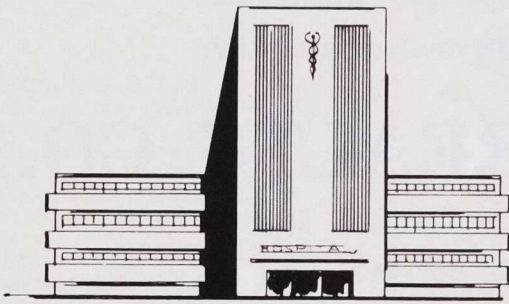
The staff is composed of 89 persons and includes four full-time lab technicians and a full-time radiologist. The patient-care days for the past year totalled 11,805 and included 2,077 patients and 162 births. The hospital is an integral part of the financial picture of the area with annual operating expenses of nearly

one half million dollars and a \$264,000 payroll.

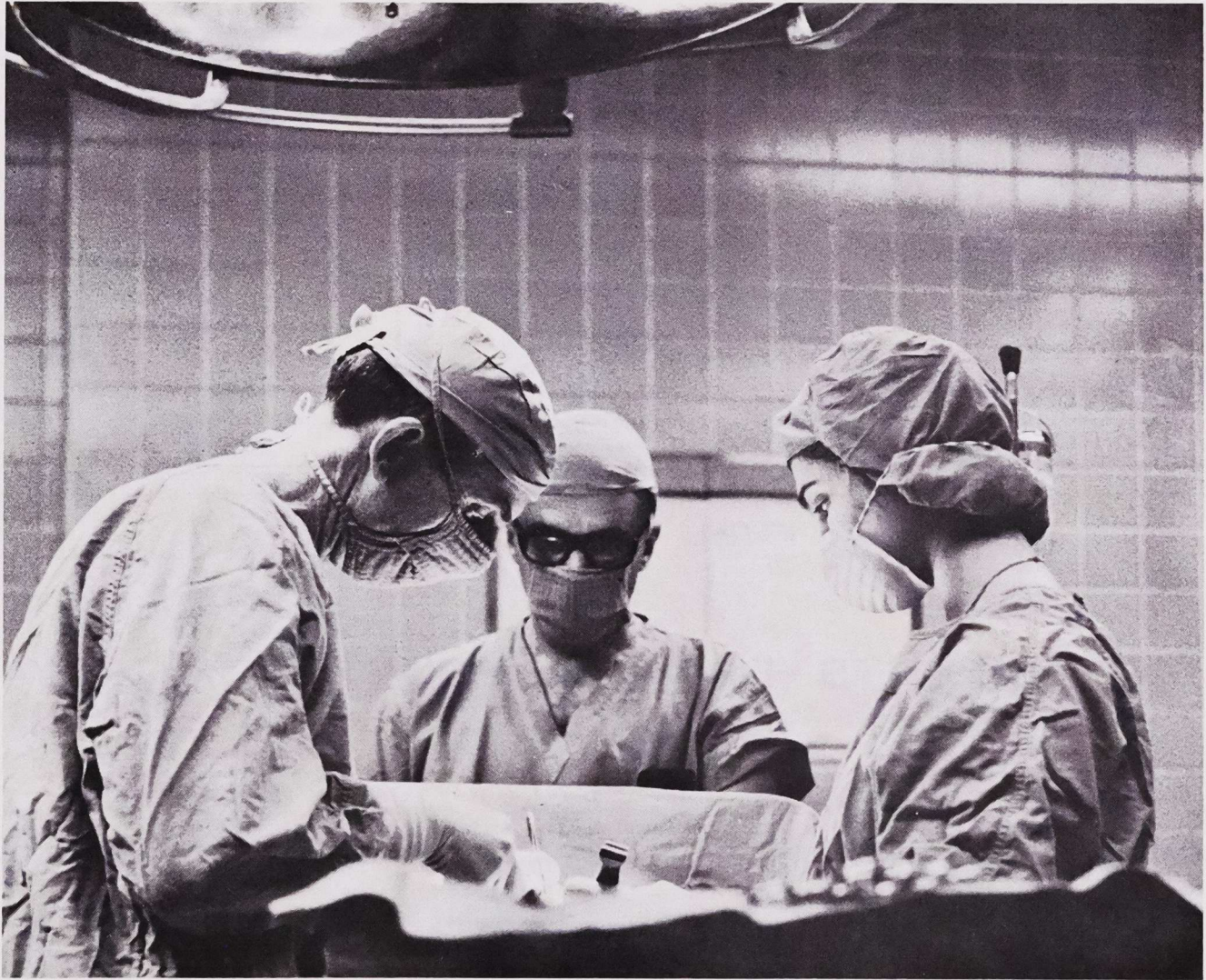
A practical nurse training program has been added recently in cooperation with the Mississippi Board of Education and the Gulfport Memorial Hospital.

The chapel has been completed and a new \$6000 roof has been applied. Additions to hospital equipment were new lab equipment, including a flame photometer, Byrd resuscitator, two new oxygen tents, and new office equipment.

There is a Hospital Guild consisting of 110 ladies who supervise 30 Candy Strippers, a volunteer group of teen age girls. The ladies maintain a program of aid in many facets of hospital work and render a valuable and most commendable service to the community.



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BAY ST. LOUIS

POPULATION—Estimated 8,000.

LOCATION—Southeast Hancock County, 52 miles east of New Orleans, La. on U.S. 90, 15 miles west of Gulfport, bounded on east by Bay St. Louis and on south by Gulf of Mexico; on main-line of Louisville and Nashville Railroad.

CLIMATE. COMMUNICATIONS. TRANSPORTATION (see County).

GOVERNMENT—Commission Council, Code Charter, incorporated 1858. Mayor and two commissioners elected at four year intervals.

TAX STRUCTURE—Assessed valuation \$6,623,200 city, \$13,743,050 school district, approximately 20% to 25% of real value. Tax levy 49 mills. Bonded debt city \$37,000, school district \$1,115,000, new self-liquidating Water and Sewer Issue \$3,000,000. City sales tax 1%.

SCHOOLS—Public 5, total enrollment 2032; private 3, total enrollment 990; parochial 2, total enrollment 773; special (Retarded Children) 1, enrollment 18; Catholic Seminary 1, 130 members.

POLICE AND FIRE PROTECTION—Police Dept.; Chief and 7 full-time officers, men on 24 hour patrol; 3 radio equipped patrol cars. Fire Dept.; 3 full-time firemen, 1 relief, 26 man volunteer crew; modern equipment including pumper with 750 gal. tank, auxiliary 1000 gal. tank. Civil Defense Unit with emergency, also citizen band radio for emergency and rescue work.

UTILITIES—City owned water and natural gas systems; complete sewer system now being installed. Water system to be expanded and improved. Electricity, see County.

MEDICAL—Location of County hospital, health center, two private clinics, one convalescent and senior citizen hotel; 7 doctors, 3 dentists.

CHURCHES—Catholic 4, Episcopal, Methodist, Baptist, Presbyterian, Lutheran, God in Christ, 1 each.

RECREATION—Youth Center, Civic Center, baseball park, 2 football stadiums, tennis courts, sand beach, public piers, boat launching ramp, 7 city maintained parks and playgrounds, bowling, movie theatre, Yacht Club, Swim Club, Little Theatre, Duplicate Bridge Club, golf across Bay.

CULTURAL—City-County Memorial Library, 123 Court St.; Garden Center, 1st block Leonhard Ave.; Little Theatre, Boardman Ave.; Civic Center, 3rd St.; Art League, Creative Writing Group, Children's Theatre, Music Appreciation Group, Friends of the Library.

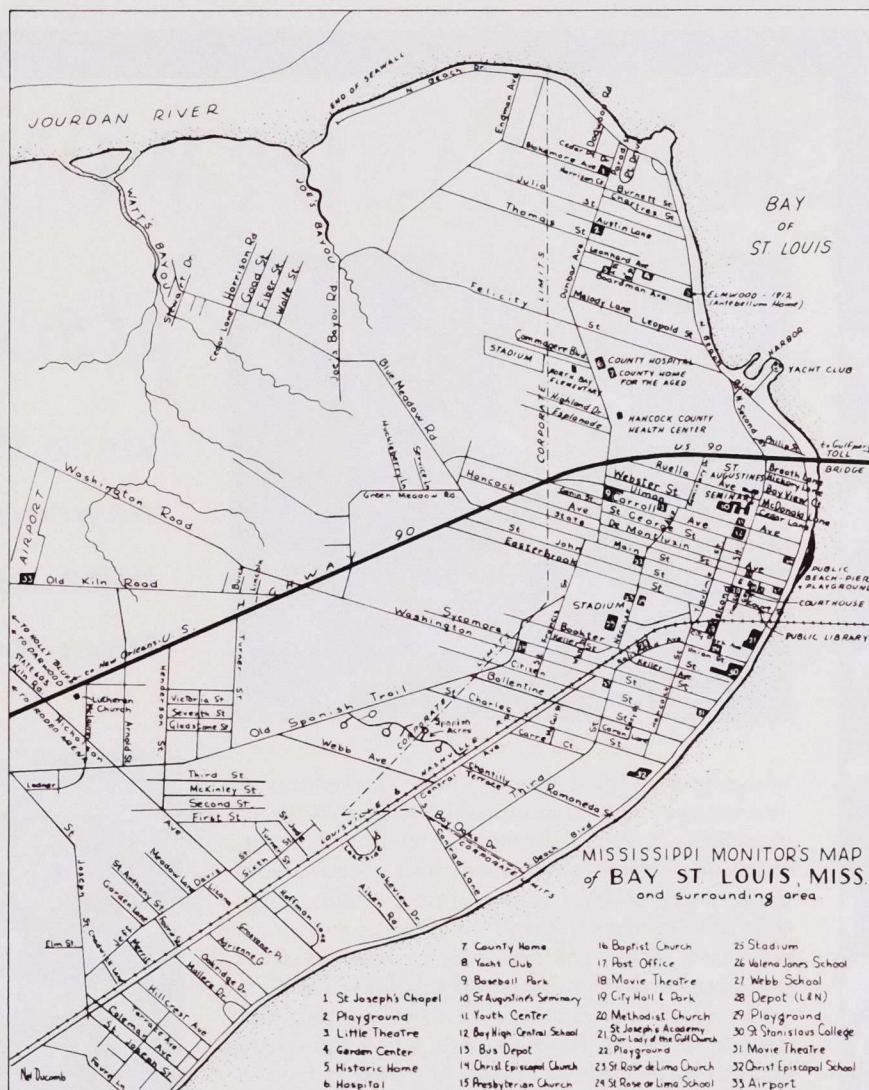
CIVIC ORGANIZATIONS—Hancock County Chamber of Commerce, Rotary, Jaycees, Jayettes, Garden Club, Masonic Order, Eastern Star, Knights of Columbus and Auxiliary, American Legion and Auxiliary, Veterans of Foreign Wars, Home Demonstration Club, 4-H Clubs, Scouts, church and school youth organizations.

TYPES OF INDUSTRY—Enameled Steel construction panels, industrial electric control panels, construction, printing and publishing.

PLANNING—City planner, Robert S. Bateman and Associates of Mobile.

In the southeast corner of Hancock County on the western shore of the Bay for which it is named, the busy city of Bay St. Louis is now nearing completion of one of the largest major public works programs in its 107 year history.

A complete new water and sewer system has been installed to meet the increasing needs of this expanding city and now citizens look forward to the beginning of a major street paving program that will transform their city into one of the most invit-



ing locations on the coast, and bring about an even greater growth in the coming years.

A new bank, three new shopping centers, new apartment buildings, a handsome new high school, and much new home construction, has kept a steady hum of activity going through the past three years.

In response to countless requests for additional meeting space for civic groups, the mayor and commissioners of the city renovated a fine old school building as a community and cultural center. For the past year the facility, Webb Community Center, has served to present residents with local and visiting art shows, musical programs, foreign exhibits, lectures and discussion groups, as well as art classes for adults and children. The attractive two story structure has been painted white with grey trim and great oaks shade the newly landscaped grounds. The lower floor houses local Civil Defense offices. This commendable effort of the city of Bay St. Louis converted a neglected, deteriorating building into a useful, charming asset benefiting the entire community, and sets an example that many will surely follow.

Much dedication to the arts can be found at this western end of the Mississippi Coast. A local group each year bring the New Orleans Philharmonic-Symphony Orchestra for a matinee and evening performance. Three fine school bands have brought honors to the community and there are many instructors in various musical instruments.

The Bay St. Louis Little Theatre is an outstanding group who have a record of two decades of fine performances that almost always play to a packed house.

The Hancock Art League has its headquarters in the Webb Community Center and presents a monthly art film or art demonstration as well as weekly workshops every Friday to which all interested are invited. In addition, the Art League presents a one man show by a local artist each month. This group is launching its third year of activity that also includes art instruction in several area schools.

One of the oldest organizations dedicated to the study and encouragement of the appreciation of beauty in our surroundings is the Bay-Waveland Garden Club. Their meeting place is the picturesque Garden Center on Leonard Ave. in the North Bay Section. Each year they welcome scores of visitors to their Annual Spring Home and Garden Pilgrimage and also present flower shows and sponsor garden club activities for school children.

Bay St. Louis is an appealing community and attracts numbers of retired persons each year as well as the young families who recognize the advantages for their children in education and recreation. It is a friendly town and its way of life is as inviting in the Space Age 60's as it was in the early days of its founding when it was a select resort for wealthy New Orleans residents. There is no doubt that this charming atmosphere will continue to bring a constant flow of new residents in future years.

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place to live...

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come to Waveland to live the happier way . . . your only regret will be that you didn't discover it sooner!



WAVELAND

POPULATION—Estimated 2800.

LOCATION—48 miles east of New Orleans on U.S. 90 facing Gulf of Mexico. Southern end of State 603 and on mainline of Louisville and Nashville Railroad.

CLIMATE, COMMUNICATIONS, TRANSPORTATION (see County).

GOVERNMENT—Mayor and board of four Aldermen elected at four year intervals; Special Charter.

TAX STRUCTURE—Assessed valuation \$3,121,455, approximately 15% of real value. Tax levy 17 mills. Bonded debt \$124,000, self-liquidating Gas Revenue Issue \$489,000.

SCHOOLS—Public 1 (B.S.L. Dist.) enrollment 190; parochial 1, enrollment 245.

POLICE AND FIRE PROTECTION—Police dept.; Town Marshal, 1 deputy policeman, 10 auxiliary policemen; 1 patrol car with 2-way radio. Fire Dept.; volunteer crew of Chief and 18 firemen; 3 completely equipped fire trucks. Civil Defense Unit, 30 men, truck, citizen band radio.

UTILITIES—City owned water and natural gas systems.

MEDICAL—2 doctors, residents use Hancock General Hospital.

CHURCHES—Catholic, Baptist, Methodist.

RECREATION—Municipal Park, public beach, Catholic Parish Hall available for activities, skating rink, annual Mardi Gras Parade and Ball.

CULTURAL—Art Gallery, Ceramics school, Hancock Art League, Creative Writing Group, Little Theatre.

CIVIC ORGANIZATIONS—2 Garden Clubs, church and school organizations, Hancock County Chamber of Commerce, Rotary, Jaycees, American Legion, Masonic Order, Knights of Columbus, VFW, 4-H, Home Demonstration, Krewe of Nereids (Mardi Gras Organization).

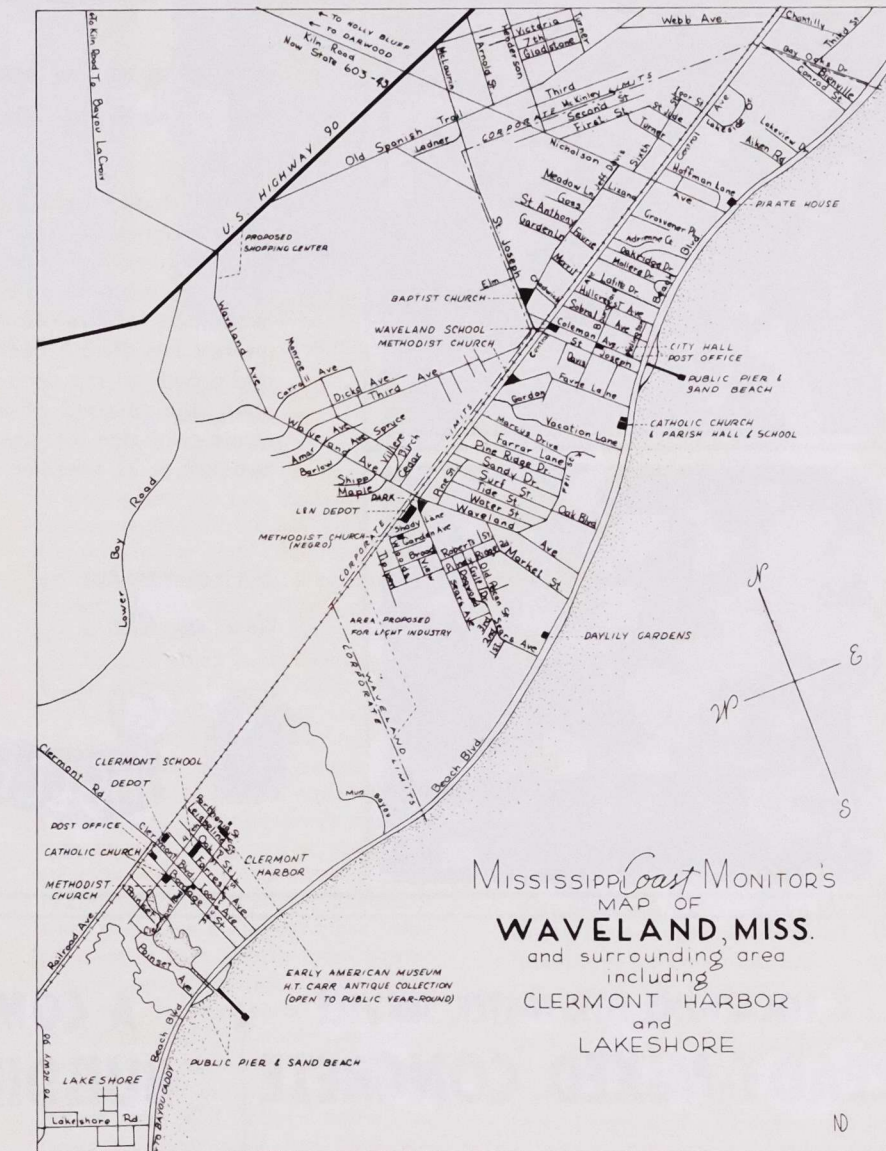
TYPES OF INDUSTRY—Frozen foods, component house parts, cement, building materials, leather products, bakery.

PLANNING—B. M. Dornblatt & Associates, Consulting Engineers have established zoning regulations; city planning complete sewerage system, renovation of city hall, full time paid fire dept.; planning annexation of adjoining area.

Waveland is a town well worth watching these days. From a former resort town status, this delightful seaside community, nearest incorporated city in Hancock County to NASA's Mississippi Test Facility, now is one of the fastest growing residential cities on the Coast. It presents an impressive picture as one street after another develops as a neighborhood of handsome homes taking full advantage of the tree covered landscape that has been Waveland's pride for many years.

With the advent of the new residents, the buildup of community spirit, always most evident among permanent residents, has increased to a point where every community project goes "over the top" as a resounding success.

Mississippi Monitor visited the City Hall in Waveland one bright October day for a special interview with the Mayor and Aldermen. Mayor Garfield Ladner, Aldermen A. N. Grass, John Longo, Domonick Sonier and City At-



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orney Lucien Gex, Jr. were present, Alderman Anthony Bourgeois was unable to attend. An account of the interview follows:

Question: Mayor Ladner, as a lifelong resident of Waveland do you think most permanent citizens welcome your town's change from a "summer residence" status to a growing "permanent residence" town?

Answer (Mayor Ladner): We still have our "summer residents". Our permanent resident count has increased considerably yet we still have our same summer resident count. Most citizens seem to accept the idea that as a city we will now have a dual personality.

Question: Do you anticipate any increase in summer residents?

Answer (Mayor Ladner): Yes, indeed we do. Remember, we still have our wonderful climate, the Gulf, and now we have a new wide beach along our entire southern boundary.

Question to Mr. Sonier: Is the city of Waveland planning any beach park facilities?

Answer: The town is making a preliminary survey regarding park facilities in conjunction with the new beach. A committee has been appointed to meet with the Hancock County Board of Supervisors and the Hancock County Port and Harbor Commission for discussions relating to this project.

Question: Are there any plans for a rock and earth fishing jetty such as exists at other points along the coast?

Answer (Mr. Sonier): This is one of the facilities under consideration.

Question to Mr. Grass: Are any apartment structures scheduled to provide weekly and monthly rentals?

Answer: Yes, a 60 unit luxury apartment building is scheduled for construction on Coleman Avenue.

Answer (Mr. Longo): I might add, in that connection, a new 100 unit motel now under construction on U.S. 90 is



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Mayor Garfield Ladner toasts Queen of St. Patrick's Day Parade.



Court of Nereids—Waveland's Mardi Gras Ball.

in a direct line via a few blocks drive down Nicholson Ave., to our new beach. This motel is in our proposed annexation area, therefore when the annexation is confirmed it will be an additional facility within our city limits.

Answer (Mayor Ladner): The town has already passed the annexation ordinance and we expect the required suit to confirm the annexation to be filed within the month.

Question: Faced with a rapidly growing city, what other plans are under consideration?

Answer (Mr. Grass): Plans for an up-to-date sewer system have already been drawn up and we are hopeful that the necessary funding arrangements can be completed in the near future.

Question: Has the town water system kept pace with consumer requirements?

Answer (Mr. Grass): Yes, a \$200,000 water system expansion has just been completed, planned to accommodate a substantial future population increase with a minimum of additions to existing facilities.

Question: In land area, how much will the contemplated annexation increase the size of the town?

Answer (Mr. Sonier): Waveland will be tripled in size, all of this will be highly desirable land with good elevation.

Question: How many new subdivisions have been built recently in Waveland?

Answer (Mr. Sonier): We have seven new subdivisions and many new homes built on available sites in established neighborhoods.

Question: Do you feel your business

district facilities adequate to meet new growth requirements?

Answer (Mr. Longo): Yes, this situation seems to adjust itself as necessary. We have had five new business establishments open in the past year, making the picture quite complete. There are two supermarkets, a restaurant, florist, department store, sporting goods, malt shop, drug store, toy and gift shop, jewelry store, beauty salon, bakery, garage, two real estate offices, bank, clinic (2 doctors), and post office. In another area near our park, baseball field, and playground, there is a roller rink, general store, service station, building supply company, cement company, and a new construction firm. On Nicholson Avenue is another building supply and hardware store and a photographer. Our business picture also includes a janitorial supply firm and a frozen food company. In other parts of town and in the area of proposed annexation there are motels, service stations, garages, plant nursery and landscaping service, and beauty salons. A large shopping mall has been announced for the area opposite the new motel.

Question: Are there other factors that you feel will influence the future growth of Waveland?

Answer (Mayor Ladner): We are the nearest incorporated city in Hancock County to the new port and harbor development at Mulatto Bayou, the new airport to be built on State 603-43, Interstate 10 now under construction, and NASA's Mississippi Test Facility. We have areas designated

by zoning for both light industry and heavy commercial use; Waveland was the first in Hancock County to adopt a zoning ordinance.

Answer (Mr. Sonier): Don't forget our recreation advantages, water sports, especially the good fishing, our well attended community gatherings—dances, fish fries, suppers, and fairs, and special events such as our St. Patrick's Day Parade, a real celebration with floats and bands. Now we have our new Mardi Gras organization who will also present a parade and a big annual Mardi Gras Ball.

Answer (Mr. Grass): Waveland has many new homes but there are still people who come from afar to see the historic old homes on Beach Drive. Waveland is determined to keep Beach Drive entirely residential. We feel this is an important asset to our city—one long unbroken stretch of beautiful homes, both the new and the elegant old homes that have been so carefully preserved for generations.

Mayor Ladner: I guess we have pretty well presented a picture of our city as we know it, now there is one thing I want to say in conclusion, and I speak for the Aldermen and all citizens of Waveland as well as for myself. Waveland keeps the "Welcome Mat" out for newcomers. Even though we are experiencing this rapid growth, we still believe in, and practice, real Southern Hospitality—so I take this means of saying to all who are interested in coming to Coastal Mississippi—"Welcome to Waveland".

★ ★ ★

Pumping in Waveland's new beach.



Seated, Commissioners Long, Grass, Mayor Ladner, Commissioner Sonier; standing, Attorney L. M. Gex, Jr.



City Clerk C. O. Dufour left and Mayor Ladner with new fire engine.





Governor Paul B. Johnson speaking at Camp Iti Kana dedication in September 1966, told those present that Mississippi has almost 19,000 Girl Scouts, a 600% increase from 20 years ago, and is now reaching one out of every 15 girls in Mississippi.

THE MAKING OF A CAMP

By Gwen Gollotte



Today Girl Scouts of South Mississippi and their officials have seen a dream become reality. Camp Iti Kana (which means "friendship" in Choctaw), 339 acres of natural beauty amid towering pines, groves of dogwood and rolling hills, became a reality after much long-range planning and midnight oil burning by Girl Scout officials in the Gulf Pines Girl Scout Council.

Gulf Pines Council is composed of fifteen counties located in South Mississippi: Jefferson Davis, Covington, Jones, Wayne, Marion, Lamar, Perry, Greene, George, Pearl River, Stone, Hancock, Harrison, Jackson and Forrest. The Council's area is divided into twenty-eight neighborhoods, and is governed by a Board of Directors and a delegate body composed of elected members from all neighborhoods, who together with five functional committees and Girl Scouts of USA staff personnel, work toward the purposes and goals of Girl Scouting.

Since the incorporation of Gulf Pines Council in February 1960, the dream of a camp of their own has inspired Girl Scouts throughout the Council's jurisdiction to sell cookies. All but a small percentage of the cookie proceeds went into a fund earmarked for purchasing land for an established camp. In December 1963 the land for Camp Iti Kana was bought and the Girl Scouts realized that their perseverance in selling cookies had made their dream come true.

The camp site, located near Maxie, Mississippi, just off Highway 13, and west of U.S. Highway 49, has everything desirable for Girl Scouting in its Master Camp Plan. Making this plan a reality is now the responsibility of the communities and citizens of South Mississippi. The roads, dam and deep well with water distribution system are the product of cooperation and support by industry, federal, state and county agencies. The complete water system was contributed by a major oil refinery who also assisted with engineering studies of the terrain.

The finance and camp promotion committees have set in motion a system of community projects to provide the needed buildings. The camp superintendent's house with garage, workshop and storage rooms was the first to be completed and was sponsored by Laurel and Ellisville.

One complete camping unit, which includes a unit shelter, wash shelter and cabins for 32 girls and 4 counsellors (5 cabins) has been constructed by Hattiesburg citizens support. The dining hall and kitchen, presently under construction by Picayune, Wiggins and Columbia, will accommodate two hundred persons. Bay St. Louis has assumed the responsibility for the Office and Trading Post; Pass Christian will construct the Staff House; Gulfport has under construction a camping unit of 9 cabins, unit shelter and wash shelter; Pascagoula will furnish a camping unit with tents on platforms, unit shelter and wash shelter, and Moss Point will furnish the same. Biloxi has assumed responsibility for the Troop House, to house 32 girls and their leaders for short-term camping year-round, and for adult meetings and training sessions. The Infirmary will be developed through efforts of physicians of the Council area.

A fifty acre lake and dam will provide for boating and swimming activities. The creation of the lake is getting a big assist from the 890th Engineering Battalion (Construction) of



Among those recognized at the Camp Iti Kana dedication ceremony, and who have played a prominent part in making it a reality are: Seated L to R, Mesdames C. C. McDonald, Sr., Leonard Stocker, Vondell Fairley, and J. A. Graves; Standing L to R, Robert Mashburn, William Shepherd, John Guthrie, E. A. Hiller, William Powe, A. S. Guerard and William Sigler.



Caretaker's house located at entrance to the camp.

the Mississippi National Guard. The battalion's Company A from Picayune, and Company B from Camp Shelby near Hattiesburg, are helping to build an earthen dam across a stream within the camp. It is a useful training project for the guardsmen and a money saver for the Girl Scouts of U.S.A.

The final development will include a day camp shelter, cook's cabin, program barn and boat storage, swimming pool and stable. All these developments will take place through the assistance of industry, and community effort. "Cookie money" is used to keep the projects in motion while contributions are coming in.

Governor Paul B. Johnson, speaking at the camp dedication in September 1966 said "Here in South Mississippi I am happy to see that our people are moving to meet this challenge to provide wholesome and worthwhile activities for our young people. As Governor I offer my full support and endorsement of the fine work you have begun here. I am confident that the good people of South Mississippi will respond to the need here and provide the necessary support which will complete the facilities you have so confidently begun."

Mrs. Vondell Fairley of Hattiesburg, Executive Director of the Council, says there are now 4,600 girls in the 276 troops within the Council's area. With the development of the camp she hopes for growth in both number of Scouts and troops.

Mrs. J. A. Graves of Biloxi, the Council's President, has stated that many senior girls, over 15 years old, are dropping out, and that it is hoped the camp and the activities offered there will induce them to stay in Scouting longer.

In October, 1966, at the National Council in Detroit, Gulf Pines Council received special recognition for its fund raising project which has been carried on through difficult circumstances under the direction of Mr. A. S. Guerard, Chairman of the Finance Committee. Mr. Guerard, Manager of Standard Oil Refinery, Pascagoula, gave a presentation at the National Council on the camp and its development. Other members of the Finance Committee are: C. A. Brady of Moss Point; Granville Sewell, Picayune; E. R. Hammett, Pascagoula; J. L. McDermott, Hattiesburg; Tommy Munro, Biloxi; H. L. Rankin, Jr., Columbia; Ben Stevens, Jr., Richton; J. N. Stevenson of Hattiesburg; Herbert Thompson, Laurel; McRae Turner, Jr., Gulfport; Sam Whitfield, Bay St. Louis; and Hamp Williams of Laurel.

Mr. William Powe of Hattiesburg is Chairman of the Camp Development Committee and has serving with him, Dr. James Holmes, Wiggins; Mrs. D. M. Ballard, Gulfport; H. E. Blakeslee, Gulfport; Colonel John Fishel, Hattiesburg; W. G. Gary, Hattiesburg; John Guthrie, Wiggins; E. A. Hiller, Biloxi, O. H. Latil, Jr., Biloxi; H. H. Lee, Brooklyn; Arthur Matthews, Gulfport; Sneed McInvale, Laurel; Bob Morrison, Hattiesburg; Laz Quave, Biloxi; H. L. Rankin, Jr., Columbia; Leo Seal, Jr., Gulfport; H. H. Shattuck, Bay St. Louis; Tom Shows of Columbia; William Sigler, Hattiesburg; and H. W. Watson, Hattiesburg.

Heading camp promotion is Herbert Thompson of Laurel, assisted by Les Clark, member of the General Electric Public Affairs office in Bay St. Louis, and Mrs. Wilfred Gollotte, Biloxi.

Camp Iti Kana has already provided much enjoyment for many of the Council's troops who came first to sleep under the stars and in tents before the camping units were completed, and will continue through the years to provide the girls with Scouting's major attraction . . . camping . . . which provides a unique experience in learning to live together. Here at Camp Iti Kana lifelong friendships will be formed. Useful skills will be learned and wholesome recreational opportunities will be offered girls from the fifteen counties of South Mississippi. ★ ★ ★



Girl Scouts of Gulf Pines Council could not wait for camping facilities to be completed for camping adventure. Many troops camped out under the stars to enjoy the unique experience of Scouting at its best.



Senior Girl Scouts from various Gulf Pines Council communities raise the flag in ceremonies at the beginning of the day.

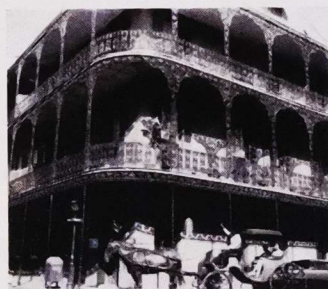


Counsellors' Cabin.

Gulf Pine Council Photos



Some test operations



have all the luck.

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Ask any one of the 12,000 men and their families who make up the Gulf Coast aerospace community.

They all made the move. New Yorkers, San Franciscans, men and their wives and children from all over the country. Families who preferred quiet living in a suburban community and families who were used to life in a nerve center. They all came because of the excellent job opportunities which sprang up with this new aerospace industrial community between Gulfport and New Orleans. And they were pleasantly surprised at the excellent living in the area. They discovered that the only difference was not one of outlook, but of backdrop—magnolias and Spanish moss.

Take those who chose to live right on the water in any one of the famous Mississippi resort towns of Long Beach, Pass Christian and Bay Saint Louis. They're living a vacation all

year round. Or those who settled in Slidell, Louisiana—a progressive, modern suburb to one of the most sophisticated cities in the U.S., New Orleans (less than an hour's drive from MTF). Then there are the families who make their homes in Picayune, Mississippi where home-town living in a small, friendly community appeals to their tastes.

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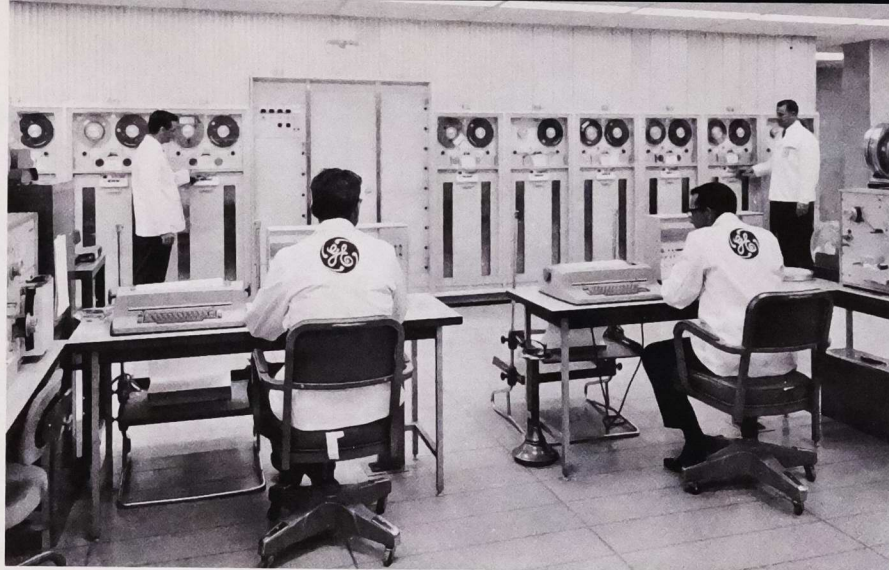
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Technicians in the Data Handling Center of NASA's Mississippi Test Facility prepare to receive via telemetry and record thousands of data measurements from second stage (S-II) of the space agency's Apollo/Saturn V space vehicle during static acceptance test in stand two miles away. General Electric, under prime contract to NASA, provides through its Mississippi Test Support Department for site operation, technical systems and test support at MTF.

THE MILLION DOLLAR HOUSEKEEPER

by: Lee R. Gulley, Public Information GE-MTSD

SPACE AGE SERVICES

It takes a "heap" of work to make a rocket test site an efficient and pleasant place to work. And, one of many interesting aspects of the space-age proving ground that is the NASA Mississippi Test Facility in Hancock County—which has been dubbed "Way station to the moon"—is the way it is operated and maintained.

After choosing the 25-square-mile site, and before construction began in May, 1963, the National Aeronautics and Space Administration decided that the talents and resources of private industry should be utilized in operating the facility and in providing support services to the government and contractor-tenants. The General Electric Company, which had operated installations for the Atomic Energy Commission, was selected as the support contractor. The Company formed the Mississippi Test Support Department to implement the contract.

Government-Industry Team

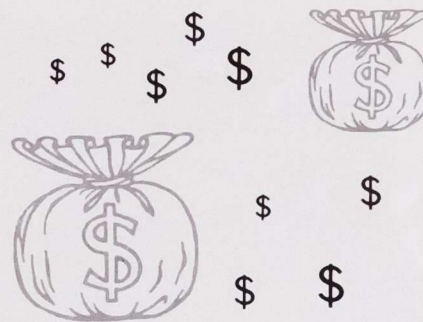
MTF is the first major NASA installation to be contractor-operated. The relatively small force of NASA personnel has overall management and supervisory responsibilities, makes final evaluation of test results and issues flight-worthiness certificates to stage contractors who conduct tests on rocket stages they have manufactured. General Electric, which has over 10 times the number of NASA employees at MTF, operates and maintains the test center for NASA, providing site services, technical systems, and test support.

A wide variety of support services, including food, medical, waterways, transportation, fire and police protection, maintenance, instrumentation, purchasing, utilities, and data processing—are provided by the men and women of GE-MTSD. "Housekeeping" itself in the more than 60 buildings at the \$300 million facility, second largest construction project in the nation, is a major 24-hour-per-day task.

Since the beginning, GE has subcontracted much of the site services work to smaller business firms and, so far as possible, to those located in Mississippi. Examples include Harrison Detectives, Inc. of Jackson, security guards; James N. Travirca of Bay St. Louis, grounds maintenance; Cook Brothers Leasing of Picayune, vehicle operators; H. Morgan of Petal, custodial and refuse; and Bird Fire and Safety of Biloxi, fire prevention.

Technical service and support of actual test operations provided by GE includes the transport and storage of fuels and propellants (such as super-cold liquid hydrogen and oxygen), and the provision of millions of gallons of water for flame dispersal, and high-pressure gases for cleaning. Most vital of the GE responsibilities is the acquisition, recording and processing of millions of bits of data measurements obtained during tests to permit detailed evaluation of a rocket's performance.

Members of the government-industry team at the Mississippi Test Facility "got accustomed" to each other quickly and have successfully brought this vital link in the U.S. manned space flight program through construction and activation into operation.



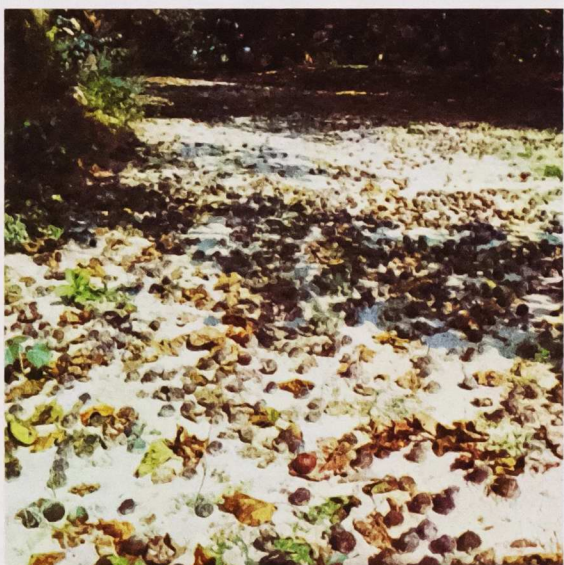
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Fleet of insulated tanker barges and unique rocket fuel-powered turbine tug "Clermont" occupy cryogenics and stage service harbors at Mississippi Test Facility of National Aeronautics and Space Administration. Tankers, fabricated in Pascagoula, Miss., are used to transport super-cold liquid hydrogen and oxygen from point of manufacture in New Orleans via Intracoastal Canal, East Pearl River and test site's canal system directly to test stands. In background are stage storage and service buildings. General Electric is support services contractor at MTF.





Soybeans grow in low area on tung plantation.



Fallen ripe tung nuts will be gathered by harvester.



Young trees in nursery ready for transfer to tung orchard.

TUNG

All the beauty in tung is not in the delicate pink that covers the rolling countryside of South Mississippi when the trees quietly unfold their multitude of blossoms in early spring. There is also the beauty of country living—of tilling the soil to produce food for American families, and raw materials for industry.

There is something about farming that has always held an attraction for those who like fresh air, freedom of movement, and a certain amount of true independence. But farming today is something more—it's an investment that can be as rewarding as country living itself.

This is certainly true for those men who cultivate the hills that rise from the Mississippi Gulf, and the valleys bordering the winding streams which feed the Gulf waters.

Take K & S Ranch for example, located 10 miles west of Poplarville. A family-sized farm owned by W. W. Kilby and Mrs. P. H. Sanders, the ranch combines a variety of farm enterprises centered around its 200 acres of tung trees.

K & S Ranch has been raising tung since 1949. Its orchards are some of the most productive in the entire Tung Belt due to following all recommended cultural practices such as adequate fertilization and cultivation. Despite some crop damage from early cold, the farm has never failed to produce a profit.

One of the reasons for its success is its diversification. Tung and cattle make an excellent farming combination, as tung is suited best to higher elevations, leaving the valleys for pastures and row crops. Approximately 150 acres have been put in improved pasture to support 80 head of grade brood cows. The mild climate of South Mississippi allows year-around grazing—bahia grass in the summer and ryegrass in the winter.

Because calves are sold at weaning in this "cow-calf" operation, little management is required. In fact, except for harvest help and some custom work such as hay baling and combining, one resident manager does all the work on the farm.

This year a tung nursery will supply trees to surrounding growers planting new orchards, in addition to providing extra income. Corn and soybeans planted on the farm will also add to income, as has the sale of certified pasture seed during many past years.



Pasture at K&S Ranch with tung orchard in background.

the compatible crop

by: Tom Epperson—Editor *American Tung News*.

Lakes on the farm not only serve to water cattle; they also provide many hours of good bass and bluegill fishing.

Farming is getting to be big business across America, and although the family farm is still operating profitably in the Tung Belt, the man who wants to go into farming in a big way has plenty of opportunities here.

Tung Ridge Ranch is a good example of "big farming." Owned by Marshall Ballard, Jr., New Orleans, La., the ranch comprises some 3000 acres lying twenty miles northeast of Poplarville.

Here, too, tung is the main commodity produced, with 1200 acres stretching as far as the eye can see from "head-quarters," the main repair shop and machinery storage area on the farm.

One of the biggest jobs on any tung farm is harvesting the fruit in the fall. In the past, all harvesting has been done by hand. This year Tung Ridge will have two mechanical harvesters working in their orchards. An experimental machine, it is expected that each harvester will replace a crew of 20-25 laborers.

With an operation this large, handling methods must be devised that will quickly and efficiently transfer the crop from field to mill. Here, every load of tung fruit harvested is placed in large storage bins. From there they are run through a huller which removes the outer hull protecting the tung kernels. By shipping only kernels to the extraction mill, there is a savings in both hauling and milling costs.

Tung Ridge Ranch, like K & S, depends on other crops to supplement tung income. The 500 acres of improved pastures on the farm are used to feed 300 brood cows. There are also 700 acres in timber to help supply the needs of the growing timber-using industries moving into the state.

While Bill Wallace, ranch manager, claims that his large field of hybrid grain sorghum is planted for silage to help winter his cattle, he doesn't deny that it helps feed the doves and quail, to assure good hunting every fall.

Many other tung operations similar to these can be found throughout South Mississippi. They help make tung the largest horticultural crop in the state, and assure a supply of the valuable oil for the manufacturers of protective coatings and other products.

★ ★ ★



Above, Bill Wallace, manager of Tung Ridge Ranch operates mechanical harvester. Below, at controls of windrower is R. E. Jezek, USDA Agricultural Engineer, designer of both machines.



Photography by Wayne Ducomb

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This is American TUNG NEWS

a comprehensive trade journal published for those interested in TUNG, a unique and profitable crop. It provides information concerning production, processing, and the manufacture of products utilizing the valuable oil. It reports the latest research results, farming news, financial reports related to the industry, and convention time activities. Month by month, it keeps our members informed promptly and accurately of all developments—another example of the planning and organization of the "thinking people" who have invested in TUNG.

If you are interested in investing in TUNG for your future write for a complimentary copy to—

NATIONAL TUNG OIL MARKETING COOPERATIVE INC.

and AMERICAN TUNG OIL ASSOCIATION

HEADQUARTERS • POPLARVILLE, MISS.





PEARL RIVER COUNTY

62

How lucky can you get! Here we are in the middle of a new, booming Southland. No surprise really—we worked for it. Years of planning and building—roads, schools, utilities, and all the services needed for a better, more prosperous economy. We laid the foundation and were ready for the buildup. The huge NASA test facility at our southern boundary brought scores of newcomers; Inter-

state 59 cut diagonally across our landscape making a fast access to and from that new industrial giant, New Orleans—and from the big city folks took to our hills! Now we mark the exciting research in tung with its indications of a still greater economic surge for our tung growing center. If you are planning a move this is the place to come NOW to profit tomorrow.

**HEART OF THE TUNG BELT
NEXT DOOR NEIGHBOR TO NASA
SPANNED BY NEW INTERSTATE 59**



● PEARL RIVER county

AREA—810 sq. mi.; 530,000 acres.

POPULATION—Estimated 33,000.

LOCATION—Boundaries; Marion and Lamar Counties, north; Hancock County, south; Forrest and Stone Counties, east; Pearl River, west.

CLIMATE—Mild; annual averages, January 53.9 degrees, July 81.3 degrees, rainfall 62.5 inches, frost free days 265. Elevations to 313 ft. above sea level.

GOVERNMENT—County Board of Supervisors, one elected from each of five beats. County organized 1890.

TAX STRUCTURE—Assessed valuation \$19,333,271, approximately 10% of real value. Tax levies; Poplarville Spec. Mun. Sep. Sch. Dist. Beats 1-2-3—74 mills; Poplarville Special Municipal Separate School District Beat 4—70 mills; Poplarville Spec. Mun. Sep. Sch. Dist. Beat 5—71 mills; Picayune Mun. Sep. Sch. Dist. Beat 4—32 mills; Picayune Mun. Sep. Sch. Dist. Beat 5—33 mills; Pearl River County Sch. Dist. Beats 1-2-3—79 mills; Pearl R. Cnty. Sch. Dist. Beat 4—75 mills; Pearl River County Sch. Dist. Beat 5—76 mills; Lumberton Line Cons. Sch. Dist. 69 mills. In addition, there is a 2¢ per acre levy on all lands assessed as uncultivable for forest protection. Bonded debt (by Beats, no county wide issues) \$305,000, Beats 1-2-3; County Sch. Dist. (ex. Pic.) \$589,000; \$160,000—Beat 4; \$80,000—Beat 5.

SCHOOLS—County consolidated schools 2, total enrollment 1,066. Pearl River Junior College enrollment 778.

MEDICAL—Pearl River County Hospital, West Moody St. and U.S. 11, Poplarville; excellent hospital at Picayune; new County Health Center, Poplarville.

UTILITIES—Urban and industrial electricity, Mississippi Power Co.; rural electricity, Coast Electric Power Assn.; natural gas to urban centers, United Gas Co. Water systems approved for West Poplarville, Derby and Carriere-McNeill areas.

HIGHWAYS—U.S. 11 northeast-southwest, State 43 north-south, State 26 east-west, State 53 Poplarville-south, State 13 east-west in northeast part of county, Interstate 59 northeast-southwest.

TRANSPORTATION—Mainline Southern Railway System; Pearl River Valley Railroad, local short line serving industry at Picayune; Greyhound Bus Lines; Picayune Airport, Martin 404 flights to Huntsville, Ala.; Mon., Wed., Fri., daily scheduled air flights at Gulfport and New Orleans; several motor freight lines; navigable stream, Pearl River.

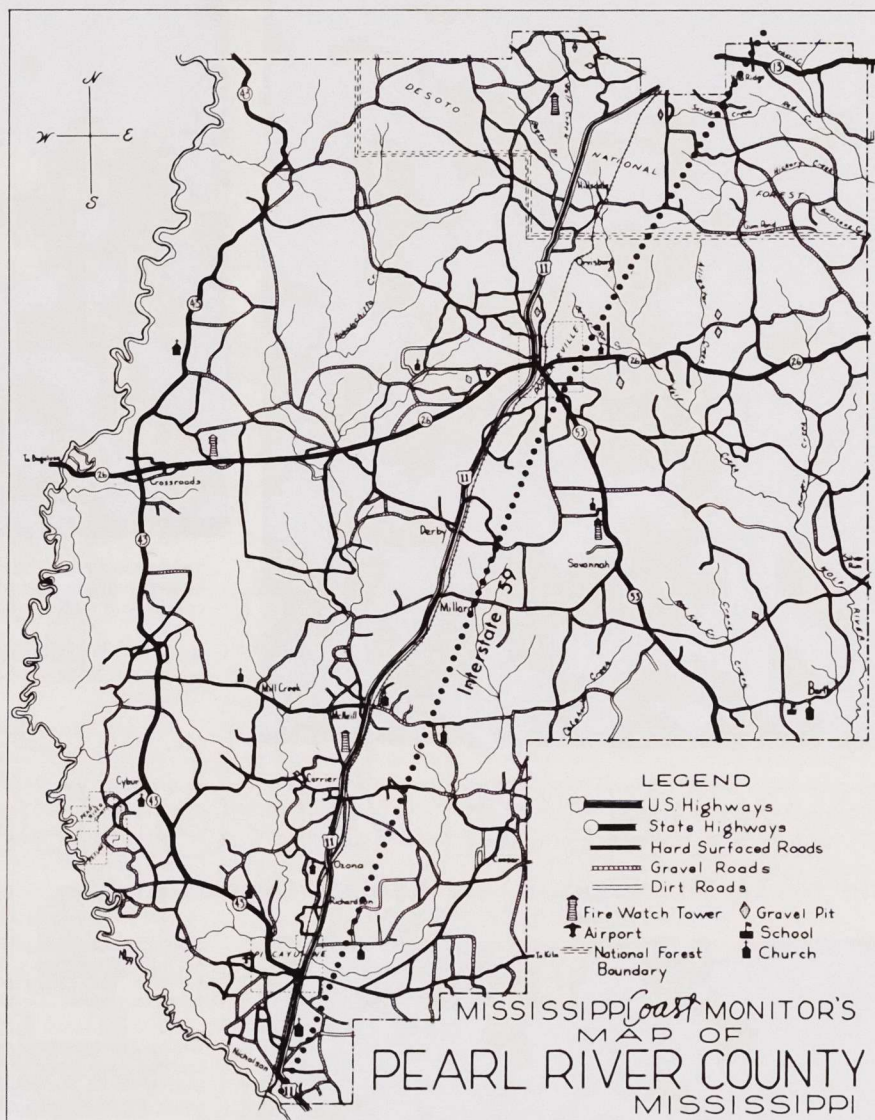
COMMUNICATIONS—Newspapers; weeklies at Picayune and Poplarville, dailies from Jackson and New Orleans. Radio; WRJW, Picayune, also radio and television from sending stations in nearby cities. Other, Southern Bell Telephone Co. and Western Union.

RECREATION—Boating and fishing, Pearl River; fishing in smaller streams; hunting in season; 2 golf courses; recreation and cultural centers in cities; sports events at two stadiums; sports programs for youth in cities.

TYPES OF INDUSTRY—Agricultural equipment, clothing, wood products, chemicals, paint and varnish, furniture, tung oil, containers, wood treating, refrigerated truck bodies, construction, printing and publishing.

NATURAL RESOURCES—Mild climate, forests, oil, gas, good soil, abundant water supply, gravel deposits.

PLANNING—County cooperating with Pearl River Valley Development Association. Roads; to continue State Aid road program to limit of funds, \$200,000 per year; also will continue to blacktop more county roads each year. Jaycees working with others interested for possible development of 1200 acre area as recreation site to include 100 acre lake.



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Strategically located on the northern perimeter of NASA's Mississippi Test Facility, Pearl River County has been experiencing a steady, impressive growth. Some of this has been due to the influx of Space Site personnel but interest in tung growing and cattle raising has brought many new residents who have made sizeable investments in these operations. In the northern part of the county Pistol Ridge Field and Stewart Field add oil production to the county's assets. Timber stands cover 343,700 acres and supply nearby mills. Row crops, dairy-farming, and pecan orchards contribute measurably to the agricultural picture.

The county's two cities, Poplarville, the county seat, and Picayune, have both made tremendous strides in planning and total community development over the past decade. An even greater growth is anticipated for these cities, as well as the county area, during the next

few years. This expectation is based on completion of the area's Interstate Highway System which provides a fast, direct access to and from crowded, highly industrial New Orleans.

A fascinating program of study and research in tung oil may yet prove to be the key to a spectacular burst of economic strength for Pearl River County's future. Work being done under the direction of Dr. J. S. Long at the University of Southern Mississippi has shown that tung oil is a more unique and versatile raw material than either coal tar or petroleum as a starting point to synthesize possibly hundreds of millions of new compounds. With Pearl River County a leader in tung oil processing and approximately 40,000 acres established in tung orchards, it is easy to speculate what the future will bring as a result of this research program which will so vastly extend uses of the golden oil.



The moon looks down. S-II-T, prototype of Saturn V second stage, locked in upper part of 200-foot high S-II test stand awaiting series of checks and static firings at MTF.

Huge S-IC-T, prototype of Apollo/Saturn V first stage booster, moved up East Pearl River to MTF in October of 1966 aboard NASA barge "Poseidon".

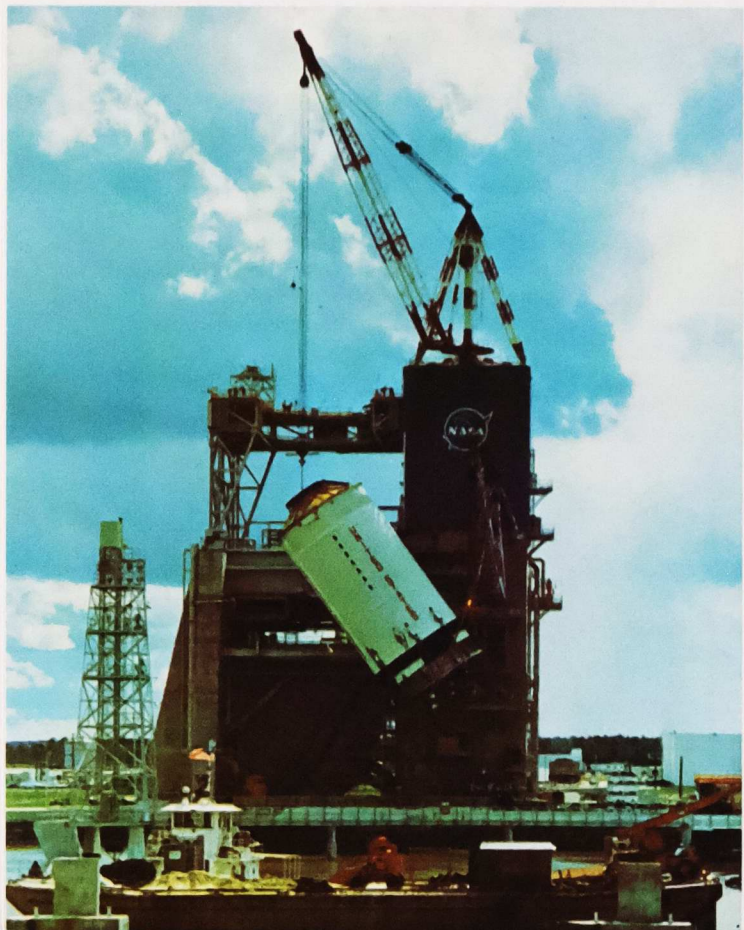
64 PROJECT APOLLO

The NASA Mississippi Test Facility Comes of Age

Written especially for: MISSISSIPPI MONITOR

*By: Public Affairs Office
NASA Mississippi Test Facility*

All NASA MTF Photos



Second stage (S-II-1) of Saturn V vehicle, first flight stage to arrive at MTF for acceptance testing, is raised into position in upper part of 200-foot high test stand. Stage underwent highly successful static firing test on December 1.

Unique turbine-powered tugboat "Clermont" moves barge of liquid oxygen near base of towering two-position S-IC test stand. Stand, slated for completion in early 1967, will rise over 400 feet, tallest structure in Mississippi.



Mississippi's major contribution to the space-age—a \$300 million proving ground for rocket-engined stages of the nation's largest space exploration vehicles—has come of age.

Operational status for the 13,500-acre Mississippi Test Facility centered in Hancock County was achieved April 23, 1966, less than three years after ground was first broken for the National Aeronautics and Space Administration's unique test center. It came with a roar as the five rocket engines of an 82-foot-long second stage (S-II) of the Apollo/Saturn V moon rocket were ignited in the first completed test stand, generating 4,000-degree heat, flame, and thrust equal to more than 21 million horsepower.

The reverberations, carrying across the six miles of acoustical safety zone that surrounds MTF, were good news to citizens of Bay St. Louis to the southeast and Picayune to the northwest who had been intimately concerned with earlier construction and activation phases of MTF and are neighbors of the men and women employed by the federal government and its contractors there. The economic impact of the huge development continued to be felt throughout the state and in neighboring Louisiana.

PREFLIGHT ACCEPTANCE TESTING

The mission of the Mississippi Test Facility is to insure, through preflight, captive testing of major components, that the vehicles which will transport American astronauts on explorations into space are flight-worthy. Components must pass the most rigid quality and operational tests under the eyes of NASA officials at this central proving ground before they are shipped on to the Kennedy Space Center on Florida's east coast for final assembly and launch. MTF is a component of NASA's George C. Marshall Space Flight Center headquartered at Huntsville, Alabama and directed by famed rocket scientist Dr. Wernher von Braun. Jackson M. Balch, Alabama native and engineer and formerly an executive at MSFC, is Manager of MTF.

Locked in steel and concrete stands towering as high as 400 feet, the rocket-engined stages undergo weeks of extensive testing, including "hot" firings which permit them to develop the same thrust and function basically as they will in space as elements of the largest launch vehicles. Technicians in the test control center, or "blockhouse", and in the Data Acquisition Facility and Data Handling Center "take the pulse" of the straining rockets through thousands of simultaneous measurements of vibration, temperatures, thrust, fuel flow and the like. Recorded and analyzed, the measurement data indicates desired performance or problem areas needing correction. The tests are critical—unlike an aircraft, a launch vehicle in flight cannot be retrieved and fixed.

The S-II tested in April was a prototype of actual Saturn second stages that were to arrive subsequently at MTF for certification testing. Five successful static test firings of varying duration were conducted on the S-II-T during April and May and the stage also served to check out the new test stand and train test and support personnel.

1966 A BUSY YEAR

The first complete flight stage to be delivered to MTF arrived in mid-August and underwent its first successful full duration test firing December 1. Manufactured for NASA by North American Aviation, Inc., at Seal Beach, California, the S-II-1 traveled by converted Navy barge through the Panama Canal to New Orleans and thence by river barge up the East Pearl River (which forms the border between Mississippi and Louisiana) into the canal system of the Mississippi Test Facility. Like the even larger first stage of Saturn, the S-II, 33 feet in diameter, is too large to be moved by other means. Following removal of protective coverings, the stage was inspected and towed in the MTF canal system directly to the base of the S-II test stand for installation.

The December 1 firing lasted 384 seconds—almost 6½ minutes at full thrust. The firing was the longest continuous firing of a clustered rocket stage in history.

Another milestone for MTF was the arrival in October of the S-1C-T, test model of the Saturn V's huge first, or booster stage. It was placed in the huge S-1C stand in December. Manufactured at NASA's Michoud Assembly Facility in eastern New Orleans by The Boeing Company. The S-1C is 138 feet long, has a diameter of 33 feet and weighs nearly 150 tons without fuel. Its five rocket engines burn kerosene and liquid oxygene at a fantastic 15 ton-per-second rate to produce a total of seven and one half million pounds of thrust, or about 160 million horse-

power. (This equals the horsepower of 600,000 medium-sized American automobiles.)

It is the function of the S-1C stage to lift the entire Saturn V vehicle and Apollo spacecraft (364 feet tall and some 3,000 tons) from the launch pad to an altitude of about 40 miles in two and one-half minutes. Fuel expended, the booster drops away as the second stage S-II ignites to propel the vehicle to higher altitude and velocity.

One test position of the mammoth dual-position S-1C test stand in MTF's Saturn V test complex was completed in December of 1966. The S-1C-T stage, previously fired as a part of its final development at the Marshall Space Flight Center, will be used to check out the new stand and train crews. Twelve S-1C flight stages will be tested at the Mississippi center in succeeding months and years.

In October, 1961 the National Aeronautics and Space Administration decided to establish a central facility for preflight acceptance testing of large launch vehicle structures and engines rather than have private industry contractors each construct their own. The site in Mississippi's Gulf Coast area was chosen from 34 considered because of natural waterway entries, the availability of sufficient land at reasonable cost, and its strategic location between research, manufacturing and launch facilities. Its development began in May of 1963, with excavation of a 52-acre harbor connected to the East Pearl River and docks to receive construction materials. The U. S. Army Corps of Engineers set up one of its largest field forces to supervise land acquisition, design engineering and construction for NASA.

Transformation of the 25 square-mile forest and marshland site into a complex of massive concrete and steel test stands, underground tunnels for miles of instrumentation wiring, gleaming concrete buildings packed with electronics equipment, laboratories, industrial facilities and a network of railroad, road and man-made canals has involved some 250 contractor firms from throughout the nation and a peak work force of over 6,000. As such, it is the second largest construction project in the United States, exceeded only by the Saturn V final assembly and launch facilities at Kennedy Space Center. NASA Administrator James Webb and Dr. von Braun have pointed out there is plenty of room for future expansion at MTF. Industrial support facilities and utilities, now adequate for a city of 5,000, have built-in capability to support additional and even larger test stands.

GOVERNMENT-CONTRACTOR TEAM

MTF is the first major NASA installation to be contractor-operated. The relatively small force of NASA personnel assigned have overall management and supervisory responsibilities, make final evaluation of test results and issue flight-worthiness certificates to the stage contractors who conduct their own tests. The General Electric Company, under prime contract with NASA, operates and maintains the facility, providing site services and technical and test support to NASA, stage contractors and other tenants. A vital GE task is the acquisition, recording and processing of test data. The Boeing Company and North American Aviation, Inc. are responsible to NASA as prime contractors for the design, manufacture and testing of Saturn V first and second stages respectively.

A CHALLENGE BEING MET

President Kennedy set this nation's most challenging goal—that of landing American astronauts on the Moon a quarter-million miles away and returning them safely to Earth in this decade. Step by step, NASA and thousands of engineers, scientists and technicians of private industry have pursued the goal, adding immeasurably to man's knowledge and to modern technology. In the beginning there were the sub-orbital and orbital expeditions in the one-man Mercury spacecraft. There followed increasingly ambitious missions in the highly successful Gemini series.

With the advent of the Apollo program, involving a spacecraft capable of supporting three astronauts on deep space explorations, a launch vehicle of unprecedented size, power and reliability was needed. Concurrent with its development and production, a proving ground capable of testing and certifying performance of its major parts before flight has been built and equipped. The sounds of the S-II and the S-1C, more than seven times as powerful, will be heard frequently in south Mississippi in 1967 and future years as operations move into high gear at the Mississippi Test Facility, way station to the Moon.

LUCKY US.... we're the city nearest MTF



- with plenty of available new housing
- excellent up-to-date utilities
- fine schools
- outstanding medical facilities
- mild climate
- cultural and sports facilities for all
- new shopping centers

LUCKY YOU... if you pick PICAYUNE as your place of residence!

66

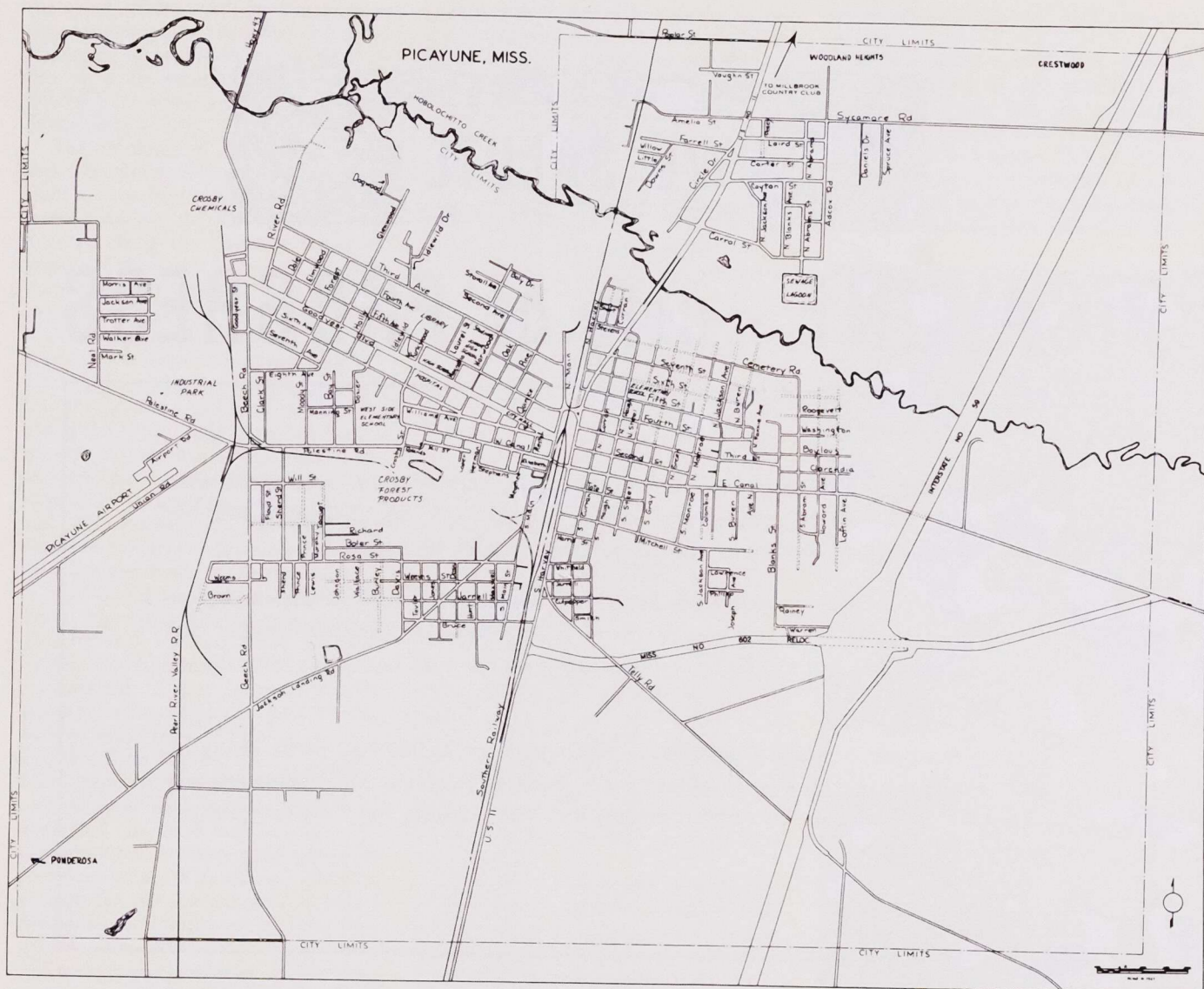


And Picayune will feel doubly lucky to gain you and your family, for it has been our experience that the new families connected with MTF (and Michoud) who have moved in large numbers to Picayune during the past two years have proved a most welcome addition to our city. They like Picayune and Picayune is equally charmed with them. They like our schools, churches, clubs, attractive neighborhoods, and the way we guide our city firmly in the path of professionally planned development geared to the future. There's a warm welcome waiting you in



the progressive City
PICAYUNE

• MISSISSIPPI •



PICAYUNE ●

POPULATION—Estimated 11,500.

LOCATION—Extreme southwest Pearl River County; on route of Interstate 59, bisected by U.S. 11 and State 43; on northern perimeter of Mississippi Test Facility buffer zone; 56 miles northeast of New Orleans and 62 miles southwest of Hattiesburg; on mainline of Southern Railway System.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor, four Councilmen. City Manager; operating under Code Charter, incorporated September 31, 1904.

TAX STRUCTURE—Assessed valuation city \$16,815,900, including school district \$23,616,425, approximately 40% of real value. Tax levy 41 mills; bonded debt \$78,000 city, \$1,191,600 school district (in and out), self liquidating Water and Sewer Revenue \$2,980,000.

SCHOOLS—11 public, total enrollment 4411.

POLICE AND FIRE PROTECTION—Police dept.; chief and police officers, 3 police women, 5 police women on school duty in school months, 3 radio equipped patrol cars. Fire dept.; 2 fire stations, chief and 8 firemen, trained volunteer crew, two 750 gal. per min. pumps (water pressure maintained at 60 lbs. per sq. in.).

UTILITIES—City owned water, sewerage, and natural gas systems; new treatment plant, construction completed on \$2,010,000 expansions and additions to sewage collection system; electricity, Miss. Power Co. and Coast Electric Power Ass'n.

MEDICAL—Lucius Olen Crosby Memorial Hospital, 100 beds; Health Center; 3 private clinics; 11 doctors; 5 dentists.

CHURCHES—11, representing Baptist, Catholic, Christian Scientist, Church of God, Episcopal, Lutheran, Methodist, Presbyterian.

RECREATION—Park, playground and pool owned by city and operated by YMCA; playground with swimming pool; year round recreation program with full time supervision; Picayune Memorial Stadium, seating capacity 5000; 18 hole golf course, swimming pool, at Millbrook Golf and Country Club; water sports nearby; 2 motion picture theatres; Little League and Scout groups for youth; bowling lanes. New 5 acre park and playground in Roseland Park section.

CULTURAL—Margaret Reed Crosby Memorial Library and Cultural Center; Friends of the Library; Picayune Art Guild; concerts and plays at new 1200 seat auditorium at Picayune Memorial High School. New Little Theatre group.

CIVIC ORGANIZATIONS—Chamber of Commerce, Rotary, Lions, Masons, Shrine, VFW, American Legion, Kiwanis, Jaycees, Civitan, Civic Womens Club, Garden Clubs.

TYPES OF INDUSTRY—Chemicals, paints and varnish, tung oil, veneers, furniture, containers, milk products, refrigerated truck bodies, steel fabricating, construction, printing and publishing.

PLANNING—City utilizing planning program for growth as prepared by Dan S. Martin & Associates of New Orleans, La. (City Planners), and

Southern Consultants Inc. of Jackson, Miss., planning advisors. New sewerage treatment plant and new sewer lines for entire city complete, all newly annexed areas now serviced with city utilities. New water storage tank, capacity 300,000, gals. in Roseland Park area.



Picayune is regarded with respect and admiration by all cities of Coastal Mississippi, for in spite of a doubling in population over the past decade and expanding city boundaries that doubled her land area, all citizens and all of the area are receiving full city services and utilities and school facilities are still rated superior.

The efficiency of Picayune's leaders has long been acknowledged. It was the first city in the state to utilize Federal Law 701 for employment of a city planner in January 1959. Since 1954 Picayune has operated with the efficient City Manager/Mayor/Council form of government. At that time Mr. Jack Read, who was city clerk and tax collector, was appointed city manager, a position he holds to this day. Working hand in hand with dedicated elected officials,



PICAYUNE • city of PROGRESS

Since 1904, Bank of Picayune has been working with and for the people of this area and so we know well the concentration of spirit, hard work, and dedication that has made our town grow into one of the outstanding cities of Mississippi.

A superior school system, stable residential values due to a long established planning program, efficient city manager form of government, excellent utilities and municipal services, and top flight medical facilities, have all kept pace with the expanding population.

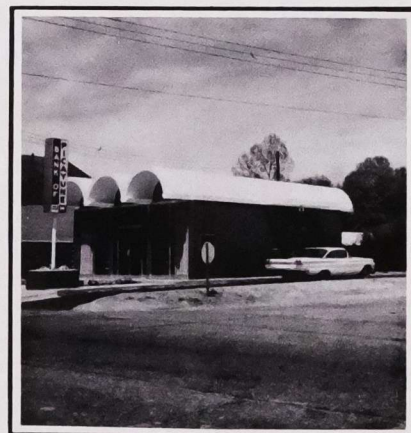
Today's Picayune, a modern, smooth-functioning city of 11,000, still plans wisely for what promises to be an ever brighter future. Bank of Picayune will continue to provide the most modern up-to-date banking facilities possible for the people of our progressive city.

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MAIN BANK
Canal St., Downtown

BRANCH BANK
West Canal St.



BANK OF PICAYUNE



Member F.D.I.C. ★ Complete Banking Service ★ Two Locations to Serve You

the great strides made by Picayune in the ensuing years, and his competent managing of problems experienced by the city at the time of sudden influx of NASA personnel, are a tribute to his outstanding ability.

The thinking of Picayune's mayor and councilmen is progressive and vital, their approach to solving municipal situations appear to prevent them from ever reaching the "serious problem" stage and the result is a smoothly functioning municipality that offers residents many advantages.

Adhering to professional planning guidelines has assured citizens that real estate values will be protected because blight situations can be avoided. Because the long range plan anticipated growth and expansion, city utilities and services have never faltered, schools were able to maintain high standards, and businessmen and investors were ready to construct additional shopping facilities and housing when needed.

In 1966 the tremendous Space Flight Plaza Shopping Center was opened. This gives Picayune three shopping centers in addition to the central business district. A most impressive annex building was completed next to City Hall to house the city's business offices. The new First Baptist Church, a magnificent structure that adds another architectural gem on Goodyear Blvd., was dedicated. As 1966 drew to a close the city's two banks announced combined resources topped \$16 million. Sales tax records for the year steadily increased indicating the stability of the local business picture.

The cultural activities of Picayune were expanded in scope with the establishment of a Little Theatre Group. There is also an Art Association and a Friends of the Library Group who annually present one of the most interesting program schedules on the coast. Announced for the 1966-67 season were a series of "Town Hall Meetings", lectures by John Chase, noted author and artist, Library Tours, lectures on Investment Theory and Practices conducted by a representative of a leading south-

ern investment firm, Great Books Series, the continuation of the Art Lending Program, and a continuous series of art and historical exhibits in the spacious foyer of the library building.

The Margaret Reed Crosby Memorial Library and Cultural Center is unquestionably one of Picayune's greatest assets. This generous gift of the families of L. O. Crosby, Jr. and R. H. Crosby is located on Goodyear Blvd. in the center of town and conveniently close to the major school complex. It contains more than 70,000 volumes, periodical department, reading spaces for adults and children, music listening rooms, office, work rooms, storage rooms, bookmobile port, and a 100 to 150 capacity meeting room with adjoining kitchen. Across the spacious foyer, which contains exhibit cases, and directly opposite the meeting rooms, is a beautifully decorated memorial room commemorating Mr. and Mrs. L. O. Crosby, Sr., containing portraits of the distinguished couple and furnishings from their home.

Across from the library building is the classic structure that is the city's auditorium with a seating capacity of 1200. Here annual concerts are presented by the New Orleans Philharmonic-Symphony Orchestra. The event is sponsored by the Civic Woman's Club, a group that has done much to foster interest in cultural pursuits in the community.

Newcomers to Picayune are delighted to find that residential neighborhoods are as attractive as one could hope to find anywhere. These are generally large developments that are the result of a total design program by developers and include all utilities, many large trees, and wide, curbed, paved, winding streets.

Three of the most handsome of these new neighborhoods are Woodland Heights and Crestwood in the northern part of town on hilly, tree covered land next to the Country Club, and Ponderosa in the southwest section of the city. Houses are of the type one sees in "home" magazine displays and are at-

tractively situated well back from the streets.

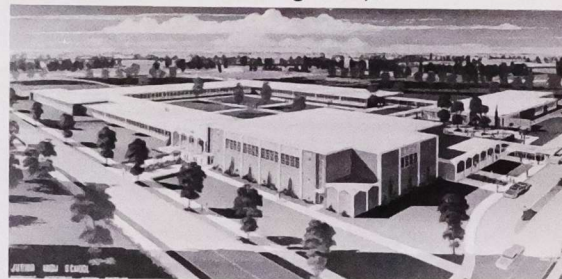
With so much to offer new residents on every level of community living there is no doubt that the population growth of Picayune will continue. Ease of travel via Interstates 59 and 10 will cause many to move from the crowded New Orleans area to the more relaxed setting of this efficient, attractive city.



New First Baptist Church



Space Flight Plaza
New Junior High Complex



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Assist you with all Financial Needs, visit

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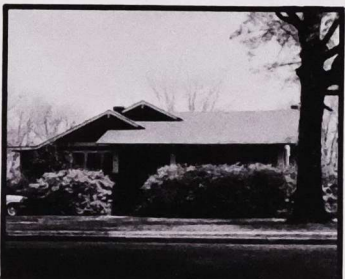
The Oldest National Bank between Hattiesburg and New Orleans

WE PROUDLY PRESENT
THE ADVANTAGES OF LIVING IN
POPLARVILLE



Here is a picturesque town, shaded by venerable trees—a charming gracious haven, free from the tensions of metropolitan living, ideal for family living with fine schools—including Pearl River Junior College, playgrounds, churches, all within our boundaries. High, hilly land, superb access highways (only 25 minutes from NASA's MTF via Interstate 59), a complete business section offering the latest in merchandise and service, good utilities and protective services, all guided by a dedicated governing body. This is our goal for our city—to ever strive to make Poplarville as fine a town for good living as possible, an excellent location for industrial ventures, a stable situation for new business. Investigate the solid convincing advantages of Poplarville today.

For further information write North Pearl River County Chamber of Commerce, Library Building, Poplarville, Mississippi.



70

MODERN, CONVENIENT BANKING FACILITIES
IN THE HEART OF THE TUNG BELT



COMPLETE BANKING SERVICE



MEMBER F. D. I. C.

BANK OF COMMERCE •
POPLARVILLE, MISS.

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SERVING THE PEOPLE OF POPLARVILLE AND PEARL RIVER COUNTY SINCE 1914

- DRIVE UP WINDOW
- LATEST DECOR
- SEVEN TELLER WINDOWS
- PARKING AREA

POPLARVILLE •

POPULATION—Estimated 2400.

LOCATION—Slightly north of central Pearl River County; on Interstate 59; bisected by U.S. 11 and State 26; northern terminus of State 53; on mainline of Southern Railway System; 23 miles north of Picaune and 39 miles southwest of Hattiesburg. 313 feet above sea level.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and Board of Aldermen, elected at four year intervals. Code Charter, incorporated March 4, 1886.

TAX STRUCTURE—Assessed valuation \$2,039,132, approximately 15% of real value. Tax levy 18 mills. Bonded debt, none. Self liquidating Water and Sewer Revenue Issue, \$418,000.

SCHOOLS—3, under Poplarville Special Municipal Separate School District of County, total enrollment 1898. Location of Pearl River Junior College, enrollment 837.

POLICE AND FIRE PROTECTION—County law officers and 2 city police officers provide 24 hour protection. Volunteer fire dept. with trained crew of 14 men; 500 gal. per min. pumper, water pressure 70 lbs. per sq. in.

UTILITIES—Municipal water and sewer systems; gas and electricity, see County.

MEDICAL—Location of 30-bed County Hospital; County Health Center; 3 doctors, 3 dentists.

CHURCHES—8, representing Baptist, Catholic, First United Pentacostal Church, Methodist, Presbyterian.

RECREATION—Recreation Center with swimming pool, baseball diamond, tennis court, community hall; nearby Pearl River Valley Country Club, 9 hole golf course; hunting in season, fishing in nearby streams; stadium for sports activities at Pearl River Junior College; motion picture theatre; semi-annual horse show.

CULTURAL—Pearl River County Library, Poplarville Unit.

CIVIC ORGANIZATIONS—North Pearl River Chamber of Commerce, Jaycees, Rotary, Kiwanis, Lions, American Legion, VFW, Masonic Order, Business and Professional Women's Club, 4 Garden Clubs, 4-H.

TYPES OF INDUSTRY—Farm implements manufacturing, garment factory, fertilizer plant, printing.

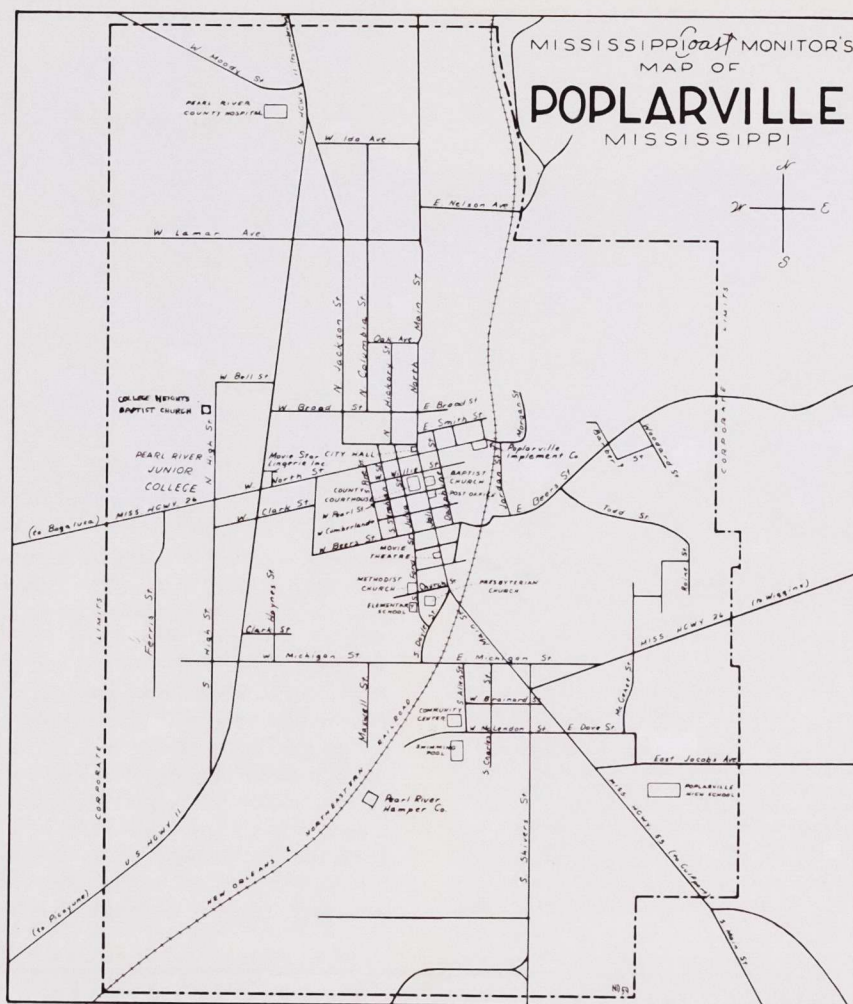
PLANNING—The city of Poplarville engaged Michael Baker and Assoc. to conduct a long range planning survey covering every aspect of development and recommendations for future expansion. This comprehensive plan has been completed and is now in hands of city leaders.

●●●●●

In the heart of Pearl River County is the picturesque city of Poplarville, county seat, home of the American Tung Association headquarters and location of Pearl River Junior College. During school months it presents the typical gay and cheerful college town atmosphere. In the afternoons, young people dismissed from classes, fill the business district with color and the happy sounds of youth as they shop or stop for afternoon snacks at the local malt shops.

Here, too, is a successful industrial picture, for Poplarville is the location of a giant Movie Star Lingerie plant and the home of Poplarville Implement Co., manufacturers of farm implements.

On the outskirts of town is the U.S.D.A. Experimental Tung Farm where much important work is being



done toward creating improved strains of this valuable tree and in the study of productivity of compatible farming ventures for tung growers (see story page 60). Nine miles further west on Highway 26 is the Pearl River Valley Country Club with its fine nine hole golf course and spacious club house that is a favorite gathering spot for member residents of the area. Poplarville is also the location of the Pearl River County Hospital and the County Health Clinic and one of coastal Mississippi's finest community centers.

In the center of town, just back of the courthouse is an attractive two story building in traditional style with shuttered windows and early American accents in lights and hardware trim. This is the Poplarville Library. The soft grey painted brick exterior, accented by white trim, invites entrance and once inside the decor lives up to one's expectations. Warm antiqued maple furniture, comfortable chairs, and a cheery welcome from the librarian present the perfect picture of traditional southern hospitality. The library shelves are filled with an impressive array of literature and the number of members dropping in during any given hour is testimony

to the fact that it is a well used and much appreciated part of this community's life.

The business district of Poplarville is alive with activity for this is the trade center for a vast area. Business establishments are well stocked and through the years merchants have renovated and refurbished stores in keeping with the latest merchandising display ideas. The town's bank is one of the most modern in the coastal area and of recent construction.

Residential areas are delightful, for both new and older homes show positive evidence of citizens who take great pride in home ownership and greatly appreciate well landscaped grounds. Great mass plantings of camellias, azaleas, lilies, and blooming perennials, seem to be everywhere and some of the handsomest trees imaginable line almost every street.

Poplarville is also the location of the County Fair Grounds where there is an exhibition hall, stock shed, horse show arena, and other necessary buildings. Adjoining the Fair Grounds is a new \$89,000 Armory Building.

Situated on the highest land between New Orleans and Meridian, Poplarville



Front view of Poplarville's Junior-Senior High School. Since 1959 Poplarville has spent almost a million dollars on school building construction and repair. A fleet of 28 school buses transport about 75% of the total enrollment to and from the systems four schools. All schools of the district are fully accredited by the Mississippi Accrediting Commission with the larger schools holding a ratings. An unusually high percentage of Poplarville High School graduates continue their education by attending college. Many of these students attend Pearl River Junior College which is conveniently located in Poplarville near the center of the school district. Special teachers have been employed by the school system in such areas as band, public school music and guidance.

is never troubled by smog or mosquitoes. The high rolling land offers excellent opportunities for beautiful home sites with no drainage problems.

The way of life is relaxed and easy. Any form of leisure time pursuit can be reached by relatively short travel; the sportsman has a choice of fresh water or salt water fishing, hunting, riding, sailing, motor boating, or water skiing; a short trip via Interstate 59 to New Orleans or Hattiesburg offers Broadway shows, Mardi Gras, opera, and ballet. However, there is so much of interest

close at hand that most residents find ample diversion in club or community center activities or sports events at Pearl River Junior College Stadium.

Poplarville is an ideal family town, for children can live at home through fourteen years of education and training (see Pearl River Junior College story that follows). Many NASA families, charmed with all Poplarville had to offer for a better way of living, have become new residents, for the MTF Site can be easily and quickly reached via Interstate 59.

The governing officials of the city are men of vision and foresight and study constantly the possible effects current developments will have on the growth of their town. Toward attainment of the highest possible goals for the future they have employed the firm of Michael Baker and Assoc. to conduct a long range planning survey.

For this reason, as well as existing advantages, those concerned with overall area development foresee a bright future for this gracious, heartwarming inland city. Though typically southern in its gentle well-mannered approach in everyday affairs it is vitally aware of every opportunity and prepared to work tirelessly toward the dedicated goal of the greatest benefits for all who are a part of their community.

72

ITS TIME TO DISCOVER AND EXPLORE

North Pearl River County



Town

Poplarville, county seat, area trade center, and location of Pearl River Junior College, offers advantages of municipal services and an ideal, relaxed type of urban living. Charming in appearance, fresh and vital in its approach to civic endeavors, on Interstate 59 to connect easily with nearby metropolitan centers.



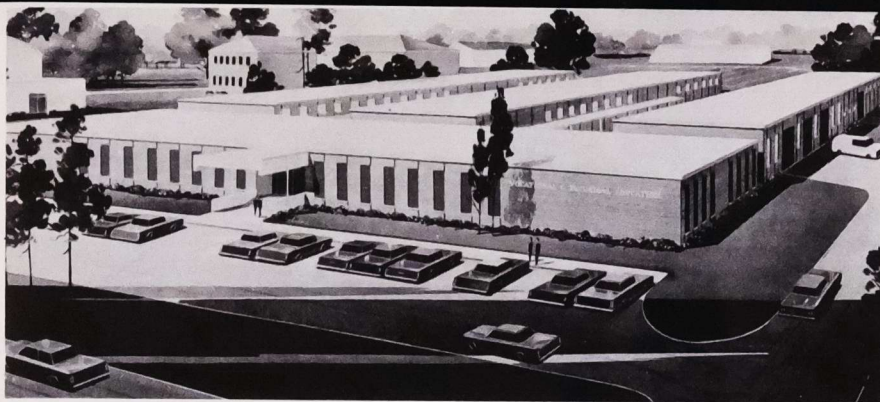
Country

Rolling hills and regal pine forests invite exploring—beautiful tung groves beckon—tranquil lakes and sparkling streams add to your leisure time pleasure. Excellent roads let you live in peaceful serenity only moments away from shopping, services, and schools.

either place—the friendliness is the same

NORTH PEARL RIVER COUNTY CHAMBER OF COMMERCE

WRITE FOR OUR NEW BROCHURE TO—LIBRARY BLDG., POPLARVILLE, MISS.



Vocational and Technical Educational Building

Science Building

PEARL RIVER JUNIOR COLLEGE

POPLARVILLE

By: Art Higmon, Public Relations Dept.

Pearl River Junior College is among the oldest schools of its kind in the South and the pioneer Junior College in the state. It has been the pathfinder for Junior College Education in Mississippi. Maintaining the highest standards, its development has been contemporaneous with the evolution of the "New South", and Pearl River College graduates, winning distinction in every line of endeavor, have been potent factors in promoting the power and prestige of this South.

In 1953 Garvin H. Johnston was appointed president. From then until the present, accelerated progress has been underway to improve Pearl River Junior College. In the next few years six major buildings were added to the campus: two new faculty homes, a Fine Arts building, a metals processing laboratory, a male dormitory (Lamar Hall) and a student center building.

However, the greatest growth to the college has been in the academic feature of the institution. In 1956-57, President Johnston foresaw the potential industrial and technological development to this area. With his staff he began extensive research to develop curricula in vocational-technical training based on two year terminal programs. Coordinating with over 25 major industries throughout the Southern states, six vocational and four technical courses were outlined and are now being offered. The programs in vocational studies are: Auto Mechanics, Machine Shop, Cosmetology, Welding, and Accelerated Business. The programs in technology are: Drafting and Design Technology, Civil Technology, Electronics Technology, and Chemical Technology. Pearl River Junior College, also offers a program of twenty-seven other courses, from which students may choose, also an Associate Degree Program in Nursing.

Pearl River Junior College has become a dynamic institution. The college has developed from one building in 1908 to thirty-one major buildings in 1966. Pearl River Junior College is now completing a "Million Dollar" building program. The institution is moving forward at a fast pace in the frontier of Vocational-Technology Education preparing the student of today for the job of tomorrow. Currently, to keep pace with the growing industrial and technological development throughout the Southern area, the new vocational-technology building and the new Science building are completed. Other plans for expansion both in fields of study and plant facilities have been formulated, to meet the demands of the student enrollment and the needs of the college community.

The need for expanded physical education for both men and women was completed this fall with the dedication of the new T. D. Holden Stadium which will provide adequate and modern physical facilities to the college. Other new facilities to be added will be a new library building, a new administration building, and a new academic building.

Pearl River Junior College serves varying individual needs of the people in the area in which it is located through a diversity of programs. In all programs the college seeks to aid students to a continuing reevaluation of their own goals and to the mastery of the means to the successful pursuit of their goals.

Specifically, the work is organized and directed to carry out fully the following objectives; 1. PREPARATORY: To provide courses in lower division college work for those students who plan to transfer to a four-year college or university, enabling them to enter the transfer school in the junior year.

2. GENERAL EDUCATION: To provide the students with the type of education designed to develop competence as individuals, as citizens and as effective community leaders. To give students training which will enable them to live effectively as enlightened members of society. 3. TERMINAL: To offer vocational and technical education, qualifying students for occupations at the semi-professional and technical level in industry, transportation, office occupations, and personnel service. Also, to provide training opportunities for workers enabling them to up-grade their skills or employment. 4. GUIDANCE: To provide an organized guidance program which will attempt to help students discover their aptitudes, interests, and abilities and to make adequate adjustments to college life. 5. COMMUNITY SERVICE: To cooperate with business and professional groups in planning and providing college-level instruction, cultural opportunities, and studies helpful to both.

Pearl River Junior College believes in an "open door" policy of admissions for all of its students and of all the people in its area. The college is keeping tuition and fees at a minimum, in order that every individual will have an opportunity to obtain a college education.

In 1922 the enrollment at Pearl River Junior College was only forty-three, but the historical data shows that there will be an increase in enrollment to twelve hundred students in 1970.

Pearl River is now offering bus transportation throughout its five countries to daily commuting students.

The Junior College is accredited by the Association of Mississippi Colleges, Southern Association of Colleges and Secondary Schools and is a member of the American Association of Junior Colleges. ★ ★ ★

THE TIME IS NOW

when the nation has become aware
of the growing economy of our area



These are the years of widespread awareness of the growth and development of the South. Our County is rich in natural advantages—benevolent climate, great forests, beautiful terrain, rich soil, many waterways, and a generous ground water supply. This abundance, plus intelligent leadership, professional planning, and an alert population determined to build with goals set high, assure a prosperous tomorrow—a legacy of economic stability for future generations. We invite you to share it.



THE PLACE IS GEORGE COUNTY

• GEORGE county

AREA—480 sq. miles; 305,053 acres.

POPULATION—Estimated 14,500.

LOCATION—Boundaries: Greene County, north; Jackson County, south; Stone and Perry Counties, west; Alabama state line, east.

CLIMATE—Mild; annual averages, temperature 74 degrees, frost free days 264, rainfall 57 inches.

GOVERNMENT—County Board of Supervisors, one elected from each of five districts. County organized April, 1910.

TAX STRUCTURE—Assessed valuation \$8,761,418, approximately 20% of real value. Tax levy 51 mills; homestead exemption 20 mills. Bonded debt \$338,100.

SCHOOLS—8 attendance centers, total enrollment 3417. All schools, including Lucedale, in county system; 42 regular school busses.

MEDICAL—George County Hospital, County Health Center, both in Lucedale on Winter St. (State 26).

UTILITIES—Urban and industrial electricity, Mississippi Power Co.; rural electricity, Singing River Electric Power Ass'n. Natural gas, United Gas Co.

HIGHWAYS—U.S. 98 northeast-southeast through Lucedale; State 63 north-south through Lucedale; State 26 west-Lucedale; State 613 Lucedale-south; State 57 north-south in western half of county.

TRANSPORTATION—Gulf, Mobile and Ohio Railroad; Mississippi Export Railroad Co.; Gulf Transport Bus Lines; West Bros. & Gordon, motor freight; Farmco Airstrip, State 63, south of Lucedale, for light planes; nearest scheduled flights at Pascagoula and Mobile. Navigable streams, Pascagoula River, Escatawpa River, Black Creek.

COMMUNICATIONS—Newspapers: weekly, George County Times, Lucedale; dailies from Hattiesburg, Jackson, Mobile, New Orleans; radio, Lucedale, WHHT broadcasts daily on 1440 KC. Television reception from Hattiesburg, Mobile, Pensacola. Other, Southern Bell Telephone Co., Western Union.

RECREATION—Boating, water skiing, hunting, fishing; golf course, swimming pool at Country Club, State 63 south of Lucedale; Luce Memorial Park, Lucedale; annual Horse Show sponsored by Rotary at Agricola; County Fair, October each year; George County Boating Club, 3 races per year; boats; bait and overnight accom. at 2 locations on river; Spur and Saddle Club, Williams.

TYPES OF INDUSTRY—Clothing manufacture, veneers, pulpwood, plug mill, feed mill, sawmills, cattle and farming, printing, fertilizer plant, aluminum grills, stockyard.

NATURAL RESOURCES—Pine and hardwood forests, good farming soil, abundant water, temperate climate, pottery clay, sand and gravel beds, 3 navigable streams.

PLANNING—George County Local Development, Inc. organized to promote county growth; county has employed Owens & White Engineering Services, Baton Rouge, La., as consulting engineers to draw up plans and specifications for lake 1½ miles north of town (near U.S. 98). Preliminary studies on water reservoir located on Big Creek, part of Pat Harrison Waterway Project.



Each year brings an increase in population as personnel from industry in neighboring Jackson County seek the beauty and serenity of the George County scene. The trim, pretty city of Lucedale, the county seat, offers an efficient business district and all municipal utilities and services. Countywide, social advantages are many, including civic groups, women's clubs, sportsmen's clubs, country club, and school and church group activities.

Scores of residents are employed within the county at a garment plant, veneer plant, plug mill, sawmill, stockyard, various agricultural and forest products ventures, as well as those staffing business and financial firms in the trade center of Lucedale.

The rich soil and mild climate make farming and cattle raising profitable. One of the latest steps in increasing farm income has been a program to expand soybean production, with the results that a total county planting of 4,500 acres yielding an average 30 bushels per acre.

Forests occupy about 81% of the county's land. Of the six coast counties George County has the largest hardwood stands. By managing 16th Sections lands in cooperation with the Mississippi Forestry Commission the George County School Board has received an impressive return to add to funds for maintenance and construction of school facilities. (See story page 11.)

Observing the steady development of indus-

trial strength in the Gulf South it would seem most logical that this county will be under consideration by additional forest products industries. In view of the availability of land and good transportation, when evaluated geographically in relation to the surrounding fast growing consumer market, it suggests an ideal location for the manufacture of essential consumer goods such as foodstuffs (processing and packaging), clothing manufacture, plastic containers, home furnishings, and machine parts fabrication.

The cooperative attitude of George County's governing bodies, both municipal and county, as well as the available services of state agencies such as the Agricultural and Industrial Board and the Mississippi Research and Development Commission, now, as never before, create an attractive situation that can result in unprecedented growth for this economically stable county.

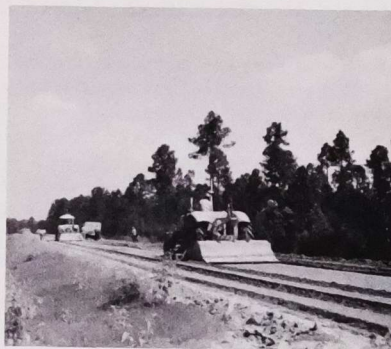
One of the critical elements in any residential and industrial growth area is water. With typical efficiency and foresight the leaders of George County have pursued a course of long range study and planning intended to assure ample future supplies of this basic need. Working with the Pat Harrison Waterway Project, a major achievement will be the realization of Big Creek Lake Reservoir, 1½ miles north of Lucedale on U.S. 98. The erection of the earthen dam will create a 510 acre lake surrounded by a 200 acre recreation area.

Also working with county interests is the U.S. Dept. of Agriculture Soil Conservation Service aiding in land use programs as well as assisting in problems regarding sanitation, city planning, and recreation. One of the best examples in the latter category is the fine lake at the Lucedale Country Club. The important role these services will play in George County's future development can best be understood by a careful reading of the story which follows on page 77.

Far left, attractive George County home of Mr. and Mrs. Lavell Pope in Barton community. Left, lake at Lucedale Country Club.



GREAT STRIDES OF PROGRESS IN MISSISSIPPI



76

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PLANNING FOR TOMORROW . . Soil and Water Resources.

W. L. Kerley, Area Conservationist
Soil Conservation Service, U. S. Dept. of Agriculture

More and more people are relying on their Soil Conservation Districts as town and country merge and good land use becomes a necessity for growing population to prosper.

For more than two decades farmer-cooperators in six Gulf Coast counties—Jackson, Harrison, George, Stone, Hancock and Pearl River Counties—have used Soil Conservation Service technical assistance, available through these districts. Soil Conservation District boundaries are identical to county boundaries except for George County, which is in the Three Rivers Soil Conservation District. The Soil Conservation Service is an Agency of the U. S. Department of Agriculture.

During this period in this area 3,600 land owners have become district co-operators; 2,057 comprehensive conservation plans have been developed on 551,196 acres of land; 88,179 acres of improved pastures have been established; 518,681 acres have been planted to trees or had woodland improvement practices established; 2,079 farm ponds have been constructed and 1,541 ponds stocked with fish. 80,000 acres of cropland and orchards have had rows put on the contour and have improved conservation cropping system established.

These accomplishments have contributed materially to farm income and to the economic welfare of the entire community. The work is by no means complete, but is constantly being modified and changed as new research findings and practices are applied to the land.

In addition, the program has broadened far beyond that of the early days. In recent years, as people have more leisure and there are fewer and fewer open spaces which the public can enjoy, the Soil Conservation Service, working

through the districts, is assisting more and more individuals and groups to develop recreational enterprises. These projects may involve nothing more complicated than a farm pond managed for fishing or a woodland in which the owner has planted food for deer and small game. On the other hand, in some counties, like Jackson and George, hunting clubs or groups have been organized with hundreds of acres being managed for wildlife; and in other counties like Stone, resort-type developments are going up around Soil Conservation Service-designed lakes on cut-over timberland made beautiful through conservation.

As cities mushroom and highways spread out, city officials, residential builders, highway and sanitation engineers, real estate appraisers and many other groups are using the soil surveys which the Soil Conservation Service provides through local Soil Conservation Districts, in cooperation with the Mississippi Agricultural Experiment Station.

Soil surveys have been used as a basis for sound land use planning by the Soil Conservation Service on agricultural land since the beginning of the Soil Conservation District movement in the late 1930's. It has been only in recent years that the real value of soil surveys has become evident as interpretations have been put to use so that engineers can locate suitable material for highways, city and urban planners can choose septic tank sites, cemetery sites, golf courses, playgrounds and recreational areas.

Over a million and a half acres of soil have been mapped in the 6-county Gulf Coast Area. A completed soil survey report has been published in Jackson

County and soil surveys are being made in the other five counties, with completion dates set for next year in George and Harrison Counties.

Thinking on a broad scale is becoming more and more imperative if people are to plan wisely the expanding modern world; river basin planning is but one example.

The Soil Conservation Service has leadership for the U. S. Department of Agriculture's part of the comprehensive river basin study on the Pascagoula and related streams that flow into the Gulf of Mexico. Many other federal and state agencies are cooperating in this survey, which is already well underway and covers 7,190,000 acres of land. When completed it will provide the first comprehensive inventory of the basin's resources and their potentials for development. Using this information, local leadership can make wise decisions for the development and management of these valuable resources.

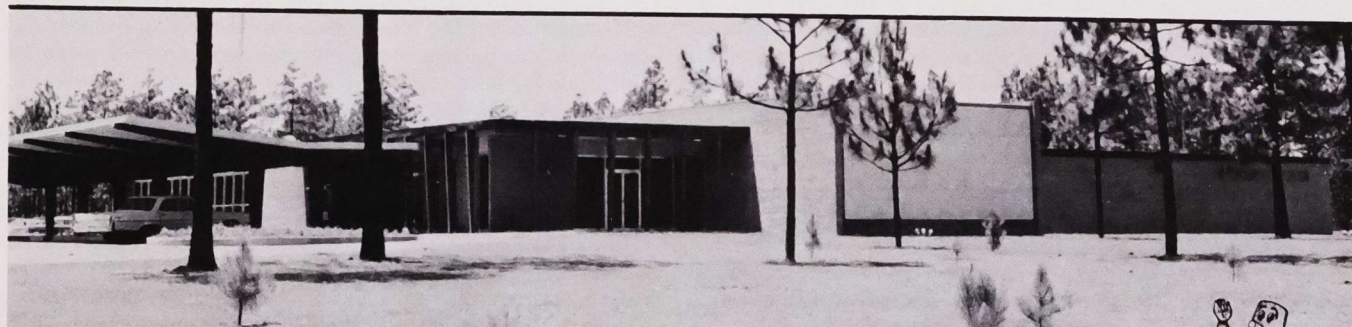
In looking to the future, the motto of the Soil Conservation Districts and the Soil Conservation Service is the same as in the past—"To use each acre of land within its capabilities and treat each acre of land in accordance with its needs for protection and improvement". This goal of the Soil Conservation Service, working with other agencies and groups through local Soil Conservation Districts, will be achieved by:

(1) Furnishing assistance to local groups in planning and developing overall resource conservation development programs.

(2) Providing technical assistance on request to individual land-owners and groups interested in developing conservation plans and in carrying out conservation practices and works of improvements.


(3) Completing Soil Surveys in all counties and furnishing soil interpretations as needed by various groups.

77



SINGING RIVER **ELECTRIC POWER ASSOCIATION**

J. T. DUDLEY • Manager





Initial project site as it appeared in December 1966 from ground, above, and in aerial photograph at right (initial site outlined by broken white line).



Aerial photography courtesy Michael Baker, Jr., Inc.

A report on the exciting Hancock County Port and Harbor Commission as they

THINK · PLAN · BUILD

by: Neville Jacob

The awarding of a channel dredging contract by the Hancock County Port and Harbor Commission in the first few weeks of this year will set into motion the first practical construction phase of a multi-million dollar industrial seaport project that has been six years in the preliminary and planning stages.

The Federal Aviation Agency's announcement in December 1966 of a \$349,030 matching funds grant, with a similar figure expected in the 1967 allocations, to be used in initial construction work on a jet-age county airport further boosted the efforts and aspirations of the seven men engaged in developing Hancock's industrial potential.

With their appointments confirmed by Gov. Paul B. Johnson of Mississippi, serving on this now vital commission are, Dr. Andrew K. Martinolich, Jr., president, Beat 5; Elliott Casanova, Beat 1; Otho Rester, Beat 2; Edward Schambach, Beat 3; Claude Graham, Beat 4; John Scafide, City of Bay St. Louis and, Donald Landry, Town of Waveland.

Located at Mulatto Bayou, in the county's south-west corner, and, through its sea, river, road and rail links providing direct ingress and egress to the nation's central south market, the county seaport is designed to cater to all known industrial requirements.

With an abundant supply of fresh water, natural gas and electric power, the project also has the advantage of being positioned adjacent to the National Aeronautic and Space Administration's Mississippi Test Facility. New Orleans lies only 40 miles to the west, Jackson 160 miles to the north, Mobile, Ala., 100 miles to the east and the Intracoastal Waterway immediately to the south.

On completion of the new Hancock County jet-age airport

and Interstate Highway 10, the port will be rivalled by none in the provision of rapid commercial transportation routes.

Initial construction plans call for development of 1,200 acres of improved industrial area, a 150 foot wide by 12 foot deep industrial channel as well as public dock facilities, a barge turning basin and handling facility, a rail spur to the mainline of the Louisville and Nashville Railroad and access road.

Mulatto Bayou itself will be dredged to uniform depth and utilized until completion of the cross channel into East Pearl River. Ultimately the port will contain heavy industrial sites, a 14,000 by 1,000 by 40 foot deep water harbor, light industrial sites and 64,100 lineal feet of water frontage.

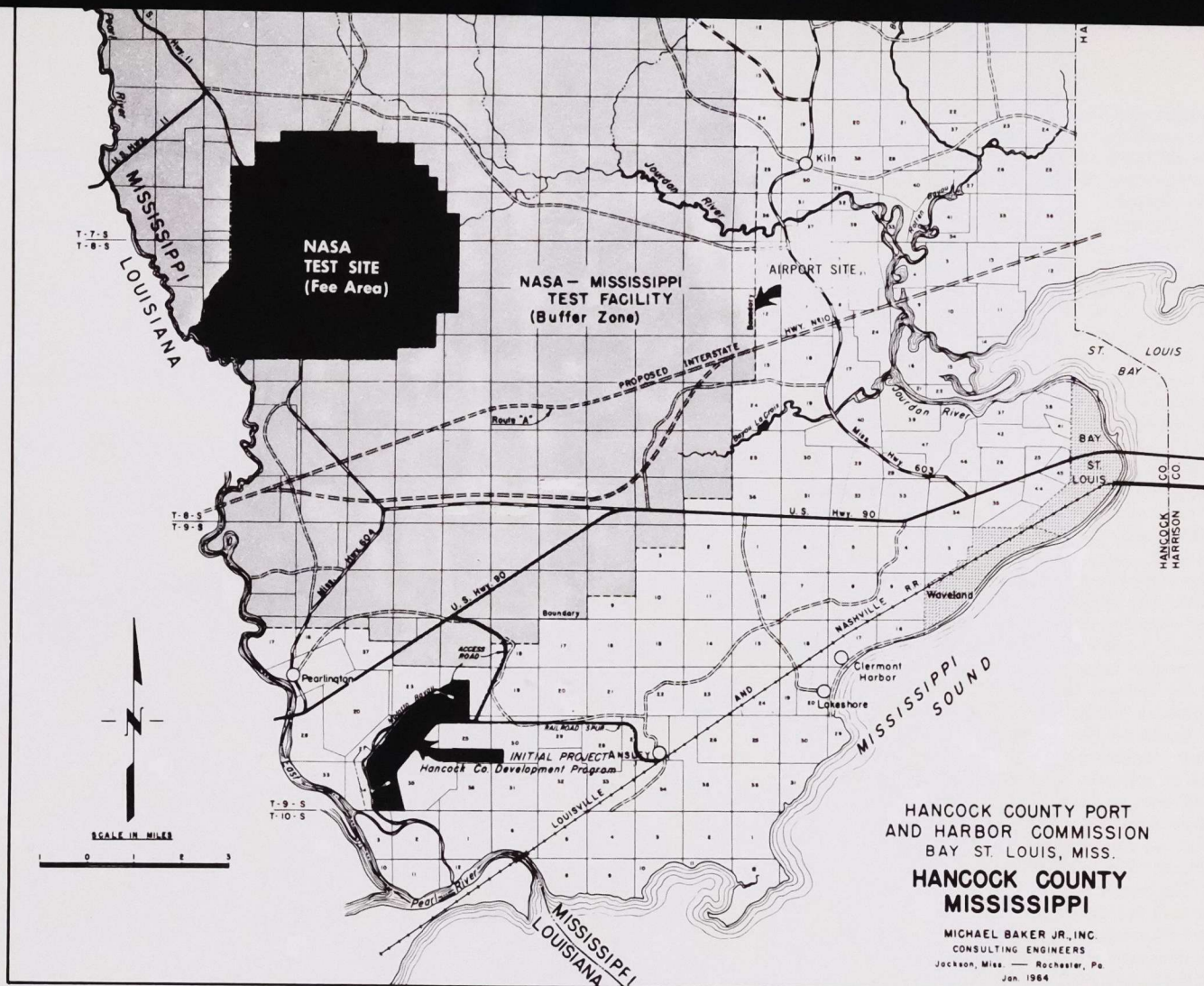
Long range plans, developed by the commission's engineers, Michael Baker, Jr., Inc. of Jackson, also call for the dredging of a 38.5 mile deep water channel and a further reservation of lands for later expansion.

NASA's Mississippi Test Facility buffer zone lands will be utilized in the construction of Hancock County's jet age airport.

The facility, for which federal matching funds have already been allocated, is being built near Kiln, approximately two and a half miles from the proposed Interstate Highway 10 and State Highway 603 interchange.

Scheduled to be serviced by commercial air carrier from its first day of operation, the field will house a 6,000 by 150 foot main runway, with provision for extension to 10,000 feet, as well as a 3,600 by 75 foot general aviation runway.

The passenger terminal, control tower, hangars, fueling and airline maintenance buildings, industrial air park and light plane and automobile parking areas will all be located on



county lands as will the access road leading directly to State Highway 603.

"By the year 1970 the 125 people who will probably be working in business and industry around this airport will be adding \$750,000 per annum to the local economy," James E. Noblin, chief economist, Michael Baker, Jr., Inc. consulting engineers of Jackson, told the Hancock County Port and Harbor Commission at a session called last year to study the airport situation.

The port and harbor group inherited the task of proving the feasibility of a new county airport in August 1965. The request came after several groups and individuals had approached the board of supervisors and outlined the inadequacies of the present city-county facility.

A feasibility and site selection survey, conducted by Michael Baker personnel, disclosed three main reasons for the need of such an airport.

One, the vital necessity of providing a general aviation airport to supplement the county's Harbor and Industrial Development Program; two, to fulfill a definite area need for jet type air carrier service terminal facilities; three, the development of a NASA-MTF brought about need for an airport able to support space-oriented industries whose manufactured components are economically air transportable.

In subsequent action the project received the endorsement of NASA, the Mississippi Aeronautics Commission, and, with the approving of Southern Airway, Inc.'s application to service the facility, the Civil Aeronautics Board and, with the granting of matching funds, the Federal Aviation Agency.

The idea for such developments was given birth by the Bay St. Louis Jaycee Industrial Committee in mid-1960 after they

realized drastic measures must be taken to utilize the county's industrial potential. Such developments would, they felt, strengthen the area's dragging economy and halt the work force drain then being experienced.

Serving on the committee to assist in formulating ideas and suggestions were Forrest Summers, Hubert Thigpen, Troy Smith, C. R. Knowlton and Dr. Martinolich.

Encouraged by the board of supervisors these men established as their terms of reference the study of specific areas of economic and industrial development to include ports, rivers, harbors, industrial parks and other industrial sites.

To achieve these ends the group decided to undertake an economical and industrial survey for the determination of how to proceed; conduct a site selection and evaluation study to determine sites available, types of industry best suited to the labor supply and transportation facilities, etc., available; develop a master plan for industrial development to provide details of an industrial park complex complete with roads, railroads, ports and harbors, waterways, electricity, gas, sewage disposal, etc.; provide staged development plans to recommend the method to proceed in keeping with the county's ability to finance.

Within two years the industrial advisory group had laid the groundwork for the formation of the Port and Harbor Commission, this body to consist of one member from each of the five county beats, the City of Bay St. Louis and, the Town of Waveland. Upon formation, the commission focused its attention on two main items, financing and direction. To fulfill these aims they sought, and got, a one mill county ad valorem tax allocation, later increased to two mills, and, in October 1963, engaged the Baker concern to assist in project establishment.

After studying the findings of a professionally conducted preliminary plan, as well as the old industrial advisory committee's accumulated data, the Mulatto Bayou port project was selected.

A feasibility study, submitted by Baker to the commission and the board of supervisors on July 22, 1964, clearly illustrated the wisdom of their choice. Further, the study showed the county to be in a unique position with respect to potential industrial development.

Cited in the study were the ideal location of the county in proximity to major cities and industrial markets; the large acreages of undeveloped land, with natural ground elevation of 15 feet or more above sea level, along the county's rivers and bayous providing excellent areas for harbor and industrial development.

Also, ideal climatic conditions and an adequate supply of labor; a fine existing and proposed highway system; proximity of a main line railroad; adequate supplies of electric power and natural gas; excellent ground water and abundant surface water supply; plus, extensive marshlands and rivers for economical disposal of industrial waste and the proximity of the National Aeronautic and Space Administration's Mississippi Test Facility.

Enthused, the commission now called on their engineers to prepare a county-wide master industrial development plan. This was delivered on July 30, 1965. Based on that day's dollar value the plan calls for an ultimate development of 11,000 acres at a cost of nearly \$36 million.

The master plan encompasses the development of five harbors and industrial areas, a 30 foot deep water access channel, deep water public dock facilities and the complete engineering of the county's fresh water supply system.

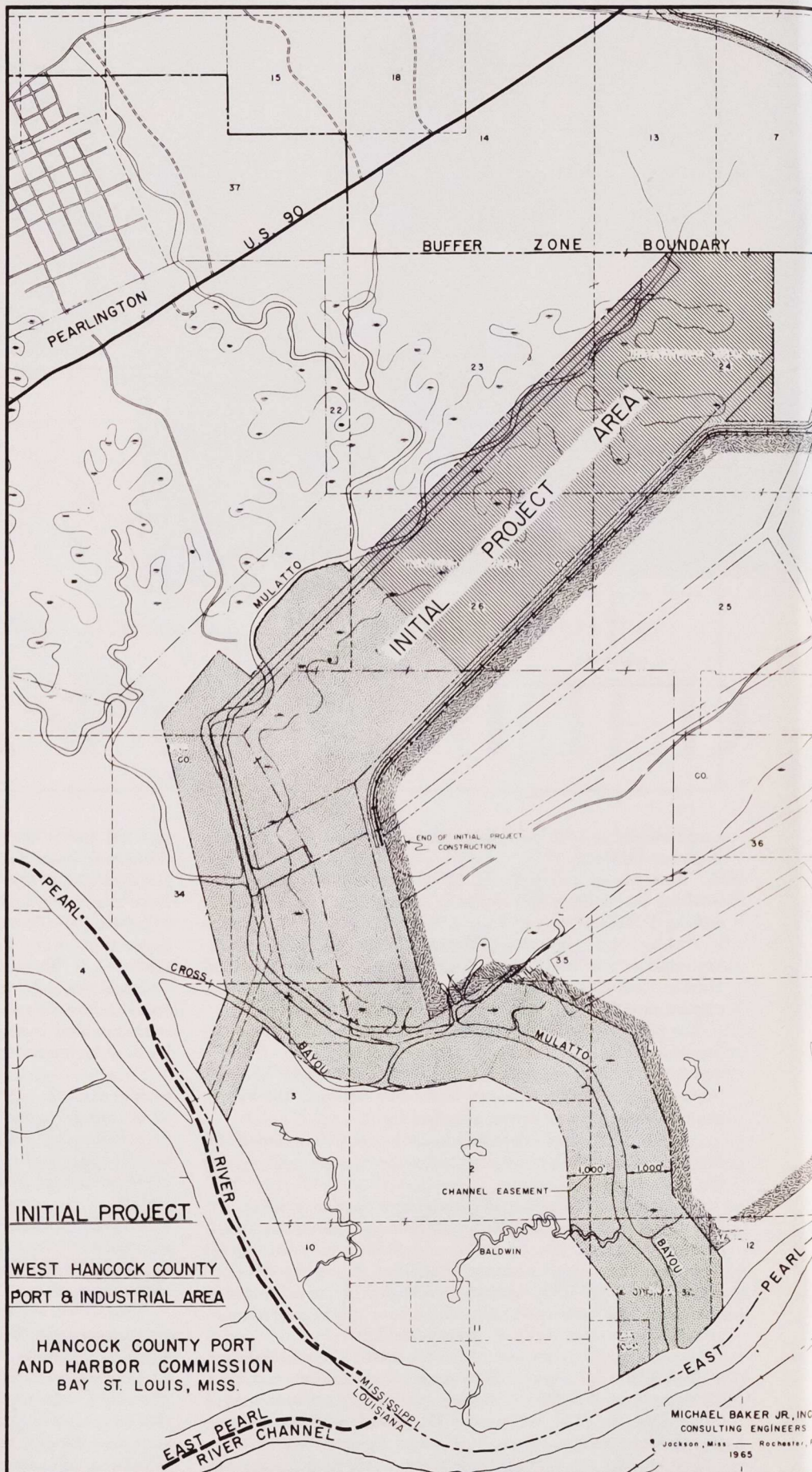
Adopted by both the Port and Harbor Commission and the Hancock County Board of Supervisors as a guide to long range targets the plan, according to its authors, "... points to the tremendous potential of Hancock County and presents an ambitious guide for development."

The reports say, "No doubt the attainment of a fraction of the goals as set forth will require many, many years of effort and promotion, and will see numerous revisions and modifications. However, this report will have accomplished its purpose if it serves only to focus attention and to bring about the development of the initial project."

This, the initial project, is the port at Mulatto Bayou!

To finance initial construction of both the seaport and the airport the commission was authorized to float a \$1.75 million bond issue. This to be repaid without any increase being made in the county tax structure. Of the amount \$1 million is earmarked for land acquisition, road and rail spur construction, channel dredging and clearing and grubbing at Mulatto Bayou. The balance, matched by federal funds, will be utilized in similar projects at the site of the Hancock County airport.

Having thus moved two industrial developments into their embryonic stages the port and harbor group is preparing to reap the fruits of many long years of labor. Industrial officials have already met with the commission to discuss site selection, price, systems of acquisition and development schedules.



HERE IS THE BEGINNING *in the year 1966*



“where men of vision see industry rising”

Work is now underway on the first phase of a master plan for developing a tremendous industrial complex to include ports, harbors, industrial sites, road and rail facilities, and a new airport for Hancock County. While engineers sight initial channel boundaries and heavy equipment moves in for dredging and clearing, plans for the future are being shaped—plans for this strategically located site that destine Hancock County to be a leader in the New Industrial South. The work, the planning, the goals, are all—BIG!—but so is the overall picture in this fastest growing section of the nation today. This is a venture to watch—destined for success, it may be an important key to the future success of your business interests.

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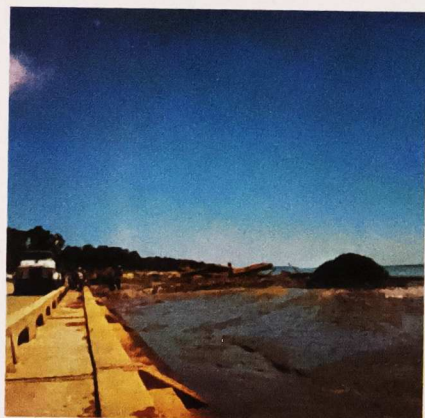
THE HANCOCK COUNTY PORT AND HARBOR COMMISSION

Hancock County Court House

Bay St. Louis, Miss.



THE MANY FACES OF **HANCOCK COUNTY**



★ Location of the \$260,000,000 NASA Mississippi Test Facility ★ Launching a multi-million dollar Port and Harbor program for airport and industrial facilities ★ A new wide sand beach ★ Millions in new highway construction now underway ★ Two incorporated cities plus four growing towns ★ A wealth of timber stands ★ Oil and gas wells ★ Sportsman's paradise ★ New home construction county-wide ★ Cattle ranches ★ Tung groves. The most versatile and vital picture of growth and progress in the state of Mississippi!



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